



NCCU BOARD OF TRUSTEES MEETING

Athletic Department
Dr. Perkins, Athletic Director
September 24, 2025





Temporary Realignment – Academics & Compliance



Dezmond Johnson

*Senior Associate AD for
Compliance & Student
Affairs*



Kwadjo Steele

*Senior Associate AD for
Student Services*



Kathleen Beaulieu

*Athletic Trainer & Interim
SWA/Title 9*



MEAC/SWAC Challenge **WIN!**





Eagles in the NFL



Brandon Codrington



Eagles in the NFL



Torricelli Simpkins

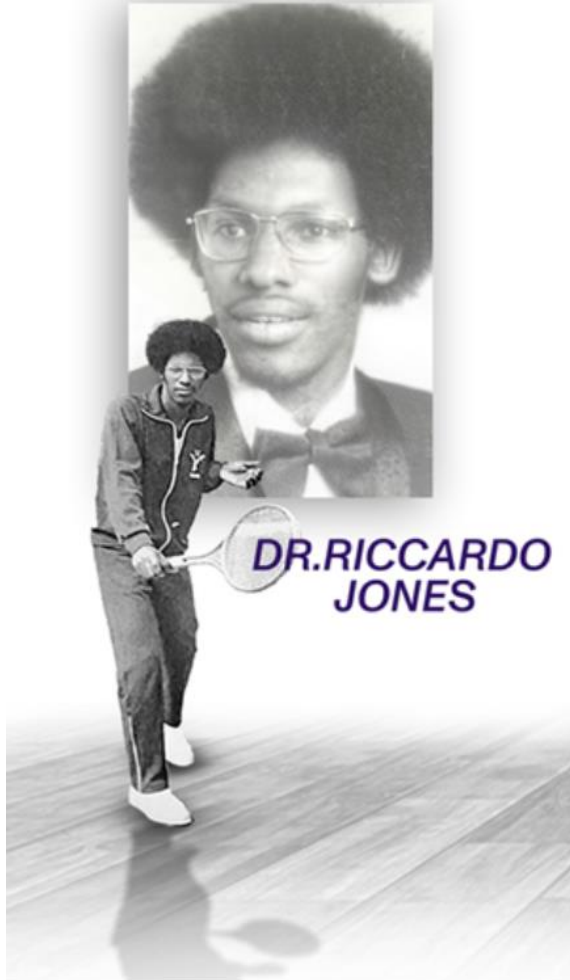


Eagles in the NFL



Corey Bullock

NORTH CAROLINA CENTRAL UNIVERSITY



2026 MEAC HALL OF FAME INDUCTEE

Dr. Riccardo Jones, North Carolina Central University: From 1972-75, Jones was a leading figure on the tennis court for North Carolina Central University, holding the No. 1 singles position throughout his career. He captured three consecutive MEAC individual championships, compiling an almost flawless conference record with his only setback coming in the 1975 championship match.

Equally formidable in doubles play, Jones won three straight MEAC doubles championships at No. 1 doubles, helping lead the Eagles to four consecutive MEAC team titles during his tenure.

A standout both athletically and academically, Jones earned Academic All-America honors from 1973–75 while excelling as a double major in chemistry and biology. His blend of competitive excellence and academic achievement remains a model of the ideal student-athlete at North Carolina Central.

1,050
Season
Tickets

NC CENTRAL EAGLES
NC CENTRAL EAGLES
NC CENTRAL EAGLES
NC CENTRAL EAGLES
NC CENTRAL EAGLES

NCCU TICKET SALES
**RECORD
BREAKING**
year



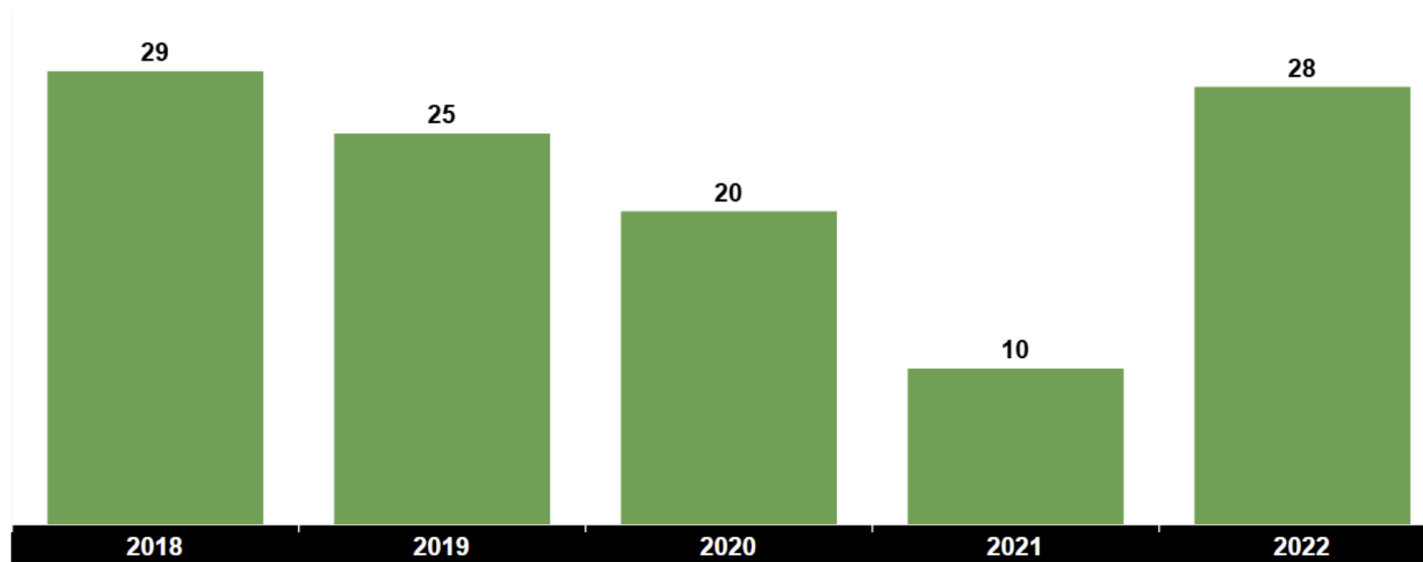
NORTH CAROLINA CENTRAL UNIVERSITY



Pay for Play

Sport	Squad Size	# Full Scholarship	# Partial Scholarship	# Walk on	# Full WO OS	# Full WO IN	\$ Revenue to Univ (Aprx)
Men's Basketball	16	13	0	3	0	0	\$ 77,400.00
Men's Cross Country	8	3	4	1	0	1	\$ 72,300.00
Football	117	52	37	28	7	21	\$1,298,000.00
Men's Track & Field	21	1	15	4	2	2	\$ 293,400.00
Men's Golf	8	0	7	0	0	0	\$ 75,500.00
Men's Tennis	9	1	5	1	0	1	\$ 82,800.00
Women's Basketball	16	14	0	2	0	2	\$ 51,600.00
Women's Cross Country	8	3	3	2	1	1	\$ 115,700.00
Women's Golf	8	2	6	0	0	0	\$ 70,150.00
Softball	19	2	16	1	0	1	\$ 318,000.00
Women's Tennis	8	8	0	0	0	0	\$ -
Women's Track & Field	22	2	15	5	2	3	\$ 469,300.00
Volleyball	19	12	0	5	1	5	\$ 142,100.00
							\$3,066,250.00
			108	52	13	37	

Twenty-eight Division I athletics programs generated more revenues than they spent.



Key Findings



The number of Division I schools reporting positive net generated revenue* rose to 28 in 2022.

More than 320 (92% of all Division I athletics programs) required student fees and institutional support to bridge the gap between generated revenue and total athletics expenses.

*Net Generated Revenue =
Total Generated Revenue - Total Expenses

Published: December 2023. **Source:** Annual data reported by active NCAA Division I member schools via the NCAA Membership Financial Reporting System.

NCAA RESEARCH

NIL Revenue Sharing

NIL revenue sharing refers to the recent House v. NCAA settlement, which allows athletic departments to pay student-athletes directly from university revenue, separate from existing Name, Image, and Likeness (NIL) deals. Starting in 2025, participating schools can distribute up to \$20.5 million annually to athletes, with the cap set to increase over the next decade.



NIL Revenue Sharing

HOW IT WORKS:

Direct Payments: Instead of third-party collectives or individual endorsements, athletic departments will directly pay student-athletes from the university's athletic revenue.

Revenue Cap: Schools that opt into the settlement can pay up to a set revenue cap, which was \$20.5 million per school in the 2025-26 academic year.

Settlement Impact: The House v. NCAA settlement introduces a new era where colleges can share revenue with athletes, but it also brings new restrictions and scrutiny on NIL deals to ensure they are fair and not used as "pay-for-play" inducements.

KEY DIFFERENCES BETWEEN NIL AND REVENUE SHARING:

NIL: This refers to student-athletes making money off their personal brand through endorsements and other deals.

Revenue Sharing: This is a direct payment model where universities share their own revenue with athletes, providing them with a more stable, direct income stream.

THE IMPACT OF REVENUE SHARING:

Formalized Payments: Revenue sharing creates a direct payment system, simplifying what was once considered the "Wild West" of NIL payments.

Path to Professionalism: The shift makes college athletes more like de facto employees and could accelerate their transition to professional ranks.

Increased Scrutiny: The new system includes rules and enforcement mechanisms to ensure that payments are fair and not used to recruit or induce players to specific schools.



Sport	Roster Limit	NCCU Roster (Current)
Men's Basketball	15	16
Women's Basketball	15	16
Men's Cross Country	17	8
Women's Cross Country	17	8
Football	105	117
Men's Golf	9	8
Women's Golf	9	8
Men's Indoor T&F	45	21
Women's Indoor T&F	45	22
Men's Outdoor T&F	45	21
Women's Outdoor T&F	45	22
Softball	25	19
Men's Tennis	10	9
Women's Tennis	10	8
Volleyball	18	19

- Roster & Scholarship Adjustments
 - The settlement eliminates scholarship limits for all sports in favor of roster limits. Institutions can offer partial or full scholarships within these roster constraints , providing flexibility to offer additional scholarships in the future.



Sport	Full Scholarship Roster
Men's Basketball	15
Women's Basketball	15
Men's Cross Country	8
Women's Cross Country	8
Football	75
Men's Golf	8
Women's Golf	8
Men's Indoor & Outdoor T&F	25
Women's Indoor & Outdoor T&F	25
Softball	15
Men's Tennis	8
Women's Tennis	8
Volleyball	15

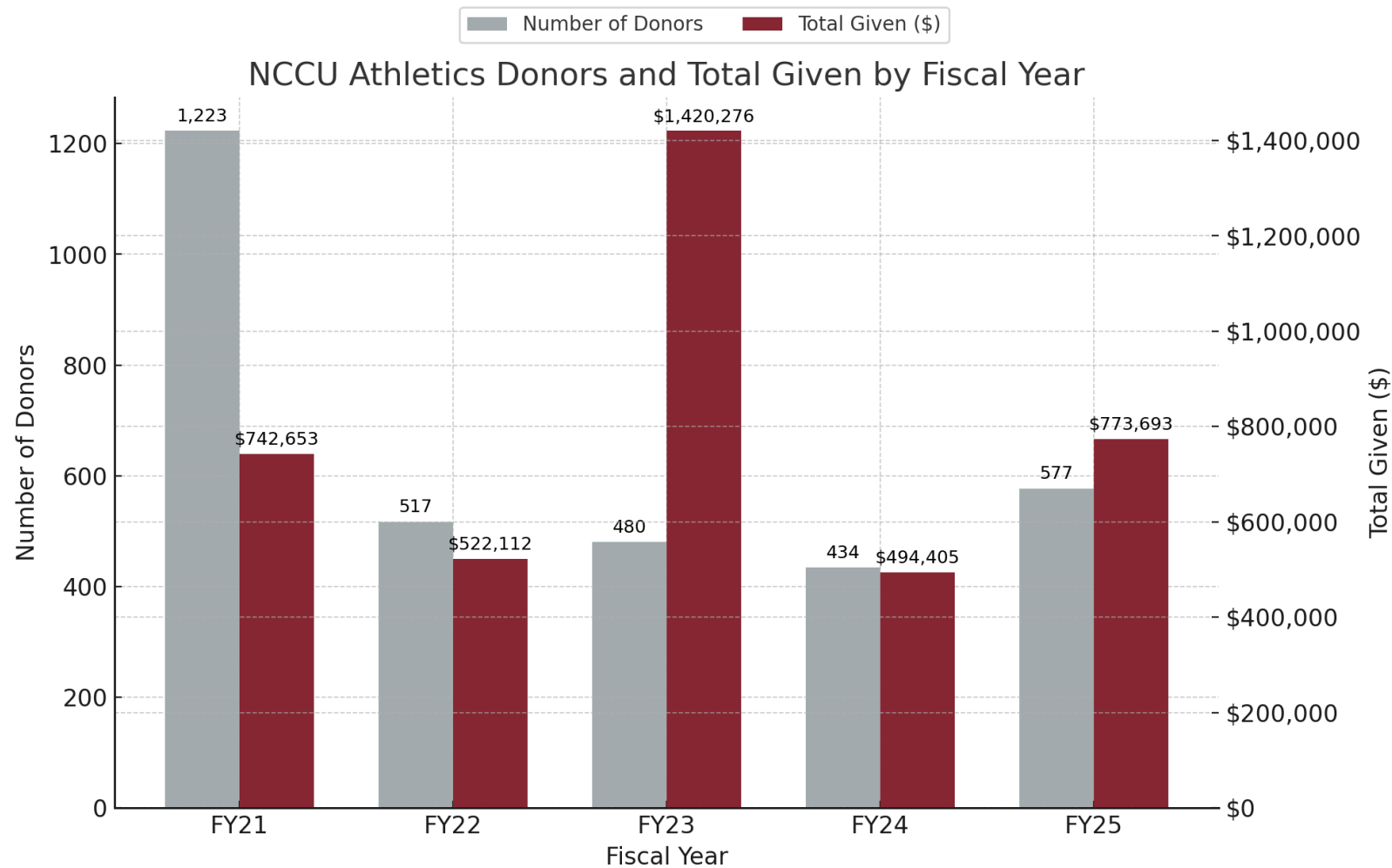
- Opt-in Rosters NCCU
 - 233 Full Scholarship Athletes
 - Approximately \$6.3 Million





Athletic Areas of Focus

- Facility Needs
 - Football Locker Room
 - Renovate Tennis Courts
 - Upgrade Track & Field
 - Softball Indoor Batting Cage
 - Leisure Skill Classes (Tennis Courts, Track, etc.)
 - Walker Complex Secondary Facility for Athletics



Fundraising

- Top Priorities
 - Opt-in/More Scholarship
 - Funds to pay players (minimum \$500,000 in the 1st year)
 - Upgrade facilities



Tennis Daze with NCCU Men's & Women's Tennis