



# Board of Trustees Report

April 23, 2024

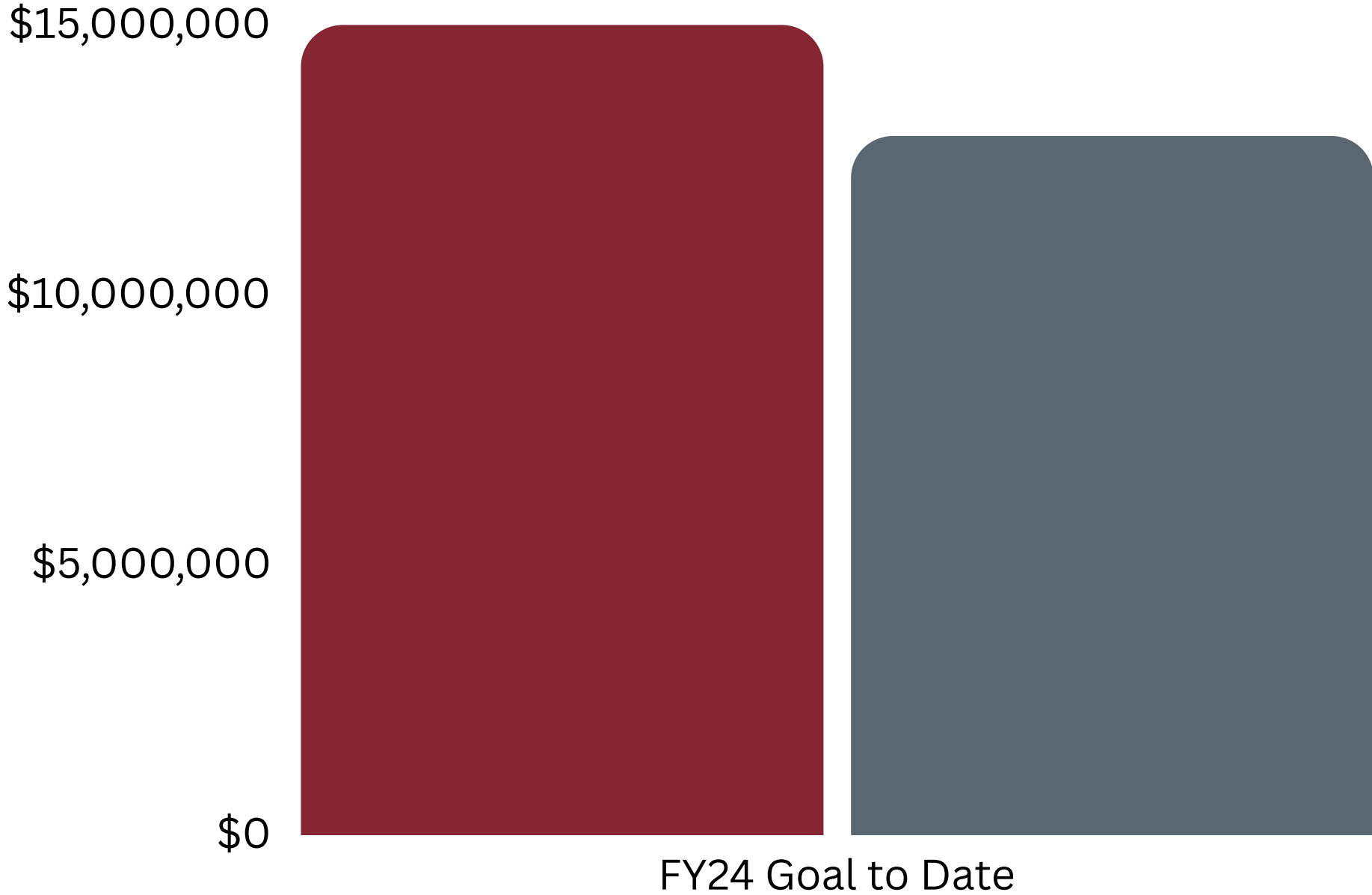


**NCCentral**  
UNIVERSITY

Division of  
Institutional Advancement

# FY24 Fundraising Goal

FY24 Goal    FY24 TD



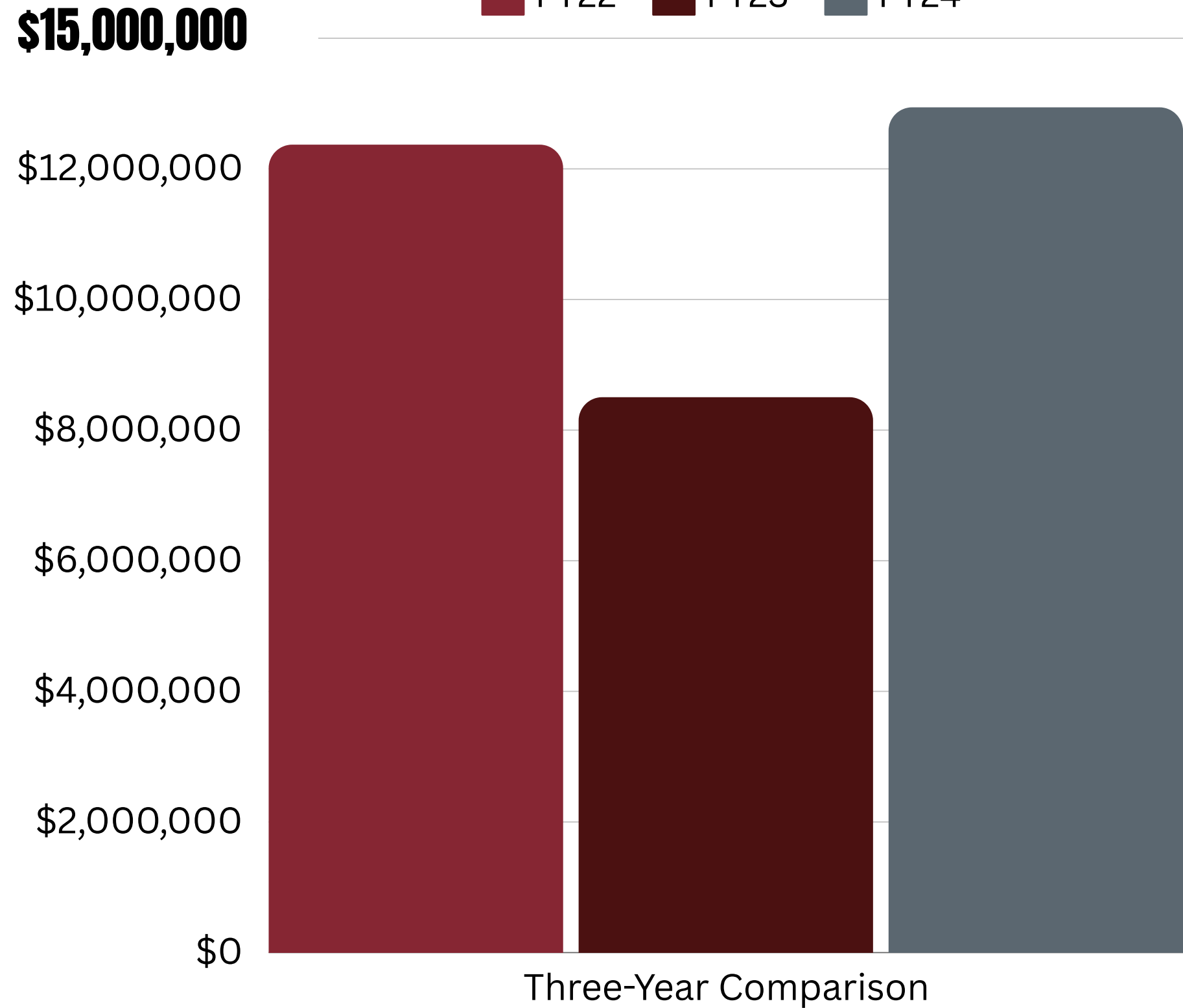
FY24 Goal  
\$15,000,000

FY24 to date  
\$12,942,095

\* Data as of April 8, 2024.  
Updated data provided during the meeting.

# Year to Date Comparison

FY22 FY23 FY24



*FY22 - \$12,370,747*

*FY23 - \$8,503,670*

*FY24 - \$12,942,095*

\* Data as of April 8, 2024.  
Updated data provided during the meeting.

# UNC System Comparison FY23 Development Activity

UNC System Institution	Gifts and New Commitments	Cash Total Giving	Restricted Giving (Cash)	%	Unrestricted Giving (Cash)	%	Planned Gifts Total FV	%
Appalachian State University	\$33,043,529	\$28,998,225	\$28,355,586	97.8%	\$642,639	2.2%	\$8,303,878	25.13%
East Carolina University	\$92,477,645	\$38,590,591	\$38,222,031	99.0%	\$368,560	1.0%	\$15,224,741	16.46%
Elizabeth City State University	\$2,810,295	\$2,882,099	\$2,815,967	97.7%	\$66,132	2.3%	\$10,000	0.36%
Fayetteville State University	\$4,133,710	\$3,428,552	\$3,341,741	97.5%	\$86,811	2.5%	\$45,000	1.09%
North Carolina A&T State University	\$29,695,949	\$28,167,914	\$27,566,324	97.9%	\$601,590	2.1%	\$325,000	1.09%
North Carolina Central University	\$17,402,590	\$16,420,469	\$16,100,542	98.1%	\$319,927	1.9%	\$491,300	2.82%
North Carolina School of Science and Mathematics	\$5,843,156	\$4,674,522	\$3,499,738	74.9%	\$1,561,697	33.4%	\$1,000,000	17.11%
North Carolina State University	\$235,945,739	\$127,360,755	\$126,371,118	99.2%	\$989,637	0.8%	\$82,234,116	34.85%
University of North Carolina at Asheville	\$14,295,349	\$7,303,308	\$7,016,728	96.1%	\$286,580	3.9%	\$5,305,268	37.11%
University of North Carolina at Chapel Hill	\$587,260,128	\$541,640,416	\$537,826,768	99.3%	\$3,813,648	0.7%	\$58,760,482	10.01%
University of North Carolina at Charlotte	\$55,000,000	\$28,792,658	\$26,407,535	91.7%	\$2,385,123	8.3%	\$4,681,279	8.51%
University of North Carolina at Greensboro	\$26,944,798	\$22,642,801	\$22,456,206	99.2%	\$186,595	0.8%	\$9,231,594	34.26%
University of North Carolina at Pembroke	\$3,581,224	\$3,616,870	\$3,554,267	98.3%	\$62,603	1.7%	\$704,768	19.68%
University of North Carolina School of the Arts	\$8,805,952	\$6,823,798	\$5,998,514	87.9%	\$825,284	12.1%	\$4,600,000	52.24%
University of North Carolina Wilmington	\$12,301,328	\$11,339,495	\$10,904,941	96.2%	\$434,554	3.8%	\$1,105,000	8.98%
Western Carolina University	\$13,196,609	\$9,683,245	\$9,469,918	97.8%	\$213,327	2.2%	\$1,317,567	9.98%
Winston-Salem State University	\$5,039,575	\$5,365,334	\$5,228,188	97.4%	\$137,146	2.6%	\$25,000	0.50%
<b>TOTAL</b>	<b>\$1,147,777,576</b>	<b>\$887,731,052</b>	<b>\$875,136,112</b>	<b>98.6%</b>	<b>\$12,981,853</b>	<b>1.5%</b>	<b>\$193,364,993</b>	<b>16.85%</b>

# UNC System Comparison FY23 Development Activity

■ NCCU ■ UNCA ■ Western

Western  
\$9,683,245

NCCU  
\$16,420,469

UNCA  
\$7,303,308

**Cash Total Giving**



# Development Engagement



CEO Roundtable on Cancer



The Yardi Foundation



Biogen

## Institutional Advancement Strategic Plan

### Goal #1

Create a culture of transformational philanthropy in the NCCU community.

### Goal #2

Strengthen value-added collaborations with internal and external constituent partners.

### Objective 1.2

Increase philanthropic giving and engagement across fundraising functions.

### Objective 2.2

Increase the pipeline for Corporate, Foundation, and Organization partnerships.

# Alumni Engagement at the MEAC



Chevella Thomas, '82 honored as a Distinguished Alumni



The MEAC Eagle Club Boat Ride



Donald, '93 and Montressa McMillan donate \$25K



Chevella Thomas, '82 honored as a Distinguished Alumni



The MEAC Eagle Club Boat Ride



Donald, '93 and Montressa McMillan donate \$125K







# Top Performance










Class Leaderboard Challenge

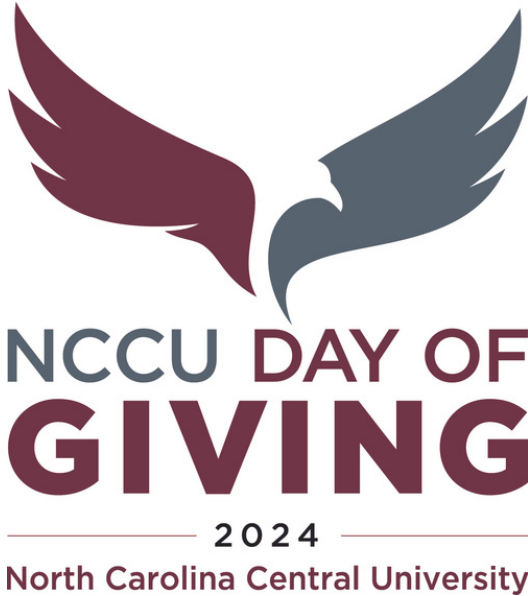
Quick Search


Show 10 entries

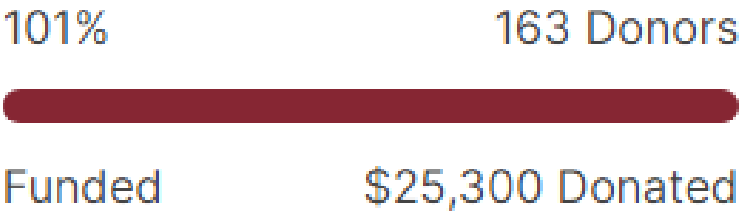
Class	↑↓ Donors	↑↓ Raised (\$)	↓↑ Goal (\$)	↑↓ %
1974	45	\$103,350	5660	1826.0%
1979	15	\$9,655	5660	170.6%
2003	5	\$8,638	5660	152.6%
1976	16	\$7,343	5660	129.7%
1981	38	\$6,350	5660	112.2%
1977	16	\$4,625	5660	81.7%


## Donor Affiliations

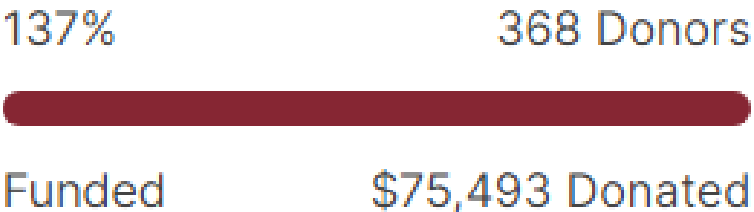
-  58% Alumni
-  2% Students
-  2% Parents
-  3% Faculty
-  4% staff
-  3% Friends
-  13% Greek Affiliated
-  2% First-time Donor
-  11% Alpha Lambda (AL) Chapter of Delta Sigma Theta Sorority, Incorporated

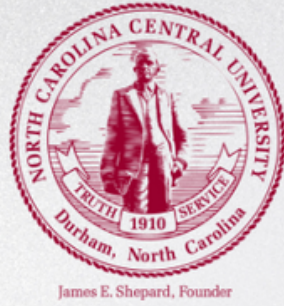


  
**Alpha Lambda Chapter Endowment**



  
**Endowments and Scholarships**





# RETIREMENT *Celebration*

The North Carolina Central University  
Board of Trustees  
cordially invites you to join us  
for a retirement celebration honoring  
Chancellor Johnson O. Akinleye  
and Mrs. Juanita Akinleye

SATURDAY

APRIL  
**27**  
2024

6 P.M.

North Carolina Central University Student Center  
Durham, North Carolina

Tickets / \$100 Per Person  
Formal Attire Required



**Celebrating the Retirement of Chancellor  
Johnson O. Akinleye | North Carolina...**

Proceeds benefit the Dr. Johnson and Juanita  
Akinleye Scholarship Fund.

 [nccu.edu](http://nccu.edu)



# Thank You



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