



NC Central
UNIVERSITY

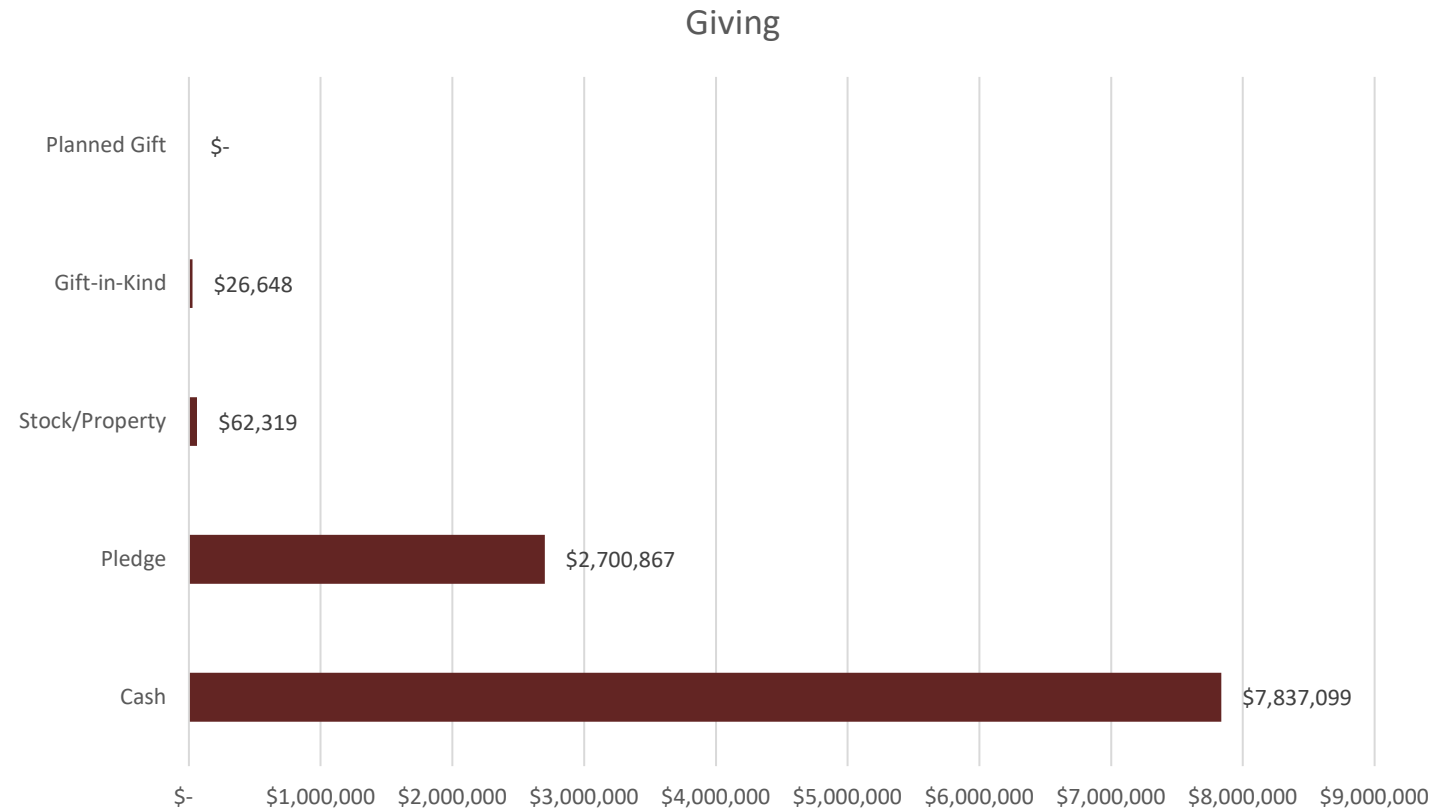
Division of Institutional
Advancement

FY2026 Fundraising Results & FY2027 Outlook

NCCU Board of Trustees Meeting
September 23, 2026

Five-Year Fundraising Performance

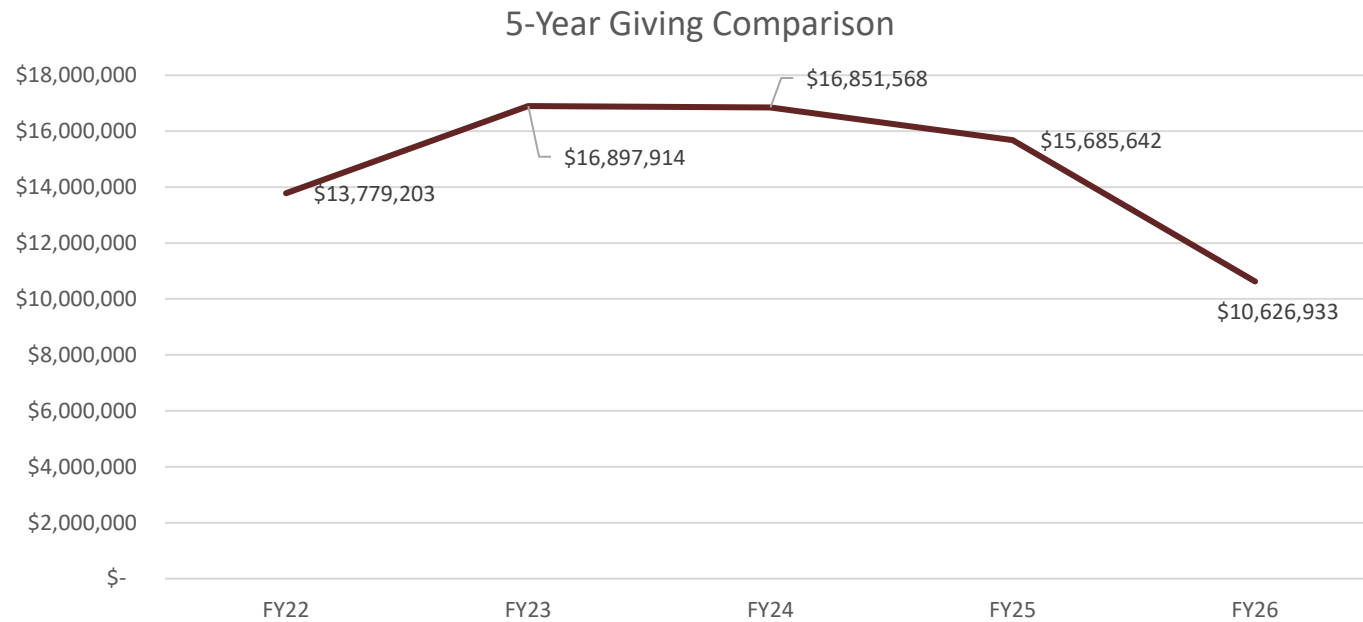
Reported Total Giving



FY26 Total Giving - \$10,626,933

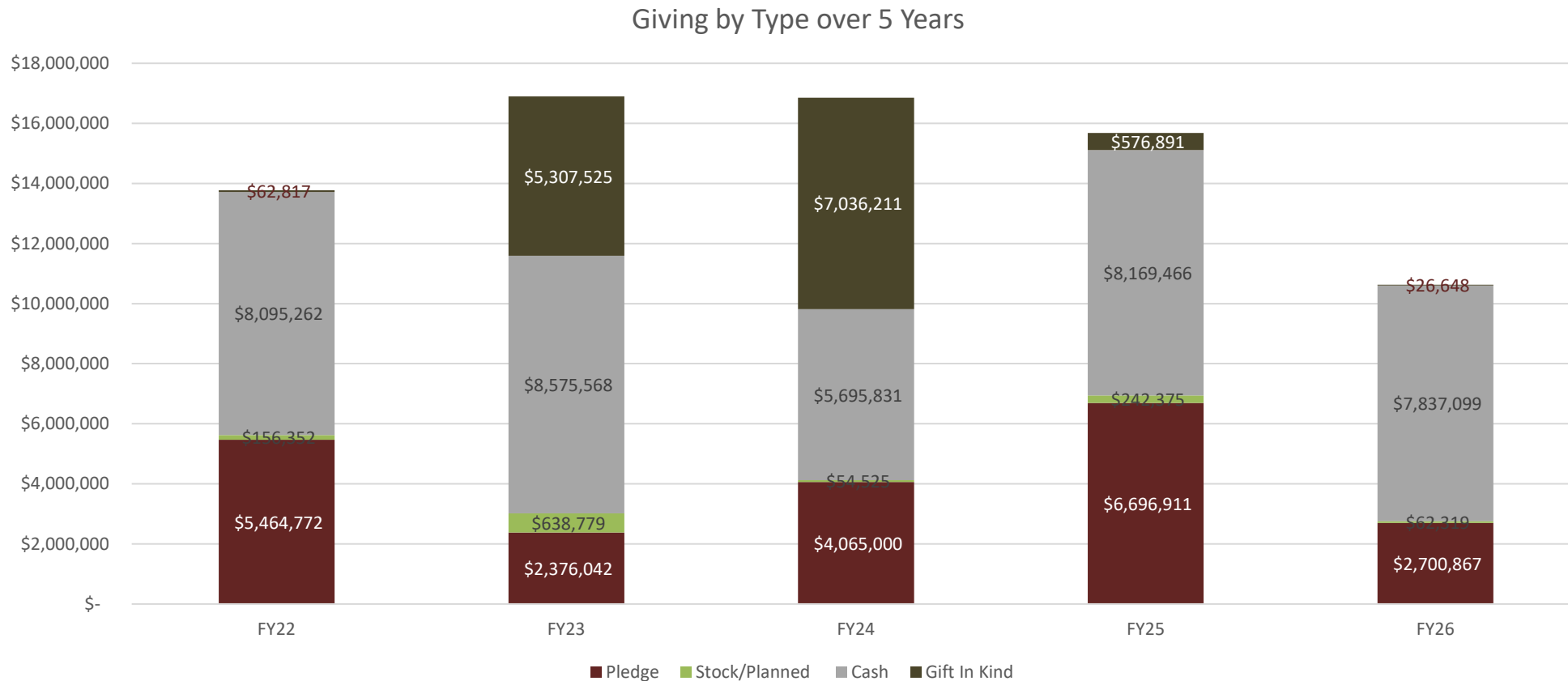
Five-Year Fundraising Performance

Reported Total Giving



Five-Year Fundraising Performance

Reported Total Giving



The composition of committed giving has varied significantly over the past five years. Cash remains the most consistent source of support, while pledges and several unusually large gift-in-kind commitments have caused substantial year-to-year variation.”

Five-Year Fundraising Performance

Reported Total Giving

FY2022 — \$13.78M

FY2023 — \$16.89M

FY2024 — \$16.85M

FY2025 — \$15.68M

FY2026 — \$10.63M

Key context: transformational gifts materially influenced several prior-year results.

What Drove the Variability?

Transformational gifts have significantly affected annual totals

FY2023: Cisco — \$4.5M

FY2024: Cisco — \$4.7M; Digital Collection — approximately \$2M

FY2025: Blue Cross Blue Shield — \$1.2M; Anonymous Trust — \$1.5M; Fidelity — \$750K

FY2026: No transformational gifts identified

Implication: annual results can fluctuate substantially when large one-time commitments are included.

FY2027 Fundraising Goal

Projected total: \$13.75M | Institutional goal: \$14M

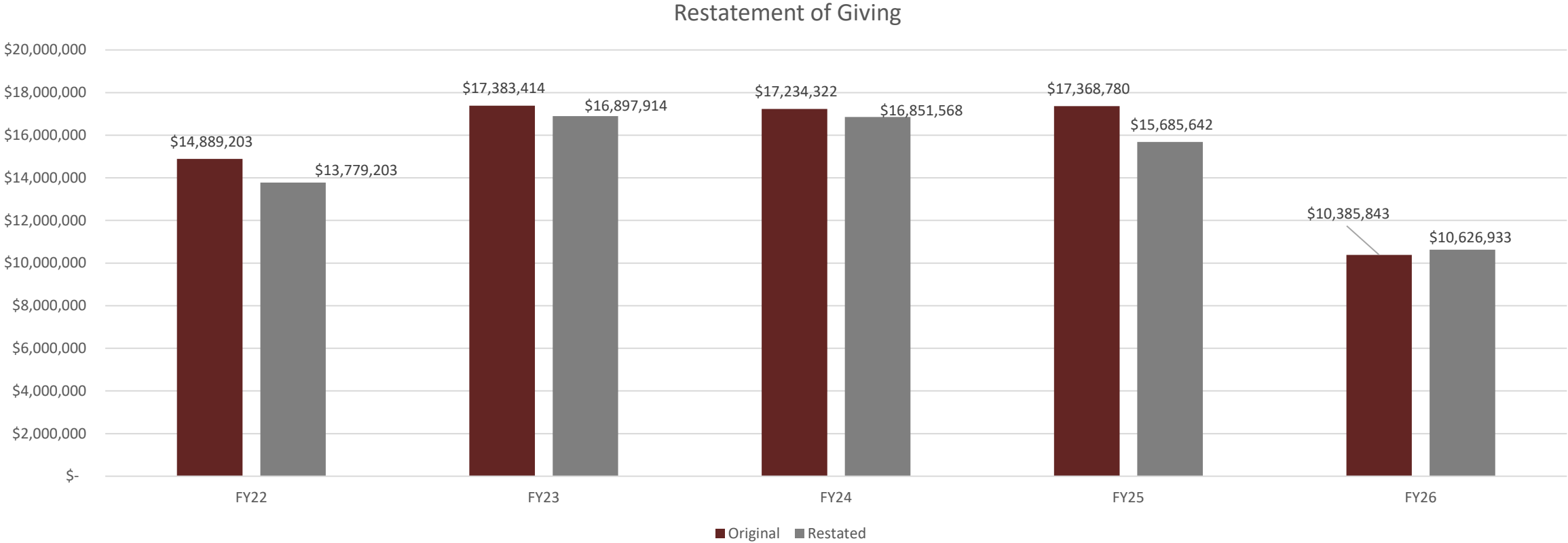
\$14 MILLION

FUNDRAISING GOAL FOR FY27



Strengthening Data Integrity

Restatement of Historical Data



Strengthening Data Integrity

Restatement of Historical Data

The reported giving results were restated to correct the historical treatment of pledge payments. The restatement primarily affects prior fiscal years; FY26 results increased modestly as a result of the correction.

Fiscal Year	Originally Reported	Restated	Change
FY22	\$14.89M	\$13.78M	(\$1.11M)
FY23	\$17.38M	\$16.90M	(\$485K)
FY24	\$17.23M	\$16.85M	(\$383K)
FY25	\$17.37M	\$15.69M	(\$1.68M)
FY26	\$10.39M	\$10.63M	+\$241K

Strengthening Data Integrity

Why historical totals are being restated

Multi-year pledge payments were identified that had been recorded as new gifts rather than payments against existing commitments.

This created instances of duplicate counting in historical annual totals.

Some revocable planned gift intentions had also been included in historical fundraising totals.

Advancement Services is reconciling these records to align reporting with accepted industry standards.

Result: a more reliable baseline for future goals and Board reporting.

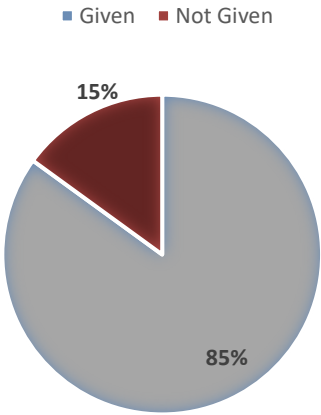
Board of Trustee Giving FY26

Total Giving \$53,846.75

Participation
Rate 85%

Average gift \$4,895

% OF PARTICIPATION



INSTITUTIONAL ADVANCEMENT

HOMECOMING WITH PURPOSE

Homecoming is our largest annual opportunity to strengthen alumni affinity and advance lifelong engagement.

WELCOME

Create meaningful points of connection across generations, schools, and affinity groups.

ENGAGE

Use signature experiences to reconnect alumni with NCCU's people, priorities, and progress.

ADVANCE

Turn renewed pride into sustained participation, advocacy, volunteerism, and philanthropy.



HOMECOMING
ALUMNI ENGAGEMENT
Highlights

 **THURSDAY, OCTOBER 8, 2026**

FRM THE YARD:
The Blueprint
YOUNG ALUMNI PANEL DISCUSSION
& SPEED MENTORING
🕒 12:00 PM – 2:00 PM
📍 NCCU STUDENT CENTER

 **FRIDAY, OCTOBER 9, 2026**

DIVINE 9
Alumni, Friends & Family
TENT PARTY
🕒 1:00 PM – 6:00 PM
📍 NCCU TRACK PRACTICE FIELD
 [CLICK HERE](#)
TO PURCHASE TICKETS

The Soarée
AN ELEVATED
NCCU HOMECOMING EXPERIENCE
🕒 8:00 PM – 12:00 AM
📍 DURHAM CONVENTION CENTER

NORTH CAROLINA CENTRAL UNIVERSITY
— TRUTH AND SERVICE —

INSTITUTIONAL ADVANCEMENT

YEAR-ROUND ALUMNI ENGAGEMENT

- Connect. Engage. Serve. Give.
Year-round engagement strengthens alumni affinity and connection to NCCU.
- Connect through regional and affinity gatherings
 - Engage through networking, mentoring, and service
 - Build a pipeline of advocates and donors



CONNECT. ENGAGE. EMPOWER.

YOUNG ALUMNI MEET-UP!

A NIGHT OF FUN, CONNECTION & EAGLE PRIDE!

GAMES. KARTING. RESTAURANTS. BOWLING.



KARTING



GAMES



RESTAURANTS



BOWLING

 **FRIDAY, SEPTEMBER 25, 2026** |  **8PM - 11PM**

 **ANDRETTI INDOOR KARTING & GAMES DURHAM**
4857 TOPGOLF WY, DURHAM, NC 27703

 **THE FIRST 15 TO SIGN WILL ENTER A RAFFLE FOR A CHANCE TO WIN A KARTING RIDE!**

FOLLOW US!   | **ONE EAGLE NATION. LIFELONG CONNECTIONS.**

INSTITUTIONAL ADVANCEMENT

BUILDING THE NEXT GENERATION

VIRTUAL EVENT

You're Invited

THE EAGLE CONNECTION

Life & Career Chats

From the Nest to the Next Level
Real Conversations. Real Strategies. Real Career Growth

Join us for Eagle Connect: Life & Career Chat – From the Nest to the Next Level, an engaging professional development conversation designed to help students and young alumni prepare for what's next. Gain real-world strategies on networking, internships and scholarships, navigating the workplace, professional presence, and maximizing your college experience as you build the confidence and connections needed to take your career to the next level.

August 26, 2026	Alumni Speaker:
7 pm	Alexis Cofield '18

EAGLES YOUNG ALUMNI

NCCU
Office of Alumni Relations

Eagle Connection
Alumni-led conversations
help recent graduates
navigate:

- ✓ Financial well-being
- ✓ Career and entrepreneurship
- ✓ Networking and mentorship
- ✓ Leadership after graduation
- ✓ Purpose: build lifelong connection early.

INSTITUTIONAL ADVANCEMENT

STRATEGIC PRIORITIES

- **ADVANCING ACADEMIC EXCELLENCE**
Invest in people and programs that distinguish NCCU.
- **EXPANDING STUDENT SUCCESS**
Connect every gift to opportunity and student outcomes.
- **BUILDING A CULTURE OF PHILANTHROPY**
Make engagement and fundraising a shared responsibility across the campus.
- **STRENGTHENING ORGANIZATIONAL EXCELLENCE**
Collaborate with the NCCU Foundation to implement policies and practices that support the infrastructure needed to ensure fiscal responsibility.

INSTITUTIONAL ADVANCEMENT

INSTITUTIONAL ADVANCEMENT'S COMMITMENT

- ☐ WE WILL **LISTEN** TO THE CAMPUS
- ☐ WE WILL **SERVE** AS TRUSTED PARTNERS
- ☐ WE WILL **STEWARD** EVERY GIFT WITH INTEGRITY
- ☐ WE WILL **CONNECT** PEOPLE WITH PURPOSE
- ☐ WE WILL **ADVANCE** THE MISSION OF NORTH CAROLINA
CENTRAL UNIVERSITY