

**DR. BRENDA S. FAISON**

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**EDUCATION:**

**THE OHIO STATE UNIVERSITY**

**Doctor of Philosophy** (Ph.D.): Department of Art Education. Major: Art Education with a concentration in Computer Graphics in Art and Design through the Advanced Computing Center for the Arts and Design (ACCAD), Columbus, Ohio: Graduated with Highest Honors.

**NORTH CAROLINA STATE UNIVERSITY**

**Master of Product Design** (M.P.D.): College of Design. Major: Visual Design, Raleigh, NC.

**NORTH CAROLINA CENTRAL UNIVERSITY**

**Bachelor of Arts** (B.A.): College of Arts and Sciences. Major: Art: Visual Communication Design, Durham, NC.

**SKILLS:**

Academic Management, Museum Direction, Education and Training, Curriculum Development, Digital Learning, Grant Writing and Management, Project Management, Design Business Management, New Business and Partnership Development, Consensus Building, Communication: Verbal and Written, Collaboration and Teamwork, Analytical Facilities, Ideation, Concept Development, Design Thinking, Strategy, Design, Graphic Design, Interaction Design, Motion Graphics, Visual Information Design, Learning Module Development, Problem Solving, Qualitative and Quantitative Research, Strong Work Ethic, Computers (Mac, PC, Unix), International Travel, Honesty and Integrity, Positive Attitude and Outlook, Etc.

**EXPERIENCE:**

**NORTH CAROLINA CENTRAL UNIVERSITY - 2020 – Present** (*MUSEUM MANAGEMENT and ACADEMIC MANAGEMENT*)

**Director, NCCU Art Museum; and Chair, Department of Art and Design**

Founded in 1910, North Carolina Central University prepares students to succeed in the global marketplace. Consistently ranked as a top Historically Black College or University and Best Regional University in the South by U.S. News & World Report, NCCU offers flagship programs in the sciences, education, law, business, nursing and the arts.

*Position Scope: Director, NCCU Art Museum*

Responsible for curation, supervising all aspects of the NCCU Art Museum, and its collections, including loans, authentication, and educational programs. Also responsible for overseeing administrative tasks and fundraising for the unit. Perform responsible, professional and administrative work for the development, execution, and management of the policies, programs and initiatives of the Museum. Assure that the Museum's mission is carried out with the highest professional standards, and in a manner that meets a wide range of audience needs and expectations.

*Position Scope: Chair, NCCU Department of Art and Design*

Responsible for leading the unit toward NASAD accreditation; curriculum revisions for existing concentrations in: Art Studies, Studio Art, Visual Communication Design; and the development and refinement of two new concentrations: Animation and Game Design; and Pre-Architecture. Other duties include: Department management; direction of departmental activities to include teaching and department faculty management, increasing partnership development for the Department of Art and Design; teaching one course (*African American Art History or a Visual Communications course*), fundraising, scholarship and service initiatives; perform as leader, facilitator, mentor, mediator, and agent for positive departmental change; and support faculty, staff, and students; engage in supporting the professional development of individual faculty and staff members

**CLAFLIN UNIVERSITY - 2016-2020** (*ACADEMIC MANAGEMENT and VISUAL ARTS EDUCATION*)

Professor and Chair, Department of Art; and Director of the Arthur Rose Museum

Claflin University, founded in 1869 is committed to providing students with access to exemplary educational opportunities in its undergraduate, graduate and continuing education programs. Claflin seeks to foster a rich community comprised of students, faculty, staff and administrators who work to nurture and develop the skills and character needed for engaged citizenship and visionary and effective leadership.

*Position Scope:*

Was responsible for leadership through SACS and CAEP reaffirmation, and NASAD accreditation; curriculum revisions for Studio Art, Digital Design, and Art Education degrees. Other duties include: management of the Department of Art; direction of all activities of the Arthur Rose Museum; worked to increase partnership development for the Department of Art and the Museum; teaching (*graphic design and new media*), fundraising, scholarship and service initiatives; performed as leader, facilitator, mentor, mediator, and agent for positive departmental change and development for existing programs; and supported faculty, staff, and students; engaged in supporting the professional development of individual faculty and staff members as they worked to improve their teaching, engage in scholarly and creative work, and strove to understand what it means to be an effective university citizen; ensured excellent faculty were recruited, retained, supported, and rewarded in their work; Led the Department's Strategic Planning sessions, and the development of the Museum's Vision Statement; participated in recruitment, retention and graduation efforts; management related university facilities and equipment, as well as the budget for the Department of Art.

**NORTH CAROLINA A&T STATE UNIVERSITY 2006 – 2015** (*ACADEMIC MANAGEMENT and Education*)

**Associate Professor | Chair: Department of Graphic Design Technology | Director: Visual Arts Program**

North Carolina Agricultural and Technical State University is a public, land-grant, high research-activity university committed to fulfilling its fundamental purposes through exemplary undergraduate and graduate instruction, scholarly and creative research, and effective public service.

*Position Scope:*

As Chair of the Department of Graphic Design Technology (GDT); and Director of the Visual Arts Program (VAP), I performed as leader, facilitator, mentor, manager, mediator, and an agent of progress for the academic programs, and students. I was responsible for teaching (graphic design and new media), advising, and the development of print design and interactive media courses. Collaborated to ensure revisions to the GDT's three programs; and developed the Visual Art Program's (VAP) successful Visual Media Design concentration. I also sought out scholarship, and service opportunities. Served as the Founding Faculty Advisor of Women in Technology (WIT), a North Carolina A&T, campus wide student organization. I supported the professional development of individual faculty members in the Department as they worked to improve their teaching, completed scholarly and creative work, and make greater impact on teaching and learning. Ensured that excellent faculty were recruited, retained, supported, and rewarded in their work. I took responsibility for long-range planning for the GDT and VAP programs, curricular evolution, and accreditation—and was involved in recruitment, retention and graduation efforts. On-going discussions of these efforts were encouraged in Department meetings, or departmental retreats for more substantive discussion. I also managed department facilities and equipment and oversaw the departmental budgets.

**SAINT AUGUSTINE'S UNIVERSITY** (*ACADEMIC MANAGEMENT and Education*)

**Chair | Department of Visual and Performing Arts (VPA) | Associate Professor | 2004–2006:**

Saint Augustine's University was founded in 1867 in Raleigh, North Carolina. Over the years, it has become one of the country's most highly respected private, accredited, coeducational institutions of higher learning.

*Position Scope:*

I managed academic programs in Visual Arts, Music, Theater and Film; and was involved in recruitment, retention and graduation efforts. Performed as leader, facilitator, mentor, administrator, mediator, and agent of development for the

Department as a whole, and for all individuals within the unit. Supported the professional development of individual faculty members in the Department as they worked to improve their teaching, carry on their scholarly and creative work. Ensured that excellent faculty were recruited, retained, supported, and rewarded in their work. Took responsibility for long-range planning for the Department's programs, curricular evolution, accreditation, and encouraged on-going discussions of programs in Department meetings, or departmental retreat for more substantial discussion. Also, managed department facilities and equipment, and oversaw departmental budget. I also taught (graphic design and new media), advised students, lead curriculum development effort to create the Graphic Design Program, and was involved in scholarship, and service work.

*Accomplishments:*

- As chairperson, promoted and fostered collaboration among the University's Arts programs in Music, Theater, Film, and Visual Arts through group projects, recruiting, etc.
- Successfully led the Department's first collaborative, high-visibility project to include all the University's Arts programs. The final product, a DVD to be used for fundraising and recruitment.
- Designed, developed and secured approval for a new major focusing on communication design and new media called, Graphic Design.
- Successfully led the petition to update a non-functioning Music Program lab, supervised setup, and collaboratively specified all hardware, software and peripherals.
- Led the development of architectural specifications and needs list, collaboratively specified with input from Visual and Performing Arts faculty members that outlined requirements for a new Arts Building to house all VPA programs.

**VIRGINIA COMMONWEALTH UNIVERSITY** (*Education*)

**Associate Professor | Richard T. Robertson School of Media and Culture | 2000–2004:**

Virginia Commonwealth University is the largest university in Virginia and ranks among the top 100 universities in the country in sponsored research. Located on two downtown campuses in Richmond; VCU enrolls nearly 32,000 students in 205 certificate and degree programs in the arts, sciences and humanities.

*Position Scope:*

Responsible for conducting graduate and undergraduate teaching and advising, the development of print and interactive media courses, and revisions to the Creative Advertising Program curriculum, scholarship, and service.

*Accomplishments:*

- Awarded a \$20,000.00 grant from the U.S. Department of Education (DOE), Co-PI.
- Created two new courses as a part of a collaborative effort to update the Creative Advertising curriculum.
- Co-developed and team-taught Communications and Global Society, large-section course (DOE grant).
- Wrote and submitted two grants to the National Endowment for the Arts, PI.
- Led the petition to update Media Graphics lab and specified all hardware, software and peripherals and supervised the lab's setup.
- Researched, wrote and published the book: New Media Careers for Artists and Designers, (ISBN: 1-4033-5646-7).

**KENNESAW STATE UNIVERSITY** (*Education*)

**Assistant Professor | Department of Visual Arts | 1997–2000:**

Kennesaw State University, the third-largest university in the University System of Georgia, is a comprehensive university with expanding undergraduate and graduate programs in Kennesaw, Georgia, one of metropolitan Atlanta's burgeoning northwest suburban communities.

*Position Scope:*

Teaching in the Graphic Design Program, and in Computer Science and Information Systems. Lectured, demonstrated

related equipment and software, organized field trips/site visits, coordinated guest lecturers, consulted and evaluated students. Developed new courses in Multimedia, 3-D Animation, and Web Site Design. Collaboratively worked on the development of a Master's program in Digital Design. Secured several grants, in-kind gifts, and student internships.

*Accomplishments:*

- Taught in both the Departments of Visual Arts and Computer Science and Information Systems at Kennesaw State University.
- Developed the following courses including Interactive Multimedia, 3-D Animation, Web Site Design,
- Also taught: Graphic Design, 2-D Design, Art Appreciation (large-section), Web Technologies and Multimedia Systems and Implementation (graduate), and Hypertext (graduate).
- Initiated and launched a letter-writing campaign to manufacturers of digital media technologies; campaign led to corporate partnerships and in-kind donations to the Department.

**THE OHIO STATE UNIVERSITY** (*Education*)

**Graduate Teaching Associate: Dept. of Art Edu. | Graduate Research Associate: Dept. of Design | 1993 - 1995**

One of the largest universities in the United States, The Ohio State University is a leading research university and the model for the state of Ohio's public higher education institutes. Founded in 1870 as a land-grant university, it was ranked in 2006 as one of the top 20 public universities in the United States. The main campus is in Columbus, and regional campuses are located in Lima, Mansfield, Marion, Newark and Wooster.

- Taught Computer Graphics courses, Dept. of Art Education.
- Supported the research efforts of Dr. Noel Mayo, Eminent Scholar and Professor: Department of Design.

**DESIGNBASE ASSOCIATES, INC.** (*EXECUTIVE EXPERIENCE*)

**President and Founder | Graphic Design Firm | 1986-1993**

Designbase Associates, Inc., a graphic design firm located in the Raleigh-Durham area, specialized in print communication design from 1986 through 1993. Accounts included major entities such as IBM Corporation, GTE, GlaxoSmithKline (GSK), U.S. Army Research Office, NorTel, etc. The company also published a book and a series of posters.

*Position Scope:*

Developed a creative design company, securing location and setup. Promoted and marketed the firm and built its client base. Hired and managed employees. Was responsible for all marketing, financial, and operational aspects of business. Planned and utilized budgets, etc.

*Accomplishments:*

- Built a solid client base, developing concepts, designs, layouts, and final production.
- Clients included national corporations and non-profit organizations, universities and hospitals, government agencies and the U.S. military.
- Closely interacted with clients to cultivate business relationships and foster expanded business.
- Brokered printers, vendor suppliers, writers, photographers, and specialized freelance designers and artists.
- Utilized innovative approaches to market company's products.
- Published: The AIDS Handbook, A Complete Guide to Education and Awareness (ISBN: 0-9624040-0-4), by Brenda S. Faison, edited by Dr. Laila Mustafa (World Health Organization).
- Published: Designed, produced and marketed a series of substance abuse prevention posters, and art posters.
- Published and marketed products nationally to military bases, libraries, educational institutions, corporations, etc.

## **INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM); (CORPORATE EXPERIENCE)**

### **Associate Graphic Designer | 1981-1985**

International Business Machines Corporation, abbreviated IBM and nicknamed "Big Blue," NYSE: IBM, is a multinational computer technology and consulting corporation headquartered in Armonk, New York.

#### *Position Scope:*

Designed and produced a host of graphic communication design products in the design segment of the company. Worked with internal clients and external contractors to publish and deliver art and design products within budget and on time. Worked in the Design Center, and the Publication Departments in Research Triangle Park, NC (RTP); and in the Graphic Presentations Department in Manassas, VA.

#### *Accomplishments:*

- Consulted with internal IBM clients, creating and developing concepts, designs, layouts, and production for marketing, presentation, and training purposes.
- Served on research team to automate the Department.
- Evaluated, tested, made recommendations for, and implemented emerging technologies for the Graphics Presentations Department in Manassas, VA.
- Built three-dimensional models for new products within the Design Center in RTP, NC.
- Produced technical illustrations for how-to manuals in the Publications Department in RTP, NC.
- Developed the conceptual drawing for the first IBM laptop computer: Development, RTP, NC.

## **GRANTS | UNIVERSITY DEVELOPMENT PROJECTS | CORPORATE PARTNERSHIPS:**

- \$1,000,000.00: Ernie Barnes Legacy Project, Donated to NCCU
- \$150,000.00: Luz Rodriguez, (for Students in Need) Donated to NCCU
- 7,500.00. North Carolina Arts Council Grant, 2021. Awarded, NCCU
- \$7,675.00. Board of Regents FY Teaching and Learning Grant: Individual Professional Dev. Awarded, KSU
- \$20,000.00. Board of Regents FY New Course Development, Model Technology. Awarded, KSU Infused Courses.
- \$40,000.00. Avid Technologies Equipment Donations to the KSU Department of Visual Arts. Awarded, KSU
- \$40,000.00. Board of Regents ETACT Matching Funds to the KSU Department of Visual Arts. Awarded, KSU
- \$20,000.00. Department of Education Grant, Preparing Tomorrow's Teachers to use Technology in the Classroom (PT3), Virginia Commonwealth University. Awarded, VCU

#### **Partnerships:**

- NCCU Lead, Ernie Barnes Team
- NCCU Pre-Architecture Collaboration with North Carolina State University School of Architecture: David Hill (Director) and Marshall Purnell (NCSU Professor of Architecture), 2022.
- KSU and Avid Technologies VS2000 Project and Corporate Partnership
- KSU and Silicon Graphics, Inc. Partnership, (SGI).  
Initiated, established, and developed a University-wide Partnership between SGI and
- KSU and Kennesaw State University. The Silicon Graphics, Inc. partnership included the establishment of:
  - Executive Relationships
  - Beta Test Site
  - Technology Briefings
  - Research Grants
  - Researcher-In-Residence
  - Summer Internships
  - Campus Recruiting
  - Scholarship Program
  - Increased Visibility for the University
  - SGI Guest Speakers, and
  - An on-campus SGI Education Training Ctr.
  - Total Value: Priceless
- \$200,000.00. 1898 Centennial Memorial Project commissioned by the Memorial Committee of the 1898 Foundation of Wilmington, NC and consisted of a design proposal for a monument to be sited in a public park to be constructed as a gateway to the coastal city of Wilmington, NC. (*Proposal Development*)

## RECOGNITION, HONORS & DESIGN COMPETITIONS:

- University Faculty Marshal, Fall Commencement, 2014, NCAT
- Member, Board of Directors, Durham Arts Guild, 2014.
- North Carolina Central University, College of Liberal Arts, Exemplary Teaching and Service Award, 2007.
- Certificate of Appreciation, Faculty and Staff of the Visual Arts Program, from students, 2009
- The Honor Society of Phi Kappa Phi, The Ohio State University Chapter  
Alpha Kappa Mu Honor Society, The Ohio State University Chapter
- Scholarship Achievement Award, North Carolina State University, 1984.
- J.A. Jones Scholarship, North Carolina State University, 1983.
- Scholastic Achievement Award, North Carolina Central University, 1980.

### **Design Competition Awards:**

- Five (5) of my design students' work passed the first juried selection of posters for the "Designers for Peace" at the 7<sup>th</sup> International Design Competition at Skopje, Fall Semester 2014, (*Student Dsn. Competition*).
- North Carolina Department of Cultural Resources, Historic Halifax Logo, Raleigh, NC (*Design Competition*).
- Carolinas' Concrete Masonry Association, Passive Solar Housing Print Campaign (*Design Competition*).
- Duke University Medical Center: Quit Smoking Logo, Brochure Design (*Design Competition*).
- Town of Chapel Hill: Transit System Route Guide (*Design Competition*).
- Durham Regional Hospital logo (*Design Competition*).

## PUBLICATIONS, PRESENTATIONS, EXHIBITIONS & CONFERENCES:

- Mike Bennett, *Visions from Down East*, NCCU Art Museum, August 16, 2024 – October 17, 2024.
- Ernie Barnes, *Celebrating Ernie Barnes: A Homecoming*, NCCU Art Museum, November 3, 2023 – December 10, 2023.
- Chaz Maviyane-Davies, *Creative Defiance Exhibition*, NCCU Art Museum, February 7, 2022 – April 20, 2022.
- Ackland (UNC) Exchange Consortium Conference, The University of North Carolina, Pembroke, April 12, 2022.
- Durham Public Schools, *Durham's Finest Art Exhibition*, NCCU Art Museum, January 16, 2022 – February 4, 2022.
- "African and African American 3D and Sculpted Works," NCCU Art Museum, November 16, 2021 – January 7, 2022.
- NCCU Student Art and Design Show, "New Horizons Exhibition", NCCU Art Museum, April 22, 2022 – June 10, 2022.
- "The Anne Day Shephard Ancestry and Art Exhibition," NCCU Art Museum, August 30 2021 – November, 7, 2021.
- "Works from NCCU Art Museum Permanent Collection," NCCU Art Museum, May 23, 2021 – August 20, 2021
- Durham Public Schools, "Durham's Finest Art Exhibition," NCCU Art Museum (Virtual), January 17, 2021 – February 3, 2021.
- Faculty Show, "NCCU 2021 Department of Art and Design Faculty Exhibition", NCCU Art Museum, Jan. 14, 2021 – Mar. 12, 2021.
- NCCU Art and Design Show, "New Horizons", NCCU Art Museum (Virtual), April 20, 2021 – June 10, 2021
- Kimberley Pierce Cartwright "Faith Exhibition," NCCU Art Museum (Virtual), August 23, 2020 – October 23, 2020.
- Brian Collier, "You Can't Outgrow a Picture Book Exhibition," NCCU Art Museum, February 16, 2020 – April 17, 2020.
- Durham Public Schools, "Durham's Finest Art Exhibition," NCCU Art Museum, January 15, 2020 – February 3, 2020.
- "African American Architects: The South Carolina Connection," Exhibition Brochure Publication; Participating Architects: Priscilla Singleton, AIA; Mario Gooden, AIA; Anthony T. Laurence, AIA; Alfred A. Lindsay, AIA; and Jerome Simons, AIA; The Arthur Rose Museum, Claflin University, 2019.
- "Changing Perspectives in Contemporary American Art," Exhibition; The Apex Museum, Atlanta, GA, NAAHBCU, 2019.
- "Changing Perspectives in Contemporary American Art," Exhibition; University Galleries, NC A&T State University, Greensboro, NC, NAAHBCU, 2018.
- 2019 Summit on Digital Learning Conference; Attendee. Atlanta, GA, 2018
- "Danny Simmons: Blended: Paint and Fabric," Exhibition Brochure Publication; The Arthur Rose Museum, Claflin University, 2018.
- "Department of Art Faculty Exhibition," Arthur Rose Museum, Claflin University; 2017.
- "Midlands P3," Fine Art Gallery Exhibition, South Carolina State University, 2017.
- CIC Workshop for Department Chairs, Attendee, Savannah, GA, 2017
- Rosenthal Museum Exhibition, Fayetteville State University, Fayetteville, NC, 2016
- IBM World of Watson International Conference, Attendee, Las Vegas, Nevada, 2016
- Abernathy, Sherry F., Agrawal, Rajeev K., Exner, Nina, Faison, Brenda S., Sowells, Evelyn R. (2015). "Women Advancing in

Technology," *American Society of Engineering Education*, Article Publication, 2015.

- Speaker and Moderator, School of Technology, *Women in Technology Panel Discussion*, Academic Auditorium, NC A&T State University, 2015.
- Speaker and Moderator, School of Technology, "*Women in Technology Panel Discussion*," Academic Auditorium, NC A&T State University, 2014.
- Alumni Exhibition, NCCU Museum 75<sup>th</sup> Anniversary; 2014.
- Keynote Speaker, *School of Technology Graduating Senior Banquet*, Greensboro Historical Museum, 2013.
- The African American Museum of Art Exhibition, New Orleans, Louisiana, 2010.
- Fire House Plaza Art Gallery Exhibition, Long Island, New York, 2010.
- National Assoc. of African American Artists at Historically Black Colleges and Univ. (NAAHBCU) "*Coming by Force, Overcoming by Choice*," Clinton Taylor Gallery, Greensboro, NC, 2008.
- Visual Arts Program Faculty Art Exhibition, Clinton Taylor Gallery, Greensboro, North Carolina, 2008.
- "Good Things are Happening in Durham, Renaissance," *Herald Sun Newspaper*; Article Publication, 2007.
- Visual Arts Program Faculty Art Exhibition, Clinton Taylor Gallery, NC A&T State University, Greensboro, North Carolina, 2006.
- DVD Collaboration Project with Saint Augustine's University's Art, Music and Film Programs: "*Traditional Spirit of Christmas*" (2005).
- New Media Careers for Artists and Designers, (ISBN: 1-4033-5646-7), by Brenda S. Faison, Ph.D., Book Publication, 2003.
- VCU, School of Mass Communications, Workshop Coordinator: Apple Digital Video Editing Workshop, VCU, Richmond, VA, 2001.
- VCU, School of Mass Communications, Lecturer and Presenter, Technology Workshop, Richmond, VA, 2000.
- "*Visual Arts Department Faculty Exhibition*," The Wilson Gallery, Kennesaw State University, 1998.
- "*DesignNation 2 Conference and Exhibition*," Organization of Black Designers, Atlanta, GA, 1999.
- "*Kennesaw State University Visual Art Faculty Exhibition*," The Wilson Gallery, Kennesaw State University, 1999.
- "*A Slice of Web Design and Development*." The CHI-Atlanta Bulletin, (1998). The official newsletter of the Atlanta Chapter of the Association of Computing Machinery, Special Interest Group in Computer-Human Interaction (ACM SIGCHI). Article Publication; October 1998, Vol. 1.3.
- "*Phi Kappa Phi Visual Arts Exhibit*," The Sturgis Gallery, Kennesaw State University, 1997
- "*DesignNation 1 Conference and Exhibition*," Exhibitor, Organization of Black Designers, Philadelphia, PA, 1997.
- "*Graphic Designers in Transition: From Print Communications and to Interactive Media Design*" (1996). *Interactions Magazine*, a publication of the Association of Computing Machinery (ACM), Article Publication; January, Volume III.1, pp. 39-57.
- "*First Annual OBD Conference and Exhibition*," Exhibitor, Organization of Black Designers, Chicago, IL, 1995.
- The AIDS Handbook, A Complete Guide to Education and Awareness (ISBN: 0-9624040-0-4), by Brenda S. Faison, edited by Dr. Laila Mustafa (World Health Organization), Book Publication; 1991.

## TECHNICAL TRAINING:

### GEORGIA INSTITUTE OF TECHNOLOGY

#### Certificate in Multimedia, Atlanta, GA

- Principles of Multimedia Design
- Graphic Production Using Photoshop
- Multimedia Authoring: Level I
- Multimedia Authoring: Level II
- Digital Audio and Video in Multimedia

### GEORGIA INSTITUTE OF TECHNOLOGY

#### Certificate in Professional Website Design, Atlanta, GA

- Effective Communications Using the Web
- Dynamic Website Design Using Dreamweaver: I
- Dynamic Website Design Using Dreamweaver: II
- Graphics for the Web Using Fireworks

## **VARIED TECHNICAL WORKSHOPS & TRAINING:**

- Dreamweaver
- DataTel
- SIS+
- Blackboard Course Management System,
- MS Access
- NetObjects Fusion Fundamentals
- NetObjects Fusion Advanced
- Final Cut Pro
- Digital Measures
- Banner Basics
- Banner Registration
- Banner for Administration
- Banner Course Scheduling
- Systel Training for HP 9500n Printer
- Cisco Systems
- Cisco IP Phone 7941 Series
- Etc.

## **COMPUTER SKILLS:**

- Photoshop™ (*Image manipulation*)
- Illustrator™ (*Digital drawing*)
- InDesign™ (*Page layout*)
- Dreamweaver™ (*WYSIWYG editor*)
- Fireworks™ (*Web Image Optimization*)
- After Effects™ (*Motion Graphics, and Visual Effects*)
- Microsoft Office Suite™ (*Business applications*)
- Painter™ (*Digital paint and photo effects*)
- Premiere™ (*Digital video editing*)
- Macintosh and Windows, (*Operating Systems*)
- Etc.

## **COURSES TAUGHT:**

### **North Carolina Central University (*UNC System Institution*): Department of Art and Design**

- African American Art History
- Graphic Design Innovation Studio
- Advanced Graphic Design Studio (Capstone)
- Typography I: Type as Image

### **Claflin University: Department of Art (*Private HBCU*)**

- Art Appreciation
- Typography
- Graphic Design I
- Graphic Design II
- Design Competitions

### **North Carolina Agricultural and Technical University (*UNC System Institution*): Graphic Design Technology; and Visual Arts Program**

- Lettering and Poster Design
- Design I
- Color Theory
- Computer Graphic Design I and II (*dev. new courses*)
- Graphic Presentations (*advanced drawing*)
- Visual Design II
- Typography
- Senior Project (*capstone*)
- Senior Seminar (*portfolio*)
- Multimedia and Videography
- Graphic Communication Design I
- Graphic Communication Design II

### **Saint Augustine's University: Department of Visual and Performing Arts: Art Program (*Private HBCU*)**

- 2-Dimensional Design
- Graphics I, II, III and IV (redesigned and renamed these courses)
- Digital Illustration (developed new course)
- Web Site Design (developed new course)

### **Virginia Commonwealth University: School of Mass Communications (*Public PWI*)**

- Mass Media Graphics (2 sections per semester, *revised course*)



- Website Design and Development (developed new course, 1 section per semester)
- Communications Technology and Global Society (co-developed new course); *(large-section course, team-taught)*

**Kennesaw State University (*University System of Georgia Institution*) Department of Visual Arts; and the Dept. of Computer Science and Information Systems [CSIS] (*Public PWI*)**

- |                                                                 |                                                                        |
|-----------------------------------------------------------------|------------------------------------------------------------------------|
| ▪ Two-dimensional Design                                        | <i>course, team-taught)</i>                                            |
| ▪ Arts and Society: The Visual Arts ( <i>lg.-section crs.</i> ) | ▪ Website Design ( <i>developed new course</i> )                       |
| ▪ Computer Applications in the Visual Arts                      | ▪ Hypertext ( <i>graduate course</i> ) [CSIS]                          |
| ▪ Graphic Design                                                | ▪ Multimedia Systems and Implementation ( <i>grad. course</i> ) [CSIS] |
| ▪ Multimedia Development ( <i>developed new course</i> )        | ▪ Web Technologies ( <i>IT certificate course</i> ) [CSIS]             |
| ▪ Three-Dimensional Animation ( <i>developed new</i> )          |                                                                        |

**The Ohio State University, Department of Art Education (*Teaching Associate*)**

- Computer Graphics in the Visual Arts

**NC State University (*UNC System Institution*) College of Design, Visual Design (*Teaching Assistantship*)**

- Methods and Materials in Graphic Design

**NC Central University (*UNC System Institution*) Department of Art, Visual Communications Program (*Adjunct Prof.*)**

- Typography I
- Visual Communications Seminar
- Problems in Visual Communications
- Graphic Design

**INTERNATIONAL TRAVEL:**

France, Italy, Greece, and Germany

**BOOK REVIEWS: NEW MEDIA CAREERS FOR ARTISTS AND DESIGNERS**

A component of my research focuses on creatives entering the new media field. In 2003, I published the book *New Media Careers for Artists and Designers*. The ISBN number is 1-4033-5646-7. This book has been adopted by several university art departments for use with their students. Here's what reviewers said about the publication:

"Anyone considering a career in new media should read Dr. Faison's book. She has put forth an excellent resource for artists and designers, educators, employers and indeed, students. It outlines in a very straightforward way, the roles, responsibilities and skill sets required in each area of this ever-evolving field.

Students especially will find this book indispensable, real-world resource. I say this because design students are sometimes at a loss as to which direction to take because of the broad range of titles, roles, and responsibilities in the field. Each chapter outlines very clearly, yet succinctly, opportunities in the new media industry, with comments and advice from interviews with top professionals from major industries such as Sapient Corporation, iXL Enterprises, and Rare Medium, Inc.

*New Media Careers for Artists and Designers* is very well written and documented with easy to read sections, and complete with a recommended list of new media schools. It is invaluable for anyone interested in developing a career in the field of New Media."

**Carole Maugé-Lewis, MFA**  
Associate Professor of Art  
Department of Visual Arts  
School of the Arts | Kennesaw State University

"Dr. Faison delivers new content to academe as well as current and prospective students interested in computer technology in the arts and design fields. Because technology in the creative disciplines is constantly emerging, it is important for

scholars to continue to take the pulse and report on the issues in these fields. My view is that Dr. Faison served her discipline extremely well through her research, and that her book is excellent.”

**Ronald Claxton, Ph.D.**

*Associate Professor of Art*

*Department of Fine and Performing Arts*

*College of Arts and Sciences | Central State University*

*“New Media Careers for Artists and Designers contains helpful and practical information for aspiring new media students. The book presents a creative blend of qualitative and quantitative research on new media careers that is invaluable to students making an informal decision on a career path. Dr. Faison’s New Media Careers for Artists and Designers combines years of research as a professor and tenured professional. This book provides students with firsthand information essential for gaining a holistic and comprehensive vision of the new media profession.”*

**Garth Gardner, Ph.D.**

*Publisher*

*Garth Gardner Company*

*Washington, D.C., New York, London (UK)*

## **DISSERTATION ABSTRACT:**

My research investigated the transition of graphic design educators and practitioners from traditional tools to those made available through the emergence of computer-based technologies. It focuses primarily on passage to interactive multimedia. Also addressed are related issues of education/training, and software/hardware implementation in the classroom and studio. Participants in the study were traditionally trained graphic design educators and practitioners who were taught with the standard tools and methods of graphic design.

These designers have made the switch to computer-based tools for instruction and practice. In their transitional process, the once standard end-product of graphic design: print communication and signage, was extended to include interactive digital media with the output being transferred to the Web, CD ROM, DVD, optical disks, as well user interfaces in various products such as ATM machines, smart phones, etc.

The basic research questions were: a) What are the critical issues traditionally educated/trained graphic designers face in their transition to computer-based tools? b) What processes and principles do traditionally educated graphic design practitioners and educators utilize from their classical education, in their work involving interactive multimedia design? and c) What preparation did they require in making this transition? The following is a list of case study participants:

### **EDUCATORS:**

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**Matthew Gaynor**

Professor of Graphic Design

### **PRACTITIONERS:**

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**BUSINESS CLIENTS:**

*The list below represents some of the clients for whom I designed, developed, and produced visual communication design for via Designbase Associates, Inc., the design firm I founded and operated over a seven-year period. They include:*

- Crossill, Inc.
- Doe & Ingalls Chemical Co.
- Duke University
- GlaxoSmithKline, Inc.
- GTE, South
- Hilton Hotels
- IBM Corporation
- Kelly Springfield Tire Company
- Hanes Brands, Inc.
- National Institutes of Environmental Health Sciences (NIEHS)
- Nortel Networks, Inc.
- The American Red Cross
- The Liggett Group
- U.S. Army Research Office
- Etc.

**FAISON REFERENCES:**

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