North Carolina Central University  
School of Business  
2013 Summer Youth Business and Entrepreneurship Academy  
July 15 – July 26, 2013

Applications are being accepted for the 2013 North Carolina Central University Summer Youth Business and Entrepreneurship Academy presented by the Make It Happen Foundation, hosted by the NCCU School of Business. The Academy is open to 20, high achieving rising 10th and 11th grade students, with a B average or higher, from Durham, N.C., and surrounding counties. Selected students will receive business training and exposure to higher education on the campus of NCCU, along with a full scholarship to cover the cost of attendance plus materials.

The two-week Academy includes:

- **Lectures** taught by host NCCU professors and local business leaders. Topics include introductory business courses in marketing, finance (financial literacy), entrepreneurship, leadership and ethics.

- **Corporate visits** to help students gain exposure to the application of business principles in the real world as they interact with local corporate executives during on-site visits.

- **Business plan development and team competition** with participants to derive a business plan for a new idea. A panel of judges from the business community will evaluate the plan and a prize will be awarded to the winning team.

For more information, please email ngropper@nccu.edu or call 919-530-6458

Application Deadline: March 29, 2013

Founded by Kevin Liles, former President of Def Jam Records and Founder and CEO of KWL Enterprises, and his wife, Erika, Make It Happen Foundation provides opportunities and access for young people to become products of their experiences and not merely products of their environment. Through internship partners and mentor programs, the foundation provides life-changing opportunities for youth.

North Carolina Central University, founded in 1910, was the first publicly supported liberal arts college for African-Americans. Today, the university has a diverse population of more than 8,300 students enrolled in first-class academic programs. NCCU’s fully accredited School of Business trains students to become specialists in major fields of business administration and management.

Please visit us at: www.nccu.edu/academics/sc/business
Applications are being accepted for the 2013 North Carolina Central University Summer Youth Business and Entrepreneurship Academy presented by the Make It Happen Foundation, hosted by the NCCU School of Business. The Academy is open to 20, high achieving rising 10th and 11th grade high school students from Durham, N.C., and surrounding counties. Students will receive business training and exposure to higher education on the campus of NCCU. The Academy will run from July 16 – July 25, 2013 and is free of cost for selected participants who will receive a scholarship.

**Application description:** All application materials must be received (not postmarked) by March 29, 2013. Due to limited space in the program, late and incomplete applications will not be accepted. Signatures are required for both applicant and parent or guardian. You will be notified of acceptance by mail or email by April 29, 2013. Decisions of the selection committee are final. Upon acceptance, a fully refundable deposit in the amount of $100.00 is required to reserve a spot in the Academy. Upon successful completion of the Academy, deposit monies will be returned.

**Application Deadline: March 29, 2013**

**Eligibility:**
- Enrolled (in fall 2013) in a Durham or surrounding area high school as a 10th or 11th grader
- A cumulative 3.0 GPA on 4.0 scale (B average or higher)
- Excellent attendance record
- Extra-curricular activities and involvement
- Students with GPA lower than 3.0 and involved in significant extra-curricular activities are encouraged to apply

**Application materials checklist:**

<table>
<thead>
<tr>
<th>Item</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed application form</td>
<td>[ ]</td>
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<tr>
<td>Statement of Purpose (see reverse page for instructions)</td>
<td>[ ]</td>
</tr>
<tr>
<td>Official high school transcript</td>
<td>[ ]</td>
</tr>
<tr>
<td>Recommendation letter from high school counselor/other academic reference</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

**APPLICANT INFORMATION:**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Student Email Address:</th>
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</thead>
<tbody>
<tr>
<td>Street Address:</td>
<td>Apt #:</td>
</tr>
<tr>
<td>City:</td>
<td>State:</td>
</tr>
<tr>
<td>Telephone Number: (     )</td>
<td>Date of Birth (M/D/Yr):</td>
</tr>
<tr>
<td>Parent/Guardian Name:</td>
<td>Anytime telephone Number: (     )</td>
</tr>
</tbody>
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| High School Name:      | |
| Street Address:        | |
| City:                  | State:                 |
| Counselor Name:        | Counselor Email Address: |

**Return all application materials to:**

ATTN: MIHF Summer Business Academy (Operations Director)

**Email application to ngropper@nccu.edu or mail to:**

Dr. Nicole McCoy  
School of Business  
North Carolina Central University  
PO Box 19716  
Durham, NC 27707
Race/Ethnicity and Gender Information (optional):*

To help us understand the diverse racial/ethnic backgrounds and gender of our applicants, which of the following best describes your background? Check as many categories as may be appropriate for you.

___ African American or Black
___ American Indian or Alaska Native
___ White/Caucasian
___ Native Hawaiian or Other Pacific Islander
___ Asian
___ Wish not to disclose

Do you consider yourself Hispanic or Latino? Includes persons of Cuban, Mexican, Puerto Rican, South or Central American or other Spanish culture or origin.  Yes ____  No____ Wish not to disclose____

*No information that you provide in this section will be used in a discriminatory manner. The information will be used for statistical purposes only.

STATEMENT OF PURPOSE:

Attach a separate sheet with your personal statement (240-500 words, typed, and with your name on the sheet) in response to the following question:

How would attending the NCCU School of Business Make It Happen Foundation Summer Business Academy help you meet your future academic and career goals?

SIGNATURE: I certify that to the best of my knowledge all statements by me are correct, complete, and my own.

Student Signature and Date: ___________________________  Parent/Guardian Signature and Date: ___________________________

For additional information:
Contact: Neeta Gropper
Email: ngropper@nccu.edu
Phone: 919-530-6458
Website: http://www.nccu.edu/academics/sc/business/summer-academy.cfm

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Please visit us at:
www.nccu.edu/academics/sc/business

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