



NCCU Board of Trustees Meeting

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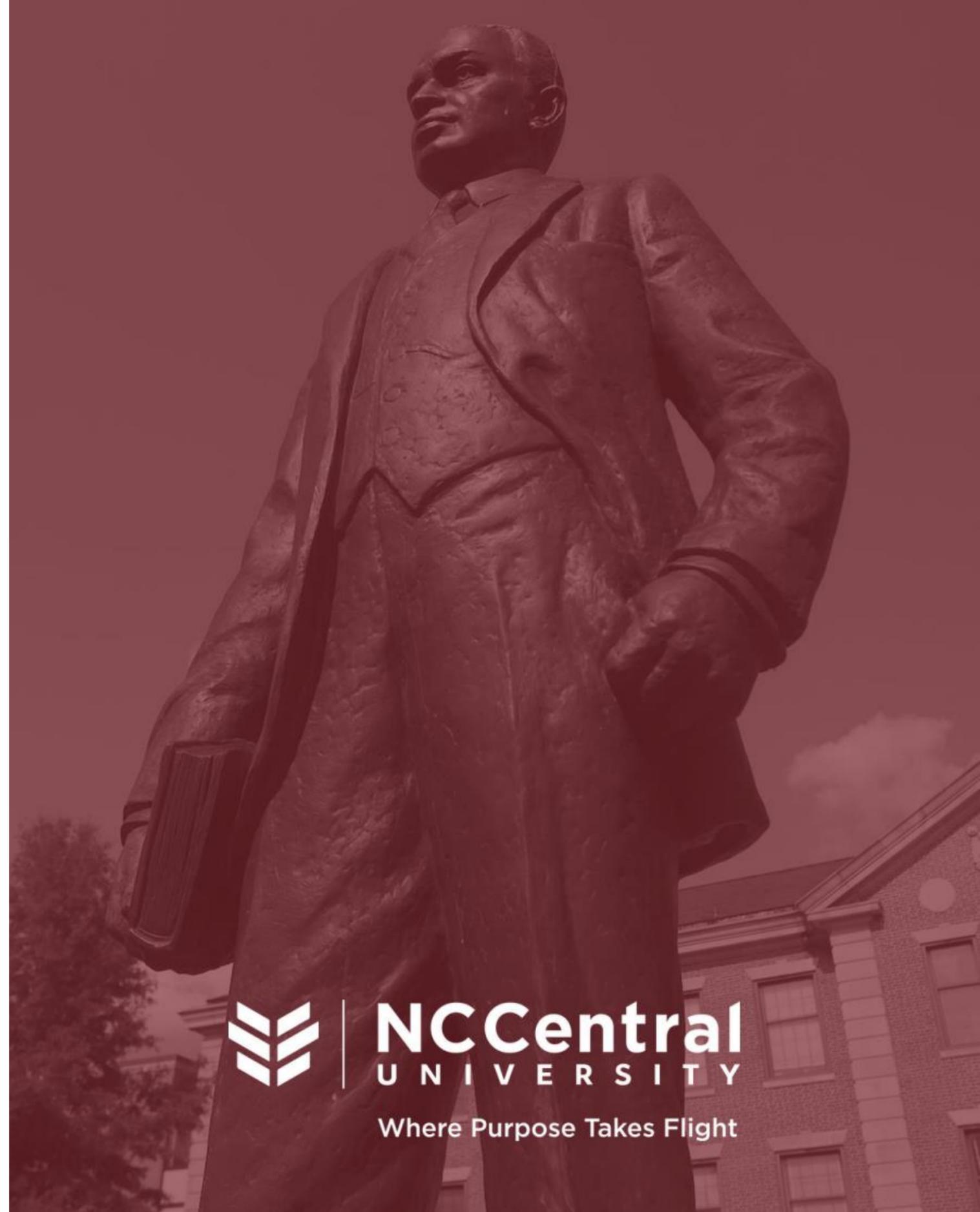
**INSTITUTIONAL  
ADVANCEMENT**

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Susan L. Hester, Vice Chancellor

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March 18, 2026



**NCCentral**  
UNIVERSITY

Where Purpose Takes Flight

- **Giving Overview**
- **Power of Us**
- **How Can You Help**

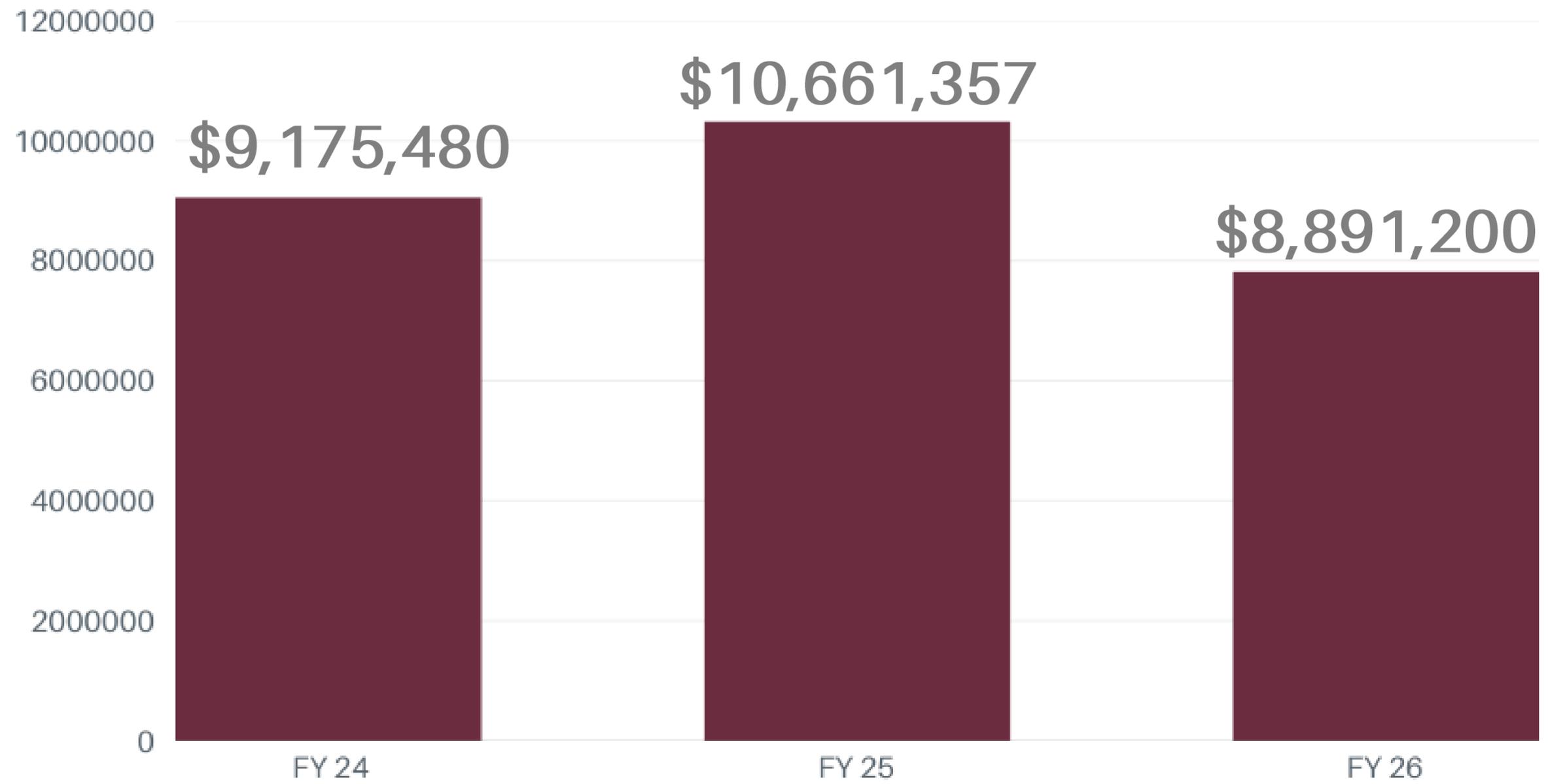


# FY 2026 Fundraising Goal

# \$18 Million



# Year Giving Comparison As Of 2.28.26



# Giving Total By Constituency



| <b>Donor Type</b>          | <b>FY 25</b>       | <b>FY 26</b>       |
|----------------------------|--------------------|--------------------|
| <b>Alumni</b>              | <b>\$2,748,467</b> | <b>\$2,989,625</b> |
| <b>Corporations</b>        | <b>\$4,661,675</b> | <b>\$676,748</b>   |
| <b>Foundations</b>         | <b>\$406,463</b>   | <b>\$398,746</b>   |
| <b>Other Organizations</b> | <b>\$831,657</b>   | <b>\$3,341,851</b> |
| <b>Friends</b>             | <b>\$1,679,475</b> | <b>\$1,328,518</b> |

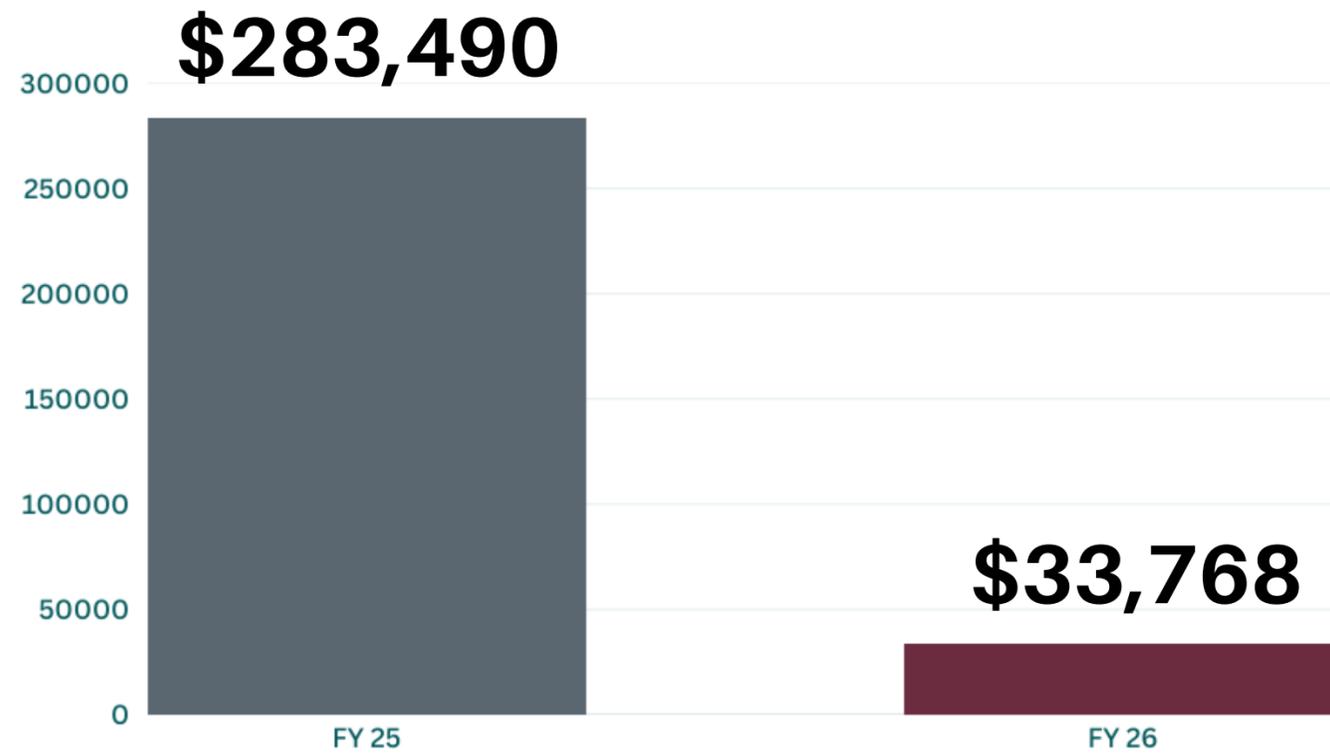
# Gift By Category To Date



| <b>Constituency</b>        | <b>Cash</b>        | <b>Pledges</b>     | <b>Deferred</b>  | <b>In-kind</b>  |
|----------------------------|--------------------|--------------------|------------------|-----------------|
| <b>Alumni</b>              | <b>\$1,436,828</b> | <b>\$812,000</b>   | <b>\$743,000</b> | <b>\$1,024</b>  |
| <b>Foundations</b>         | <b>\$266,799</b>   | <b>\$100,000</b>   |                  |                 |
| <b>Corporations</b>        | <b>\$629,499</b>   | <b>\$59,050</b>    |                  | <b>\$11,250</b> |
| <b>Friends</b>             | <b>\$1,243,554</b> | <b>\$195,260</b>   |                  | <b>\$9,788</b>  |
| <b>Other Organizations</b> | <b>\$2,653,591</b> | <b>\$729,557</b>   |                  |                 |
| <b>Total</b>               | <b>\$6,230,271</b> | <b>\$1,895,867</b> | <b>\$743,000</b> | <b>\$22,062</b> |

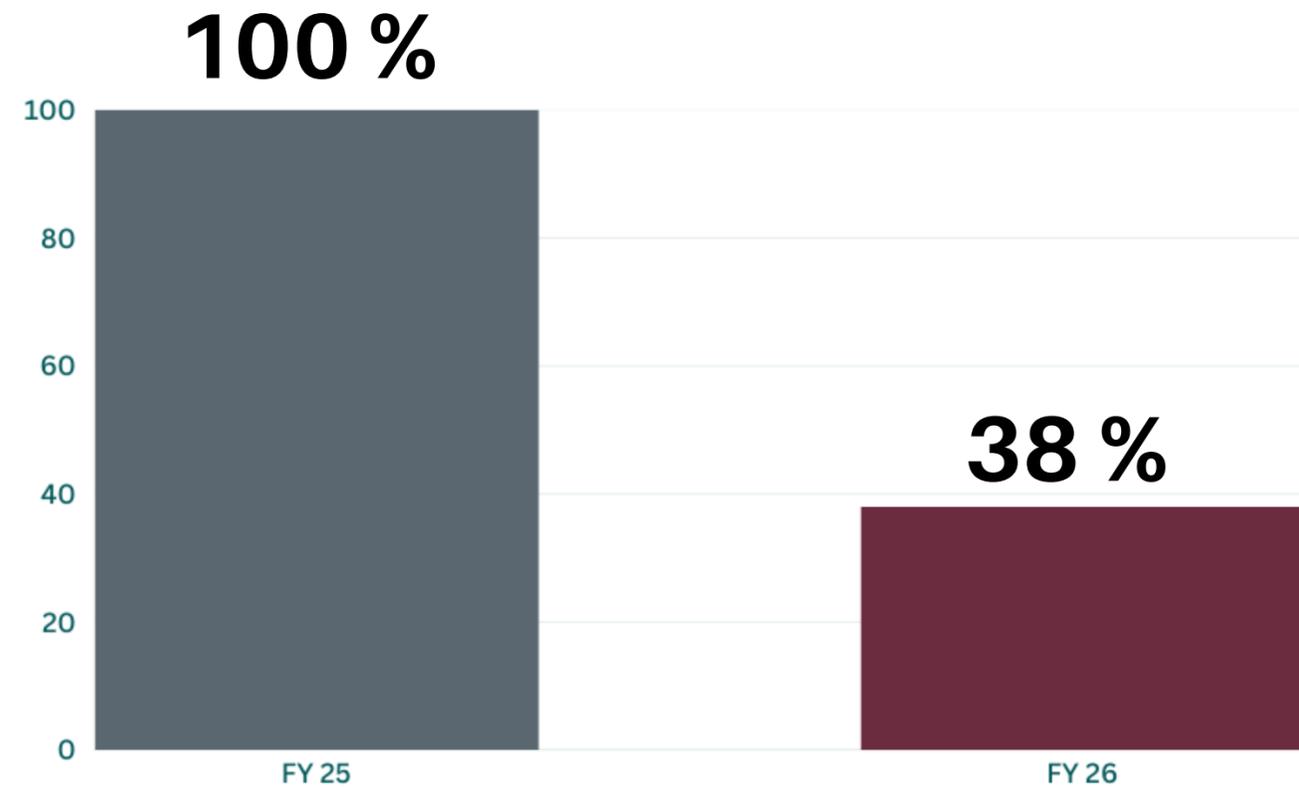
# Board of Trustees Giving

Year-over-Year Giving Comparison



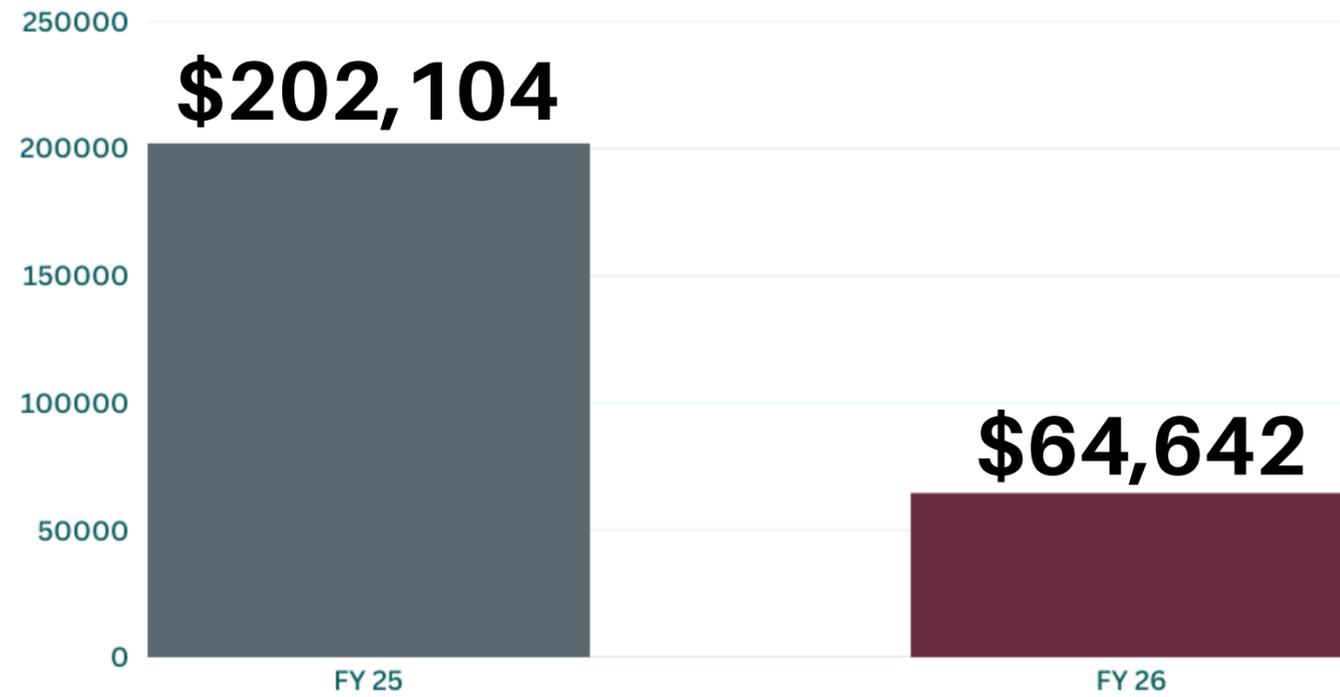
# Board of Trustees Percentage of Giving

Year-over-Year Participation Comparison



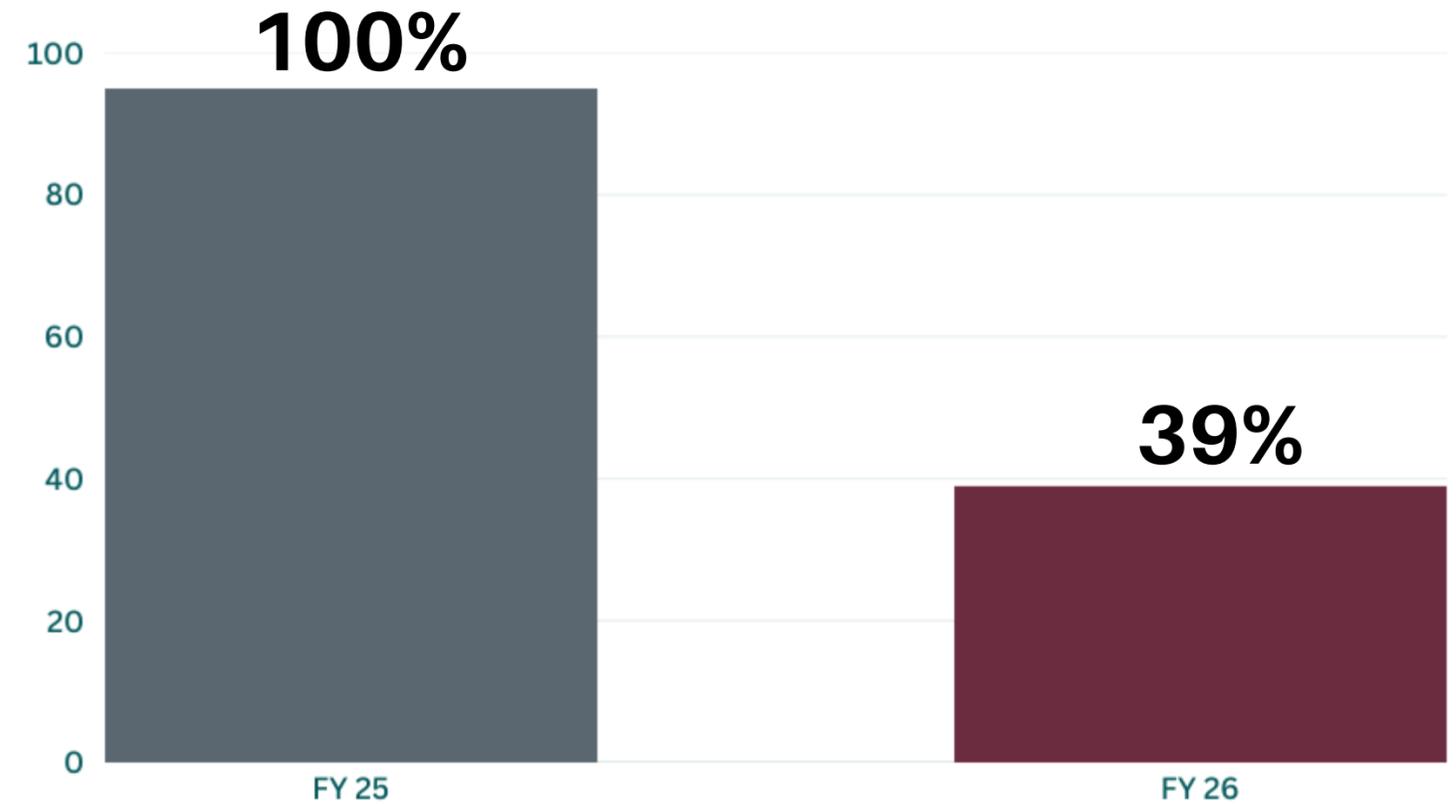
# Foundation Board Giving

Year-over-Year Giving Comparison



# Foundation Board Percentage of Giving

Year-over-Year Participation Comparison



# Major Gift Pipeline As Of 02.17.26



**Corporations** → **\$6.53 million**

**Foundations** → **\$1.39 million**

**Individuals** → **\$5.04 million**

**Total Pipeline: \$12.96 million**



# Power of Us Key City Tour - Charlotte



## Areas of Support

- Student Access and Success
- Academic Innovation
- Athletic Excellence

**Total Commitments | Charlotte: \$185,000**

**Next Stop: MEAC | Norfolk, Va**

**Thursday, March 12, 2026 | 3:00 - 6:00 p.m.**

**Blue Moon Tap Room - River Room**

**333 Waterside Dr #108**

# Peggy Ward Financial Education Center Ribbon Cutting



**Peggy M. Ward '74  
New School of Business  
\$600,000**

**The Peggy Ward Financial Education Center is designed to expand access to real-world financial education for NCCU students and the Durham community, as the university works to close the wealth gap through education, opportunity and empowerment.**





**COME CELEBRATE  
OUR FUTURE!**



***Join us for Day of Giving on April 7-8, 2026***



# How Can You Help?

1. Write 2 Thank You Notes
2. Attend a Power Of Us Key City Tour Event
3. Invite 3 Potential Supporters to Attend With You
4. Introduce us to your networks  
Individuals & Corporations and Foundations



# Welcome To Philanthropy U!





**Thank  
You!**

