NORTH CAROLINA CENTRAL UNIVERSITY DURHAM, NORTH CAROLINA BOARD OF TRUSTEES MEETING MINUTES

NOVEMBER 20, 2019

The NCCU Board of Trustees convened in the Emma Marable Conference Room in the William Jones Building on the campus of North Carolina Central University on Wednesday, November 20, 2019. Chairman Holloway called the meeting to order at 1:45 p.m.

NOTE: Earlier today Trustee-Elect Hellena H. Tidwell was sworn in to serve on the NCCU Board of Trustees effective August 6, 2019 through June 30, 2023. She fills the unexpired term of her late husband, Trustee Isaiah Tidwell.

INVOCATION: Trustee Wilkerson gave the invocation

ROLL CALL: <u>Present:</u> Mr. Kevin Holloway, Mrs. Karyn Wilkerson, Mrs. Oita Coleman, Mr. James Walker, Mr. John Herrera, Mr. Michael Johnson, Mr. Keith Chadwell, Mr. William Bell, Mr. Roderick Allison, Mrs. Hellena Tidwell, Mr. Brandon Hedgebeth and Ms. Allyson Siegel Absent: Dr. Kenneth Tindall

ADOPTION OF THE AGENDA: It was moved by Trustee Johnson and properly seconded by Trustee Wilkerson that the agenda be adopted. The motion carried.

APPROVAL OF THE MINUTES: It was moved by Trustee Wilkerson and properly seconded by Trustee Coleman to approve the minutes dated September 23, 2019 and September 25, 2019. The motion carried.

CHAIR'S REMARKS: Chairman Holloway informed the Board, as Chair, it is his responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time. No conflict was presented.

REPORT OF THE CHANCELLOR: Chancellor Johnson Akinleye presented the Chancellor's Report.

ACKNOWLEDGE PASSINGS OF EAGLES

Chancellor Akinleye began his report by acknowledging two members of the North Carolina Central University community whose passing we mourned in August. The first is Trustee and Alumnus Isaiah Tidwell, whose life was celebrated in Atlanta on August 9th. He was a dedicated alumnus and contributor to his alma mater. We also remember Alumna Carolyn Marie Smith Green who was honored in Henderson on August 14th. Alumna Smith Green was the granddaughter of our founder, Dr. James E. Shepard. Chancellor thanked Chairman Holloway for attending both services and representing the Board of Trustees. Both of these esteemed Eagles will be missed.

WELCOME NEW BOARD MEMBERS

Three new members officially joined the Board of Trustees yesterday and Chancellor recognized Mr. Bill Bell, former Mayor of Durham and executive vice-president and chief operating officer at the UDI Community Development Corporation; Mr. Keith Chadwell, Deputy City Manager for Durham; and Attorney Roderick Allison, founder of The Allison Office Law Firm. We look forward to working with each of you over the course of your appointment.

2018-2019 HIGHLIGHTS

During the committee reports, the Trustees heard updates on several important initiatives and milestones we have accomplished during the last academic year. Just two of the numerous highlights are the \$33.1 million that was generated by our Division of Sponsored Research and researchers throughout the campus, especially those in our two research institutions, and the impressive \$8.9 million total raised in private fundraising support.

FALL 2019 ENROLLMENT

In August, NCCU welcomed 1,534 first-year students to our sloping hills and verdant green. Additionally, NCCU now have more than 1,460 students enrolled in our School of Graduate Studies and 364 Law students. NCCU exceeded enrollment objectives in several of the university's growth areas. While many of our new Eagles

had a variety of options, they intentionally selected NCCU, and it is our job to ensure they are successful.

U.S. NEWS & WORLD REPORT RANKINGS

U.S. News & World Report rankings were released two weeks ago and NCCU was listed as No. 11 among the 76 HBCUs included. NCCU also maintained our spots from the previous year as the third-highest-rated public HBCU in the U.S. and second-highest among North Carolina HBCUs in the 2020 rankings.

In the category of southern regional colleges, the university ranked No. 21 among top public schools and rose to No. 54 overall out of 122 schools ranked.

Additional high rankings that NCCU received as at top regional university in the south included:

- No. 7 as a Top Performer on Social Mobility
- No. 24 in delivering the Best Undergraduate Teaching
- No. 44 in Best Value Schools

CAPITAL PROJECTS

- NCCU P3 projects are progressing on schedule:
 - o Currently, construction continues on the George Street Residence Hall and will continue through June 2020, with an estimated project completion date of August 2020.
 - o Construction is underway on the Chidley Residence Hall and will continue through June 2020. The anticipated project completion date is August 2020 for this P3 project as well.
 - O Abatement on existing buildings that are part of the Lawson Street Residence Hall is expected to begin in October 2019, with demolition of those buildings scheduled for December 2019. Construction will then commence in January 2020 and will continue through May 2021. This project is scheduled to be completed in July 2021.
- We continue to diligently work on plans for the New School of Business with our design partner, Vines Architecture.
- Lastly, we are also making significant progress on the New Student Center. Construction began in April 2019, and we have an estimated project completion date of November 2021.

UNC SYSTEM HMSI AND UNC-TV SHOW TAPING

The UNC Board of Governors Committee on HMSIs has been working on a collaborative marketing initiative involving the state's HBCUs, UNC Pembroke and UNC TV. The goal of this effort is to elevate our institutions' brand in four categories: Innovative Programs, Initiatives and Culture; Access and Affordability; Collaboration with Industry and Research; and Employment on the ROI. A roundtable discussion was taped in front of a live studio audience featuring all the HMSI chancellors, UNC System Interim President Bill Roper, Board of Governor Member Darryl Allison and Board of Governors Chairman Harry Smith on August 21. The 60-minute show will air on UNC-TV on the dates listed on the screen. The Office of Communications and Marketing will be sending correspondence and reminders to the public to encourage individuals across the state to tune into this program and hear this important dialogue. Thanks to Chairman Holloway for attending the taping!

STUDENT HIGHLIGHT: NY'QUASIA BROWN

Chancellor Akinleye invited Ms. Ny'Quasia (NY-QUA-SHA) Brown forward. She is a 16-year-old, first-year student who earned more than \$1.5 million dollars in college scholarships and chose to attend North Carolina Central University. Ms. Brown shared her experiences ad story about why she picked NCCU and how she quickly became an engaged member of the university community.

COMMITTEE REPORTS

ACADEMIC AND STUDENT AFFAIRS COMMITTEE

Trustee Wilkerson presented the Academic and Student Affairs Committee Report. There was one (1) action item several informational items.

ACADEMIC AFFAIRS

Dr. Patrick Liverpool, Interim Provost and Vice Chancellor for Academic Affairs presented the Realignment Committee's Final Report on the realignment of academic programs.

The Realignment Committee was formed to study and advise the Chancellor and Interim Provost on a possible realignment of academic programs, particularly focusing on two colleges, the College of Arts and Sciences and the College of Behavioral and Social Sciences. The Committee discussed existing, new and emerging market opportunities and employment needs in our region and state. The Committee found that NCCU's current structure is not optimal to leverage existing resources to realize the goals and objectives of the Strategic Plan, capitalize on the University's strengths and establish mutually beneficial relationships with organizations in the area. Therefore, the Committee believes that now is a critical time to realign resources, current degree programs and human capital to enhance the ability to support of its strategic plan and the goals that the UNC System has outlined for the University.

Highlights of the Report are as follows:

Overview

- Facilitate realization of the goals and objectives of the University Strategic Plan
- o Enhance effective and efficient utilization of academic resources

• Members of the Committee

 Dr. Caesar Jackson, Professor, Department of Mathematics and Physics, Chair; Dr. Faye Calhoun, Dr. Michelle Mayo, Attorney David Green, Dr. Deborah Fortune, Dr. Carolyn Fulford, Dr. Jerry Gershenhorn, Dr. Angela Miles and Dr. Russell Robinson

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Historical Overview

The last academic realignment at NCCU occurred in January 2012.

- o This realignment was NCCU response to pending budget cuts in state funding.
- o Under the realignment all academic degree programs were reviewed.
- The current organization of colleges/schools and departments is the result of this realignment.

• Overview of the Actions Taken by the Committee

- o The Committee met from the end of July-September.
- The Committee analyzed the curricula of the two major colleges and aligned them according to CIP Codes.
- o The Committee presented the results and solicited feedback from
- o Deans, Program Chairs, Faculty and Faculty Senate.
- Input and recommendations from all constituents is included in the final report.

• Current Structure

<u>Arts and Sciences</u> <u>Behavioral/Social Sciences</u>

ArtBiological & Biomedical SciencesHuman Sciences

Chemistry & Biochemistry
 Kinesiology/Recreation Admin

o Environmental, Earth & Geosciences Nursing

HistoryLanguagePolitical SciencePsychology

Mass Communications
 Music
 Public Administration
 Public Health Education

Pharmaceutical Sciences
 Social Work

Mathematics & Physics

Theatre & Dance

• Proposed New Structure

College of Arts, Social Sciences
and Humanities (CASH)College of Health and Sciences
(CHAS)

Art Design
 Music
 Biological & Biomedical Science
 Chemistry & Biochemistry

o Theatre & Dance Environmental, Earth & Geospatial

o Language & Literature Sciences

History
 Mass Communications
 Pharmaceutical Sciences
 Mathematics & Physics

Criminal Justice
 Nursing

Psychology
 Nutrition Science

Social Work
 Public Health Education

Public Administration
 Kinesiology & Recreation Admin

o Political Science Communication Disorder

Proposed Realignment of Academic Programs

- o Communication Disorders program moved from SOE to New College. "Mental Health Counseling to remain in Education to maintain interdependencies with School and Career Counseling."
- Create new degree program: *Apparel Design (BS)* (* 50.0407 Design and Applied Art).
- Create new degree program: *Nutrition & Dietetics (BS/MS)* (* 51.3101 Dietetics and Clinical Nutrition Services).
- o Move Early Childhood Ed B-K Licensure (BS; CIP 13.1209) to SOE.
- o Create new degree program: *Child Development & Family Relations (BS)* (13.0414 Early Childhood Program Administration) in SOE.
- o Dissolve Human Sciences general degree program.

• Benefits of Realignment

- o Supports the NCCU vision and strategic plan
- Goal 1: Student Access and Success
- Objective 1.3 Develop innovative curricula that aligns with 21st century higher education demands
- o Goal 2: Innovation, Research, and Entrepreneurship
- Objective 2.1 Sustain an infrastructure to support transition to Research and Doctoral Classification
- o Supports collaboration among research and academic programs
- o Strengthens synergy among academic programs
- o Academic programs are housed with "like" programs.
- o Dietetics and Nutrition can now "pair and share" with curricula in Nursing or Public Health.
- Fashion and Apparel Design can collaborate and share curricula with Art, History, Music or Mass Communication.
- o Provides opportunities to expand NCCU academics into high demand research and practice arena, e.g. Health Sciences
- NCCU can emerge as a leader in programs such as Pharmaceutical Sciences, Nursing, Public Health, and Clinical Research (new degree program).
- o Realizes the value proposition of the arts and humanities
- o NCCU has a rich history in the areas of the fine arts and music
- o Noted artists Ernie Barnes, international fashion editor Andre' Talley, gospel legend Shirley Caesar all attended NCCU.
- o Awareness of their connection to NCCU.
- o Realignment will bring more focus to the arts and humanities and bring prominence and visibility to the contributions of NCCU.

• Benefits for Faculty and Staff

- o Promotion of collaboration to create cutting edge degree programs
- New degree programs in Animation and Game Design (collaboration of Art, Music and Computer Science)
- New degree programs in high demand fields can help recruit talented faculty and staff.
- More efficient use of academic resources and support.

Recommendation 1. Aligning the Organization for Effective Academic Delivery.

The Committee recommends that two new colleges emerge from a realignment of programs in the College of Arts and Sciences and the College of Behavioral and Social Sciences. The new colleges would be: (1) College of Arts, Social Sciences and Humanities (CASH); and (2) College of Health and Sciences (CHAS).

Recommendation 2: Create New Degree Programs in Each College.

Recommendation 3: Create Clusters of Advisors Within the University College to Support Students in each College.

Recommendation 4: Promote Synergy Within and Between Aligned Program Groupings.

Recommendation 5: Allocate Program Budgets Consistent with UNC Funding Formula.

Recommendation 6: Facilitate Growth and Development of the Research Enterprise and other Extramural Activities.

It was moved by Trustee Wilkerson and properly seconded by Trustee Tidwell that the NCCU Board of Trustees approve the recommendations reflected in the Realignment Committee Final Report. The motion carried.

Further, The Academic and Student Affairs Committee requested a Realignment update at the NCCU Board of Trustees February 2020 meeting.

STUDENT AFFAIRS

Dr. Angela Coleman, Vice Chancellor for Student Affairs, presented the Student Health and Wellness Program (SHAW).

The mission of Student Health and Wellness (SHAW) is to enhance the physical, mental, emotional health, and access to learning of students by providing an integrated model of service delivery. Through cross-functional collaboration, interdisciplinary programming and continuity of care services

delivered are high-impact, accessible, confidential, and tailored to the unique and diverse needs of the students of NCCU.

SHAW is comprised of Student Health Center, Counseling Center, Student Accessibility Services and Campus Recreation departments of NCCU. These departments aid the university community through health-related services, consultation and education, and provide content expertise. SHAW departments work in unison to assist students in achieving academic success, personal development and lifelong wellness. A goal of SHAW is to engage in comprehensive, collaborative program coordination to increase student attendance, increase health compliance and provide cost

containment.

SHAW is to enhance the physical, mental, emotional health and access to learning of students by providing an integrated model of service delivery.

Next, Dr. Coleman presented EngageNCCU which is an online student engagement platform designed to assist with the management and distribution of student organization information.

For student organizations EngageNCCU helps with organization registration, organization management, document/file management, marketing and advertising, assessment, information collection, elections and service hours. For the individual student EngageNCCU will provide co-curricular transcripts that will assist with professional development and planning. For university administration, EngageNCCU assists with student involvement tracking, data collection, marketing and advertising, assessment and administrative functions. Ultimately, EngageNCCU will be the centralized clearing hours for NCCU student involvement information.

ADVANCEMENT, ATHLETICS AND EXTERNAL AFFAIRS COMMITTEE

Trustee Johnson presented the Advancement, Athletics and External Affairs Committee Report. There were several informational items

ADVANCEMENT

Dr. Harriet Davis, Vice Chancellor for Institutional Advancement materials included the following goals, results and updates specifically related to University Advancement's strategic approach in enhancing affinity giving in an effort to increase alumni giving in dollars and participation percentage.

Goal #1: Secure \$1M among 10 reunion classes representing 4's and 9's

Results: Raised \$1.2M **Numbers of Alumni:** 7,402 **Number of Donors:** 607

Contributed

(8% participation)

Goal #2: Secure \$150,000 among the Golden Class (1969)

Results: Raised \$390,299 **Numbers of Alumni:** 303 **Number of Donors:**

109 Contributed (40% participation)

Goal #3: Secure \$500,000 among Society of Golden Eagles (SOGE). The SOGE are alumni out 51 years or more.

Results: Raised \$782,344 **Numbers of Alumni:** 3,736 **Number of Donors:**

579 Contributed

(15.5% participation)

Goal #4: Secure \$900,000 among the nine National Pan-Hellenic Organizations. Each organization to establish an endowment of \$100,000

Results: To date, five of the nine organizations have established endowments totaling \$684,898

NCCU Chapters:

Tau Psi Chapter of Omega Psi Phi Fraternity, Inc.

Alpha Chi Chapter of Alpha Kappa Alpha Sorority Inc.

Alpha Lambda Chapter of Delta Sigma Theta Sorority, Inc.

Gamma Beta Chapter Alpha Phi Alpha Fraternity Inc.

Alpha Kappa Chapter of Kappa Alpha Psi Fraternity. Inc.

ATHLETICS

Next, Dr. Ingrid Wicker-McCree, Athletic Director presented the FY20 Athletics Budget.

The vision of the NCCU athletics program is to be a premier athletics program that produces champions in academics, athletics and leadership. The NCCU Department of Athletics places the highest priority on a quality academic and athletic experience as part of the overall education of student-athletes. We highest priority on a quality academic and athletic experience as part of the overall education of student-athletes. We seek to promote the personal and social development of our student-athletes, coaches and all associated with the NCCU athletics programs. We recognize the positive impact of athletic participation on the individuals, campus community and community at-large. We strive to present a national model program that culminates into strongly competitive performances in the classroom, on the athletic field and in the community.

In order to achieve academic and athletic success, the athletics budget is prioritized annually to meet the needs of the student-athletes, coaches and administrative staff in this order:

- Scholarship and Academic Support
- Personnel
- Program Operations (Team Travel, medical needs, supplies equipment and uniforms)
- Facility/Maintenance and Operations
- Resource Acquisition Marketing/External relations

Dr. Wicker-McCree provided a summary of the 2019-2020 budget, year to date which reflects projections for revenues and expenditures. The FY20 budget depicts a positive trend for season and game day ticket sales, corporate scholarships and private gifts. However, due to the variables below there is a potential negative fund balance of \$600k.

- Revenues decreased for FY20 as follows:
 - o Athletics did not request an increase I the Athletic Fee for Fy20
 - o Athletic Fee FTE was reduced from 7,128 to 6,678 (loss of \$400k)
 - Non NC A & T year loss of \$200k+ in revenue (includes decreases I parking, concession and vending);
 - o Minimal game guarantees for football due to scheduling issues
- Expenditures as follows:
 - Personnel Services
 - Unexpected expenditures
 - Repair and Maintenance
 - Medical expenses
 - Scholarships
 - Trending higher in supplies and purchases due to cost increases
 - Increases in travel
 - Additional recruiting funding needs

The Department of Athletics will continue to have regularly-scheduled meetings with the University Budget Office to monitor the budget.

Next Dr. Wicker recognized and introduced Kendra Greene, Senior Associate AD for Internal/SWA

The Department of Athletics will be prepared to present the 2020-2025 Athletics Strategic Plan the February meeting and also share the Special events calendar for Spring 2020.

AUDIT COMMITTEE

Trustee Walker presented the Audit Committee Report. There were several informational items

Mr. Robert Gaines, Internal Auditor materials included the following:

- Unplanned Internal Audit Activities as of FY19 and FY20
- Planned Internal Audit Activities as of FY19 and FY 20.

The Planned and Unplanned Internal Audit Activities Report displays the status of each activity engaged in by the Internal Audit staff during the current fiscal year. It further depicts the stage of completion of each project; planning, fieldwork, completed and/or reporting.

The Internal Audit Office Outstanding Findings and Report Listing depicts the status of audit recommendations as of October 29, 2019. For FY20 there have been 28 findings, 13 or 46% of which have been closed. Other findings are currently under review.

FINANCE AND FACILITIES COMMITTEE

Trustee Johnson presented the Finance and Facilities Committee Report. There were several informational items.

FINANCE

The Budget report was not presented at the Finance and Facilities Committee meeting earlier today as the University is in the middle of the second quarter. The second quarter report will be presented in February 2020.

FACILITIES

On March 20, 2018, the Outdoor Track Resurfacing Project was approved by the University of North Carolina System and Board of Governors. The total project cost was \$550,000 entirely funded with multiple source of funds from NCCU.

The cost increase would have required a project budget increase authorization request to the UNC System Office, but beginning July 1, 2019, the Board of Governors adopted a policy regarding authority of the President ad boards of trustees to approve and administer certain capital improvement projects.

Pursuant to the policy change the NCCU Board of Trustees has now the authority to approve the cost increase since the project total cost is under \$750,000.

Due to unforeseen conditions discovered during the construction phase of this project the overall cost increased to \$627,467. Funds have been identified to allow the project to progress to meet the established deadline.

It was moved by Trustee Johnson and properly seconded by Trustee Herrera that the NCCU Board of Trustees approve the Outdoor Track Resurfacing project cost increase from \$550,000 to \$627,467. The motion carried.

Further, Dr. Cornelius Wooten, Vice Chancellor for Administration presented an update on Capital Projects which included the following:

- Major Capital projects
 - Student Housing P3 (George Street, Chidley South ad Lawson street0
 - New Student Center
 - o Student Center Chik-Fi-A
 - New School of Business
- Master Plan
 - Phase 1 Millennial Campus Designation Development
 - o Phase 2 Comprehensive 10-Year Master Plan Development
- Minor Capital Projects
 - Mary Townes Science Complex
 - o Walker PE Complex
 - o Track and Field Resurfacing
 - Shepard Library
 - o Repair and Renovation Projects

The Capital Projects were color coded as follows:

- RED Technical issues, project schedules and budget restrict a clear path for a timely and possibly full project recovery. These negative factors force the project completion date to be greatly as risk.
- YELLOW technical issues and budget are within a clear path for project recovery. The final project completion date is not at risk.

• **GREEN** – Project is within budget and on schedule. There are no risks associated with the project final completion date.

ENDOWMENT FUND

Chairman Holloway presented The Endowment Fund Report. There were several informational items.

The UNC Management Company Fund had a performance return of 1.66% for Fiscal Year 2019. Piedmont Investment Advisors had a performance return of (.32) %.

The market value of the University's Endowment Fund as of August 31, 2019, was \$40,026,613 compared to \$39,525,319 as of July 01, 2019. This change reflects a market value increase of \$501,294 or 1.27% for fiscal year 2019.

The Endowment committee has asked staff to work with Asset Strategy Consultant, Sara Morgan to develop a plan giving the specific risk factors in moving from a 5.5% to a 4.5% spending policy. Also, to include what the University may or may not be giving up with this reduction, i.e. scholarship awards.

GOVERNANCE COMMITTEE

Trustee Wilkerson presented the Governance Committee Report. There were informational items.

At the Governance Committee meeting earlier today the Board Assessment Tool and Process was presented as follows:

The Desired Objectives:

- candidly review our performance as a whole
- develop an action plan to strengthen our work as a board

The Desired Outcomes:

- ❖ A clearer understanding of the board's primary roles and core responsibilities
- Consensus on specific objectives and plans to improve board organization and performance
- ❖ A better working relationship between the board and chancellor
- ❖ A renewed sense of commitment to the institution's mission and purpose
- More productive board meetings
- ❖ A commitment to expectations for personal philanthropy

The Timelines:

- ❖ Develop Self-Assessment Tool Nov Feb
- ❖ Board Approves Assessment Tool and Process Feb
- ❖ Administer Self-Assessment April
- * Report and Discuss Findings June
- ❖ Develop Action for 2020/2021 -June

EXECUTIVE/PERSONNEL COMMITTEE

The Executive/Personnel Committee did not present at the November 20, 2019, Board of Trustees meeting.

NOTE: Chancellor Akinleye shared with the Trustees the status of Interim/Vacant Positions, namely:

- Ms. Sylvia Anderson, Chief Human Resources Officer retired on October 31st.
 The position has been posted and a Search Committee formed. To date 53 applications have been received. Mr. Linc Butler has been appointed Interim Chief Human Resources Officer.
- Dr. Harriet Davis, Vice Chancellor for Institutional Advancement will be retiring in January 2020. The position will be posted, a Search Committee will be formed and a national search conducted. An Interim appointment is in process.
- Interim Provost and Vice Chancellor for Academic Affairs Dr. Patrick Liverpool's re-appointment's request is being process.
- Dean, School of Law. The national search is completed, final three candidates interviewed on campus and the Chancellor will bring a candidate for consideration and seek recommended approval from the NCCU Board of Trustees in December. Interim Dean Elaine O'Neal will stay on until June 30, 2020.

CHAIRMAN'S ANNOUNCEMENTS:

- Trustees have completed the WNCU-FCC Ownership Questionnaire
- Our own Trustee Michael Johnson was recently inducted into the Black College Hall of Fame and also as a Golden Eagle Class of 1969.
- Trustee John Herrera was recently appointed as a member on the Credit Union Commission
- November 27, December 2, 2019 Thanksgiving Recess
- December 13, 2019 Chancellor's Reception for Graduating Students and their families

- December 14, 2019 Commencement Ceremony for Graduates, Professional, Doctoral at 9:00 a.m. McDougald-McLendon Area
- Commencement Ceremony for Undergraduates at 2:00 p.m. McDougald-McLendon Arena
- January 13, 2020 Classes resume
- January 20, 2020, MLK Day
- Observance

There being no further business, it was moved and properly seconded to adjourn. The motion carried.

Respectfully submitted:

Dottie Fuller Recorder