



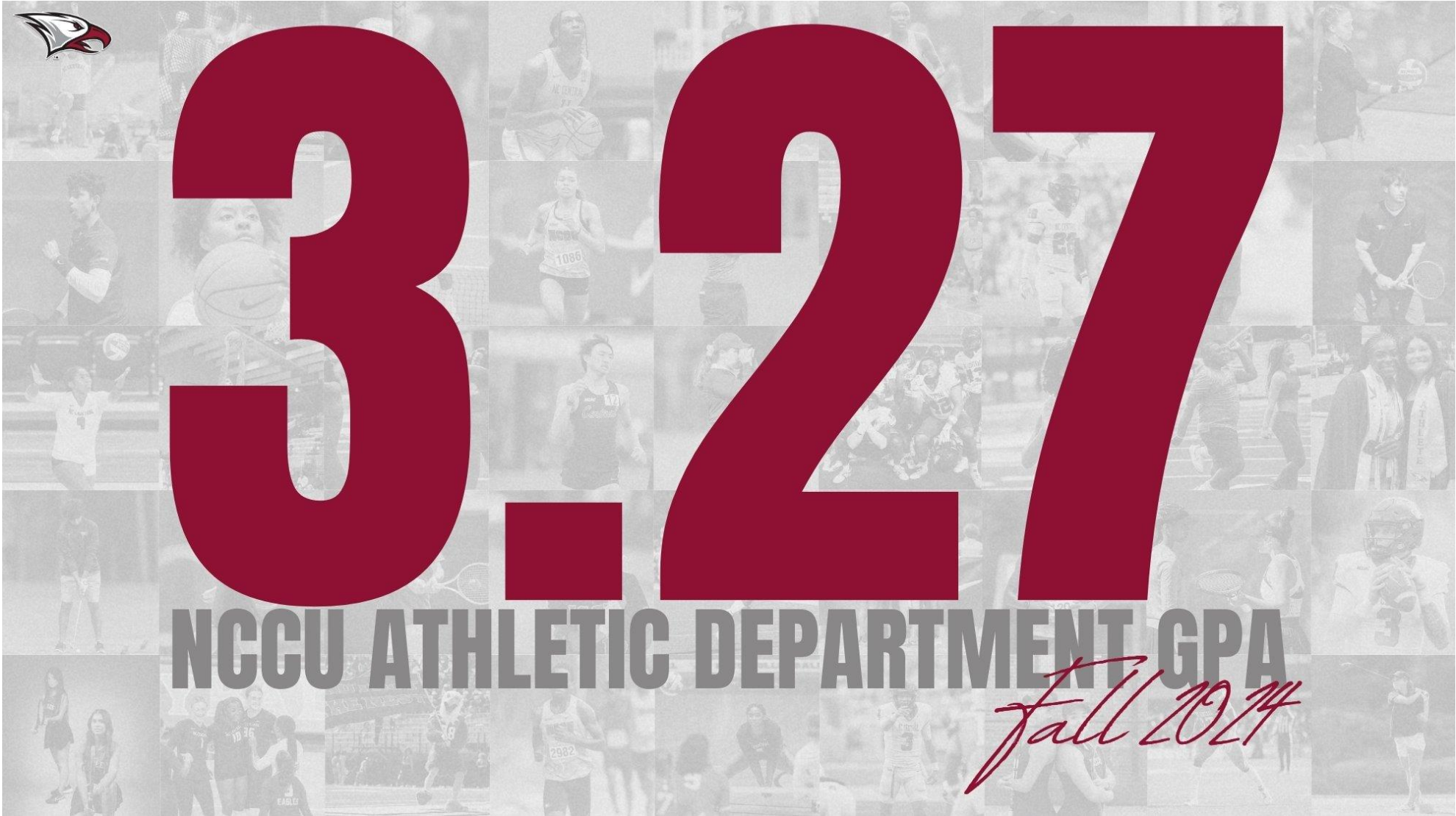
NCCU BOARD OF TRUSTEES MEETING

Athletic Department
Dr. Perkins, Athletic Director
March 20, 2025



NCCentral
UNIVERSITY





A large graphic featuring the number "3.27" in a bold, maroon font, representing the NCCU Athletic Department GPA for Fall 2014. The background is a collage of various sports-related images, including basketball players, runners, and athletes in action. The text "NCCU ATHLETIC DEPARTMENT GPA" is written in a bold, grey font below the number, and "Fall 2014" is written in a cursive, maroon font to the right. A small NCCU logo is visible in the top left corner of the collage.





Civility Training

- Peer Civility Training - Tuesday, February 18, 2025
- School of Business



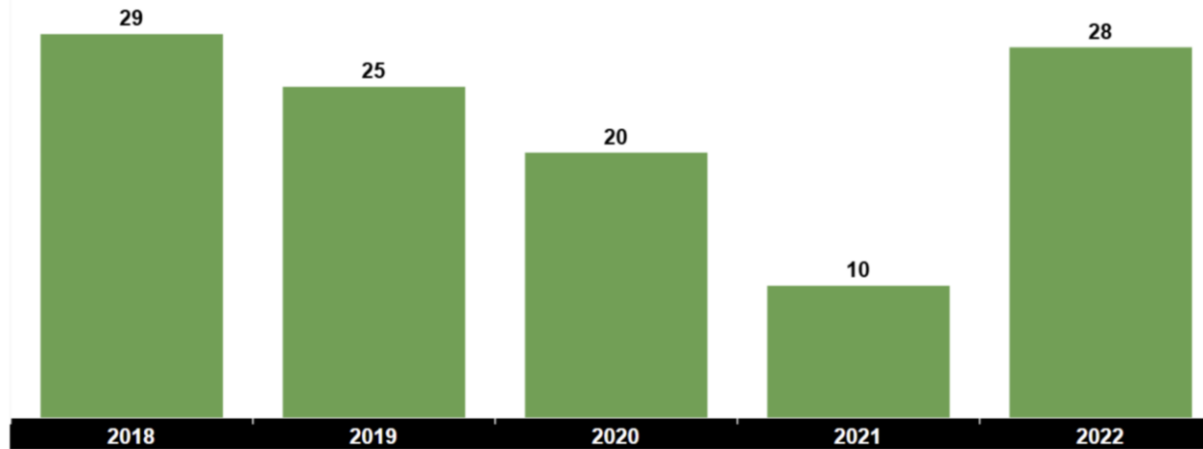








Twenty-eight Division I athletics programs generated more revenues than they spent.



Key Findings



The number of Division I schools reporting positive net generated revenue* rose to 28 in 2022.

More than 320 (92% of all Division I athletics programs) required student fees and institutional support to bridge the gap between generated revenue and total athletics expenses.

*Net Generated Revenue =
Total Generated Revenue - Total Expenses

Published: December 2023. *Source:* Annual data reported by active NCAA Division I member schools via the NCAA Membership Financial Reporting System.

NCAA RESEARCH

House Settlement Background Information

- Payment of Back Damages
 - Back damages primarily relate to claims involving name, image, and likeness (NIL), academic-related awards, and other benefits.
 - The settlement mandates \$2.78 billion in back damages to be distributed over ten years. This equates to approximately \$280 million annually, with the specific allocation of funds to be determined by the plaintiffs.
 - Approximately 1500 NCAA D1, D2, and D3 schools
 - 19 schools out of 362 (NCAA D1) operate in the black (FY 2024)
 - P4's are paying \$20.5 million annually
 - D1 FCS are paying \$236,000 annually (less NCAA funds)



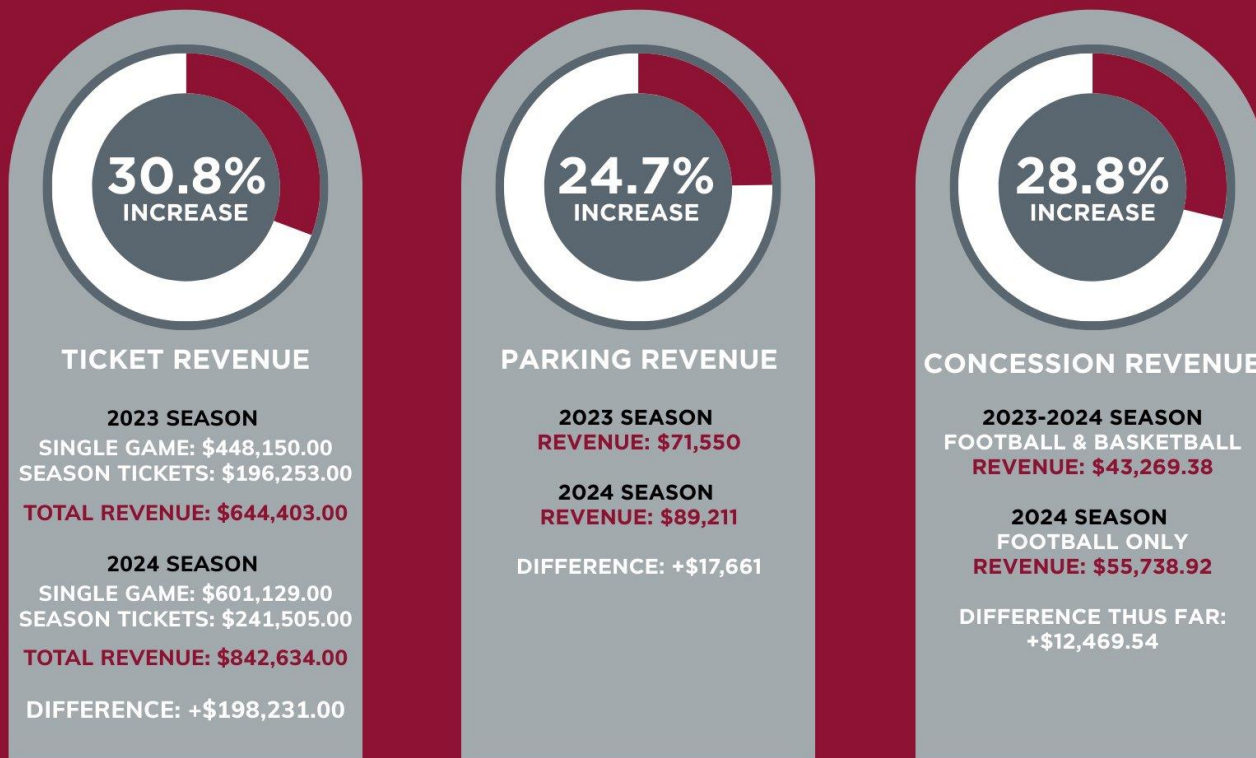
Sport	Roster Limit	NCCU Roster (Current)	NCCU Scholarship (Current)
Men's Basketball	15	17	13
Women's Basketball	15	16	15
Men's Cross Country	17	8	2.5
Women's Cross Country	17	9	3
Football	105	122	63
Men's Golf	9	7	4.5
Women's Golf	9	6	6
Men's Indoor T&F	45	26	5.7
Women's Indoor T&F	45	28	5.5
Men's Outdoor T&F	45	26	5.7
Women's Outdoor T&F	45	28	5.5
Softball	25	22	10.6
Men's Tennis	10	9	4.5
Women's Tennis	10	7	8
Volleyball	18	17	12

- Roster & Scholarship Adjustments
 - The settlement eliminates scholarship limits for all sports in favor of roster limits. Institutions can offer partial or full scholarships within these roster constraints , providing flexibility to offer additional scholarships in the future.





REVENUE GENERATION



NCCU Foundation

- Cash \$496,389.55
- Pledges \$5,000

Peak Sports Revenue

- Goal: \$552,500
- Current Pacing: \$386,465



Fundraising/Revenue Generation

Athletic Department Initiatives

- Eagle Club/Maroon & Gray Club
- Major Giving Society
- Sport Specific Fundraising
- Signature Events
- Road Warriors

FY 26 Fundraising Goals

- \$1.25 Million

FY 26 Peak

- \$560,000

FY 26 Game Guarantee

- Football: \$630,000
- Men's Basketball: \$600,000
- Women's Basketball: \$70,000

FY 26 Auxiliary

- Tickets: \$795,000
- Parking: \$100,000
- Concessions: \$65,000
- **Student-Athlete Fee, Institutional Support, Gambling

