NORTH CAROLINA CENTRAL UNIVERSITY DURHAM, NORTH CAROLINA BOARD OF TRUSTEES MEETING MINUTES

SEPTEMBER 26, 2018

The NCCU Board of Trustees convened in the Emma Marable Conference Room in the William Jones Building on the campus of North Carolina Central University on Wednesday, September 26, 2018. Chairman Hamilton called the meeting to order at 9:00 a.m.

NOTE: Prior to the Committee Meetings held on Tuesday, September 25, 2018, Mr. Davanta Parker, SGA President was sworn in by Ms Dottie Fuller, Notary, Wake County, North Carolina.

Mr. Parker is from Charlotte, a senior, majoring in History. His campus involvements include Pre-Alumni Vice President SOAR Leaders, Sophomore Class Council, Centennial Scholars Program, Eagles in Action. His advice to future eagles "Lead your own legacy, no experience is better than the one you create for yourself".

NOTE: Endowment Fund Members shall consist of the Chairman of the NCCU Board of Trustees and the Chancellor of NCCU. The NCCU By-Laws requires election of four (4) additional members. It was proposed that Trustees Coleman, Holloway, Johnson, and Walker be elected. There were no additional nominations.

It was moved by Trustee Barbee and properly seconded by Trustee Tidwell that the additional members of the Endowment Fund proposed, namely, Trustee Coleman, Trustee Johnson, Trustee Walker and Trustee Holloway be elected. The motion carried.

Next the Executive/Personnel Committee membership shall consist of the Chair, Vice Chair and Secretary of the Board of Trustees. The NCCU By-Laws requires election of two (2) additional members. It was proposed that Trustees Walker and Wilkerson be elected. There were no additional nominations.

It was moved by Trustee Siegel and properly seconded by Trustee Johnson that the proposed, namely Trustee Walker and Trustee Wilkerson be elected. The motion carried.

NOTE: A NCCU Board of Trustees Committee namely Audit, Finance and Facilities was restructured. The Audit Committee will now be a stand-alone Committee and the Audit, Finance and Facilities Committee renamed as Finance and Facilities.

NOTE: During lunch Dr. Jerry Gershenhorn, JLC Professor of History presented biographical information on Governor Angus W. McLean (a copy of his presentation is attached).

Next, Mr. Andre Vann, Coordinator, University Archives/Instructor of Public History, made a presentation entitled "*A Historical Look at the Reverend Dr. Howard J. Chidley Residence Hall for Men*" (a copy of his presentation is attached).

INVOCATION: Trustee Walker gave the invocation

ROLL CALL: <u>Present:</u> Mr. George Hamilton, Mr. John Barbee, Mrs. Karyn Wilkerson, Mrs. Oita Coleman, Dr. John McCubbins (via telephone conference), Mr. Kevin Holloway, Mr. James Walker, Mr. Isaiah Tidwell, Dr. Kenneth Tindall, Mr. John Herrera, Ms. Allyson Siegel, Mr. Michael Johnson and Mr. Davanta Parker.

ADOPTION OF THE AGENDA: It was moved by Trustee Barbee and properly seconded by Trustee Holloway that the agenda be adopted. The motion carried.

APPROVAL OF THE MINUTES: It was moved by Trustee Barbee and properly seconded by Trustee Holloway to approve the minutes dated June 27, 2018. The motion carried.

CHAIR'S REMARKS: Chairman Hamilton informed the Board, as Chair, it is his responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time. No conflict was presented.

REPORT OF THE CHANCELLOR: Chancellor Johnson Akinleye presented the Chancellor's Report.

RECOGNITION OF PASSING OF AN EAGLE

Last week, NCCU campus experienced the loss of one of our Eagle students, Mr. DeAndre Ballard, a 23-year-old senior from New Bern, North Carolina. DeAndre was majoring in physical education with a concentration in fitness and wellness. A vigil was held for him on Sunday and funeral will be held on Friday, Sept. 28, in New Bern. The Division of Student Affairs will provide transportation to students who would like to attend. Please continue to keep DeAndre's family, as well as his friends and classmates in your thoughts and prayers.

RECOGNITION OF BOARD MEMBER

Chancellor Akinleye took a moment of personal privilege to acknowledge and congratulate Trustee John Herrera who was named by Triangle Business Journal on September 18 as the Lifetime Achievement Winner for 2018 Leaders in Diversity Awards. Congratulations Trustee Herrera on this well-deserved honor!

HURRICANE FLORENCE

The state of North Carolina continues to begin its recovery following the devastation caused by Hurricane Florence. The university's Emergency Response Team worked early and often to ensure that the safety of our students, faculty, staff and campus were a priority. Many thanks to the NCCU Police Department for coordinating those efforts collaboratively with units that ranged from Student Affairs and Administration and Finance to Academic Affairs. There was no direct impact to the campus, however, some of our students, as well as the families of NCCU faculty and staff who live in the eastern region of our state, were impacted. Approximately 200 students have not yet returned to campus following the hurricane. The university is providing emergency assistance to affected students, and NCCU faculty are working to ensure these students remain in good academic standing.

UNIVERSITY CONFERENCE, SUMMARY OF 2017-2018 PRIORITIES

NCCU opened the 2018-2019 academic year on a high note and convened our annual University Conference on August 7th. We reviewed the 2017-2018 Chancellor's Strategies and Priorities and provided a progress report on each action item. A copy of the dashboard document was included in the Board's mailing earlier this month. Chancellor is proud to report that of the 39 action items, 26 were completed and only 13 remain in progress. Special acknowledgement is due to each and every member of the university community for their investment in the collective success of NCCU. Most

recently, two new degree programs were approved by the University of North Carolina System that were noted in the dashboard. NCCU will now offer a Bachelor of Science in Biomedical Sciences and a Master of Science in Higher Education Administration. The dashboard also outlines our 2018-2019 priorities and strategies, some of which we have already completed.

UNC SYSTEM METRICS

As we continue to track our progress on metrics set out by the University of North Carolina System's Higher Expectations Strategic Plan, we have just completed year one of the five-year plan, noting outstanding progress and accomplishments in all our priority areas. NCCU saw increased enrollment and graduation rates for low-income students; increased enrollment and graduation rates for students from North Carolina's rural counties; increases in five-year graduation rates; a higher undergraduate degree efficiency rate; reductions in achievement gaps in undergraduate degree efficiency; a sharper focus on critical workforce needs; and an increase in productive research investments.

In the first year of results, NCCU was the ONLY institution among all UNC System institutions to meet EVERY ONE of its priority metrics.

OVERALL FALL ENROLLMENT

Yesterday, Dr. Monica Leach provided an enrollment overview. As reported, this year we had our highest enrollment since 2012, as we had 8,207 students as of our census date. Of note is a 9.4 increase in enrollment in our graduate and professional programs. Additionally, we have the highest enrollment in the university's history in NCCU Online, with 983 students solely taking coursework in our online undergraduate and graduate degree programs. Part of our success in this area is credited to an aggressive online marketing campaign. NCCU Online is greatly expanding our footprint beyond the Triangle, throughout North Carolina and across the country.

CLASS OF 2022 AND CHEATHAM-WHITE MERIT SCHOLARS

In August, approximately, 1,219 members of the class of 2022, the newest members of the Eagle family, arrived boasting a strong academic profile, which includes an average GPA of 3.2 and average SAT score of 958.

A special group of our new Eagles includes our inaugural cohort of Cheatham-White Merit Scholars. These 18 diverse scholars had a weighted GPA of 4.48, average SAT score of 1303 and average ACT score of 28. We are grateful to the North Carolina General Assembly and our donors who have generously supported this group of scholars who will receive tuition, fees, room and board, as well as paid global experiential experiences.

SCHOOL OF LAW

NCCU's School of Law began the academic year with the hard work invested by our university paying great dividends. The pass rate for our graduates who took the Bar exam in July was 75.7 percent, the third highest passage rate of all North Carolina law schools.

Additionally, we are preparing for a visit by the American Bar Association in November as a follow up to our meeting with the ABA in June. NCCU remains fully accredited by the ABA. Chancellor acknowledged and thanked Interim Dean Elaine O'Neal for her leadership.

U.S. NEWS RANKINGS

The 2019 U.S. News & World Report rankings were released on September 10th, and has made great progress. NCCU is ranked at No. 10 on the national list of Historically Black College and Universities, three spots higher than our 2018 position. In the category of southern regional colleges and universities, NCCU ranked No. 22 among top public schools and No. 64 overall out of 165 institutions ranked. NCCU was also named the top HBCU in North Carolina, as well as the fourth-highest-ranked public campus in the state.

SPONSORED RESEARCH

NCCU's sponsored research and grant activities for the 2017-2018 academic year ended with a record of \$26,820,364. Chancellor applauded the Division of Research and Sponsored Programs, the directors of our two research institutes and especially our faculty for their work in increasing our research awards. Thus far this fiscal year, we are at \$12.4 million in funds generated to date.

Last week, we received a new U.S. patent award, patent number 10,005,720 for *Compounds Useful for the Treatment of Metabolic Disorders and Synthesis of the Same*, granted by US Patent Trade Office on June 26, 2018. This is our second patent derived from research using NCCU BRITE's proprietary compound library. The Division of Research and Sponsored Programs looks forward to the continued development and commercialization of this critical intellectual property.

Additionally, we hosted leaders from RTI International on our campus on September 18. NCCU is working more closely in partnership with RTI International to realize additional support, in the form of internships and a financial investment in NCCU.

ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP

Chancellor is working closely with Dr. Anthony Nelson, the dean of the School of Business, on a new Center for Economic Development and Entrepreneurship. As noted on the slide, we are assembling a campus-wide committee that we hope will assist in establishing NCCU as an entrepreneurial hub for our campus community and the larger Durham and Triangle communities. Chancellor will provide you with a detailed report as this exciting initiative continues.

SACSCOC

The university's SACSCOC report was successfully submitted on September 10th. Our decennial review will take place in March 2019. A sincere thanks to Dr. Paulette Bracy, director of accreditation, and the entire accreditation committee for their hard work thus far. This is a university-wide initiative and we are asking all faculty, staff and Board members to be engaged in this critical endeavor.

CAPITAL PROJECTS

During the Finance and Facilities Committee, you heard an overview of the capital projects that are currently underway on our campus. We are actively engaged in the P3 public-private housing partnership, as well as the development of our new School of Business and new Student Center.

The NCCU Foundation Board Inc. has been an instrumental part of our efforts as we prepare to go before the UNC Board of Governors to be considered for Millennial Campus designation. The Foundation purchased three properties and all properties should close this week or are scheduled for closing. We have been able to reach agreement on all three properties and will need to complete the legalities to close the deals. The purchase of these properties is key to our pursuit of the Millennial Campus designation.

UNIVERSITY PLANS

The university is currently working to complete both a new Master Plan and new Strategic Plan. Committees, which include representation from all our key constituent

groups, including Board members and members of the external community, are on track to deliver these plans on schedule in late 2018 and early 2019.

Additionally, a Fundraising Committee has been meeting, as well as a Website Redesign Committee. Both committees also include members of our Board.

STUDENT SPOTLIGHT

Chancellor invited Ms. Taneya Thompson forward. Ms. Thompson is a junior, secondary education major, who hails from Phoenix, Alabama. She spent her summer as an intern at the North Carolina Museum of History and was specifically tasked with working on the new exhibit featuring the art and legacy of our distinguished alumnus, the late Ernie Barnes. The exhibit, titled "*The North Carolina Roots of Ernie Barnes,*" opened on June 29 and will run through March 3, 2019.

NEW VIDEO

NCCU is continually working to expand NCCU's brand and tell our story to more people in more ways. Chancellor shared a new video that showcases NCCU's distinctiveness, specifically highlighting our programs and our students.

Following Chancellor Akinleye's report, Chairman Hamilton on behalf of the entire Board of Trustees are deeply saddened to learn of the passing of Mr. DeAndre Ballard. Chairman called for a moment of silence our thoughts and prayers are with his family during this difficult time.

COMMITTEE REPORTS

ACADEMIC AND STUDENT AFFAIRS

Trustee Tindall presented the Academic and Student Affairs Committee Report. There were several informational items.

ACADEMIC AFFAIRS

Dr. Monica Leach, Senior Associate Vice Chancellor for Enrollment Management and Academic Affairs presented the 2018 Enrollment Overview which included the following:

- Enrollment, Recruitment and Retention
 - o NCCU On-Line

- Graduate Programs (excluding Law)
- Latino Students
- Transfer Students
- Growing with Quality Institutional Enrollment
- New First Time Freshmen
- Intentional Growth- NCCU Online
- NCCU Degrees Fully Online
- Intentional Calibration Graduate Students (including Law)
- Intentional Growth Latino Student Growth Fall 2016-2018
- Transfer Students
- Institutional Enrollment by Ethnicity
- Strategic Metric Trends Analysis
 - \circ Retention
 - o Intentional Retention Strategies for 2018
 - Sustaining Our Retention Gain
 - o Retention Rates
 - o Graduation Data By Year
 - Rural Enrollment Analysis
 - Top Ten Majors Undergraduate Students 2018
 - Bottom Ten Majors Undergraduate Students 2018
 - o Top Ten Majors for Enrolled Graduate Students 2018
 - o Bottom Ten Majors/Degrees for Enrolled Graduate Students 2018

STUDENT AFFAIRS

Dr. Angela Coleman, Vice Chancellor for Student Affairs presentation included the following:

- Campus Safety and Security
 - After Dark Shuttle
 - Campus Safety
 - Pedestrian Safety
 - Live Safety App
- Residential Life Occupancy
- Safety Enhancements
 - Outdoor cameras
 - Indoor cameras
 - o IP camera Swaps
- Hall Projects and Enhancements

- HVAC Repairs All Residence Halls
- o LVT Flooring/Carpet replacements Annie Day
- Flooring repairs/carpet removal Ruffin
- Furniture Replacement Annie Day, Richmond, Rush, New Residence II and Eagleson

Following Vice Chancellor Coleman, a Career Services Report was presented by Ms. Catina DosReis, Director University Career Services. Highlights of her report included the following:

- Career Services
 - Preliminary Outcomes for Class of 2018
 - o Baccalaureate Degree Graduates
 - Top Hiring Industries
 - Final Internship Report 2017-2018 (1,029 internships)
 - Increase 6% in comparison to last year
 - Increase in Thurgood Marshall College Fund Leadership from 18 (2017) to 22 (2018)
 - Rebranding
- New Developments
 - Virtual Conferencing Center
 - Increasing specialized events: Business & IT, Human & Public Service, Nursing Career Expo, BRITE Career Expo (Collaborations)
 - Hosting Inter-divisional Collaboration Committee Meetings to align services with academic units and train faculty on technologies.
 - Homecoming Legacy Talk Series and enhanced Alumni Mentoring Program
 - Launch Eagle Grow Program to convert on-campus jobs to experiential learning experiences

ADVANCEMENT, ATHLETICS AND EXTERNAL AFFAIRS COMMITTEE

Trustee Siegel presented the Advancement, Athletics and External Affairs Committee Report. There were several informational items.

ATHLETICS

Athletic Director Ingrid Wicker-McCree, Sr. Associate AD for Finance and Administration Mr. Derrick McGee and Associate AD for Development Mr. Jamal Mayo presented the following:

- 2018-2019 Student Athlete Profile
- Visibility and Branding
- NCCU Fans by the Numbers
- Athletics External Relations and Resource Acquisition 2017-2018
- NCCU Athletes Self-Generated Revenues 2015-2017
- Student Athlete Revenue Generated to University
- Student Athlete Spotlight
 - Miriam Duen Nike Internship
 - Hope Baxter NCCU Cheerleader
- NCAA Revenue and Expense Annual Report
- Athletics Revenues by Percentages
- Athletics Revenues by Actual Dollars
- Athletics Expenditure by Percentage
- Athletics Expenditures by Actual Dollars

ADVANCEMENT

Dr. Harriet Davis, Vice Chancellor for Institutional Advancement presented her report which included the following highlights:

- 2017-2018 Strategic Priorities
- Fiscal Year 2018 Results
 - Total Dollars Committed Cash, Pledges or Planned
 - o Total Dollars Committee by Designation
 - Total Cash Contributions by Colleges/Schools/Units
 - Donors by Colleges/Schools/Units
- FY 2018 Results
 - Foundations
 - \circ Individuals
 - Corporations
- Newly Established Endowments
- FY 2018-2019 Goals
 - Secure 25 visits with Corporate and Foundation Executives
 - Establish 5 new endowments
 - Secure \$250,000 in support of Cheatham-White Merit Scholarship Challenge
 - Raise \$1M towards New School of Business campaign

FINANCE AND FACILITIES COMMITTEE

Trustee Johnson presented the Audit, Finance and Facilities Committee Report. There was one (1) action item and several informational items

FACILITIES

Associate Vice Chancellor Akua Matherson presented the lease amendment to the AT&T cellular tower and equipment on the Eagleson Residence Hall rooftop. The lease will be no more than \$68,450 and all revenues will go to NCCU general operations.

It was moved by Trustee Johnson and properly seconded by Trustee Holloway that the NCCU Board of Trustees recommend approval of the lease amendment for the AT&T cellular tower and equipment and forward to the UNC Board of Governors for final action. The motion carried.

Next, Ms. Matherson presented the update on facilities. She recognized and introduced the new Interim Associate Vice Chancellor for Facilities, Zack Abegunrin. Ms. Matherson continued with her presentation

- Baynes Hall
- TV Studio Renovation
- New Student Center
- New School of Business
- NCCU Master Plan and Millennial Campus Designation timeline

FINANCE

Associate Vice Chancellor Akua Matherson provided a brief update on the year-end financials for the University for the fiscal year ended, June 30th, 2018. Tuition revenue came in at 96% of budget and the University carried forward \$3.6 million dollars. Additionally, it was noted that the Auxiliary units added \$2.0 million to the fund balance, bringing the total fund balance to \$23,015,698.

Next, Ms. Matherson presented information on the current fiscal year budget. It was noted that all employees who had an evaluation of at least met expectation received a 2% salary increase. While funding was provided by the state for SHRA employees,

universities had to identify their own funding for EHRA employee raises. NCCU identified funds for increases, several other institutions in the system did not. It was also mentioned that based on our Fall 2018 enrollment, the University expects to receive enrollment growth funding. NCCU is currently working with the system office to determine the final allocation.

Finally a slide was presented that provided a University snapshot of the overall budget. For the current fiscal year, 2018-19, the University's budget totals \$190 million. Of the \$190 million, \$132.8 million is state funds, \$44.8 million is attributed to the auxiliary units and \$12.5 million is trust funding. It was noted that this does not include contract and grants funding nor capital project funding.

P-3 PROJECT

Next, Ms. Matherson introduced Wilson Jones, consultant, as well as Daniel Jellicourse and Cornell Hazelton of Corvias. Corvias is the University's development partner for the P-3 project. Mr. Jones provided an update on the University's P-3 project related to housing. It was noted that subcommittees have been identified and are meeting on an aggressive timeline in support of the P-3. Information was also shared on the next steps needed to approve the PDA and ground lease. Ms. Matherson and Mr. Jones will work with the NCCU Board to identify dates for call-in meetings related to the informational session and the approval. Next Mr. Jellicourse spoke and indicated the extreme pleasure of Corvias to be in partnership with NCCU. He noted that it is truly a partnership being led by the NCCU team.

SUPPLEMENTAL INFORMATION

Associate Vice Chancellor, Akua Matherson reviewed the supplemental information provided to the Trustees related to the year-end auxiliary financials. She noted that the Athletics institutional support amount exceed the projection. She explained that this was due to the enrollment mix of students. The University enrolled more distance education students than regular term and DE students do not pay the athletics fee. It was noted that going forward Administration and Finance, Institutional Research and Athletics will review and analyze the enrollment mix in the fall and recommend adjustments as necessary.

ENDOWMENT FUND

Chairman Hamilton presented the NCCU Board of Trustees of the Endowment Fund Report. There were several informational items. The University's Endowment report was presented to the committee by Associate Vice Chancellor Akua Matherson.

The market value of the University's Endowment Fund as of June 30, 2018, was \$36,629,410 compared to \$33,260,399 as of July 01, 2017. This change reflects a market value increase of \$3,369,011 or 10.13% for fiscal year 2017.

The Piedmont Investment Advisors benchmark since inception of 8.35 lagged a little behind the S&P 500 as of June 30, 2018. The UNC Management Company performance since inception was 7.06 as of June 30, 2018, was above the Strategic Investment Policy.

GOVERNANCE COMMITTEE

Trustee Wilkerson presented the Governance Committee Report. There was one (1) action item and several informational items.

Yesterday, the Trustees reviewed the revisions to Appendix 2, Guidelines of the NCCU Board of Trustees Bylaws.

It was moved by Trustee Wilkerson and properly seconded by Trustee Barbee that the NCCU Board of Trustees approve the revisions to Appendix 2, Guidelines of the NCCU Board of Trustees Bylaws. The motion carried.

At the June 2018 NCCU Board of Trustees meeting, I was asked to contact current Trustees whose terms expire in June 2019 to seek their desire to be reappointed if eligible. There are two (2) Trustees who are not eligible for reappointment and four (4) who are eligible for reappointment, three (3) of whom desire to be considered for reappointment by the UNC Board of Governors or the North Carolina General Assembly.

Yesterday, Chairman Wilkerson requested the Trustees to contact potential candidates interested in serving on the Board of Trustees by week's end and provide me with biographical information of the potential candidate. At a later date the Governance Committee will convene to review the potential candidates and report its findings to Chairman Hamilton. The Trustees agreed that at the November Board of Trustees meeting the list of candidates to be considered be finalized and at later date the recommended candidates be forwarded to the UNC Board of Governors or the North Carolina General Assembly for consideration

EXECUTIVE/PERSONNEL COMMITTEE

Yesterday Chancellor Akinleye presented two (2) candidates for conferral of tenure in Closed Session pursuant to NCGS 143-318.11(a)(6).

It was moved by Trustee Hamilton and properly seconded by Trustee Johnson that the NCCU Board of Trustees recommend approval of candidate #1 presented for conferral of tenure and forward all background materials to the UNC Board of Governors for final action. The vote was 10 for and 3 against. The motion carried.

It was moved by Trustee Hamilton and properly seconded by Trustee Johnson that the NCCU Board of Trustees recommend approval of candidate #2 presented for conferral of tenure and forward all background materials to the UNC Board of Governors for final action. The motion carried.

STUDENT GOVERNMENT REPORT: Mr. Davanta Parker, SGA President presented a report. A copy of his full report is attached.

NATIONAL ALUMNI REPORT: Mr. Samuel Cooper, President, NCCU National Alumni Association presented a report. A copy of his full report is attached.

FACULTY SENATE REPORT: The Faculty Senate Report was presented by Dr. Russell Robinson, incoming Chairman. A copy of his report is attached.

STAFF SENATE REPORT. The Staff Senate Report was presented along by Ms. Demetria Robinson. A copy of her full report is attached.

CHAIRMAN'S ANNOUNCEMENTS:

DATE	DAY	EVENT
September 25-26, 2018	Tuesday-Wednesday	NCCU Board of Trustees
		Meeting
October 15-16, 2018	Monday-Tuesday	Fall Break
November 2, 2018	Friday	Founder's
		Day/Convocation
November 3, 2018	Saturday	Homecoming
November 8-9, 2018	Thursday-Friday	UNC BOG Meeting

November 13-14, 2018	Tuesday-Wednesday	NCCU Board of Trustees
		Meeting
November 21-25, 2018	Wednesday-Sunday	Thanksgiving Recess
December 8, 2018	Saturday	Commencement

There being no further business, it was moved and properly seconded to adjourn. The motion carried.

Respectfully submitted:

Dottie Fuller Recorder