

Chancellor's Priorities and Strategies 2017-18

FINAL PROGRESS REPORTS ARE DUE ON ALL PRIORITIES BY JUNE 30, 2018.

Improve NCCU's Brand and Reputation to Embrace Student Success and Offer Multiple Access Points for Students Seeking Higher Education.	Responsible Unit
Hire a professional consultant to reconstruct the campus website and web presence.	Communications & Marketing
Engage a consultant to optimize marketing for the University.	Communications & Marketing
Rebrand NCCU's logo and tagline	Communications & Marketing
Complete a strategic plan for an expanded distance education initiative.	Extended Studies Academic Affairs
Implement a virtual one-stop-shop intranet/internet.	Information Technology
Assess co-curricular programming and measure that alignment with enrollment trends.	Student Affairs
Complete a strategic plan for an expanded distance education initiative.	Communications & Marketing
Reimagine and develop improved advising processes for upper level students.	Academic Affairs
Grow the endowment by 5%.	Institutional Advancement
Increase corporate support by 7%.	Institutional Advancement
Expand NCCU's Portfolio of Academic Offerings and Research Initiatives and Provide New Opportunities for Global Immersion.	Responsible Unit
Design a financial reporting system for sponsored research to generate a monthly financial summary for each grant and project.	Academic Affairs
Grow the research awards from \$19.5 million to \$21.5 million.	Academic Affairs
Increase funding for innovation.	Office of the Chancellor
Develop new and cutting edge academic degree offerings to address critical workforce needs.	Academic Affairs
Develop new interdisciplinary degree programs.	Academic Affairs
Infuse additional research across the curriculum.	Academic Affairs
Expand Partnerships with Higher Education Institutions, Community Colleges, K-12, Private Industry and Nonprofits to Recruit, Support and Employ Students.	Responsible Unit
Develop and finalize a partnership plan with Halifax Public Schools.	School of Education
Secure articulation agreements with additional community colleges.	Academic Affairs
Provide a draft reaffirmation report.	Office of University Accreditation
Facilitate the Development of Innovative Strategies with Durham County, the City of Durham and the Research Triangle to Create Economic Opportunity and Revitalization in Areas Surrounding NCCU.	Responsible Unit
Finalize investment and economic development opportunities with the City of Durham, Durham County and Research Triangle Park.	Office of the Chancellor Academic Affairs External Affairs

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Reinforce and Invest in Improved Security Measures to Enhance Campus Safety and Well-being.	Responsible Unit
Implement a campus safety and security system.	Campus Police Information Technology (IT) and Student Affairs
Implement campus safety and security programming.	Student Affairs Campus Police
Improve and Build New Infrastructure to Better Accommodate the NCCU Community as It Grows and Thrives.	Responsible Unit
Implement recommendations from the human resources assessment.	Human Resources
Conduct searches for the Provost and Vice Chancellor for Student Affairs and fill critical needs positions in each division.	Office of the Chancellor
Fully implement Banner 9 administrative forms and develop a plan to upgrade and begin to assess Banner 9 Self Service.	Information Technology
Implement process improvement and automate the process for students changing majors and faculty grade changes.	Academic Affairs Enrollment Management
Fully implement "Degree Works" compliance audit.	Enrollment Management
Align ACALOG electronic catalog system with Banner to populate courses in the online catalog.	Enrollment Management
Inventory and develop a comprehensive reporting strategy for the campus.	Information Technology
Reinstitute a data governance council to establish a framework for standardizing data, reports and analytics.	Office of Institutional Research
Advance usage of student success analytics such as Par Predictive Analytics Reporting Framework and Eagle Analytics.	Office of Institutional Research
Automate travel request and reimbursement processes.	Administration & Finance Information Technology
Update and expand the University master plan.	Administration & Finance
Develop a comprehensive network refresh and upgrade plan to meet the needs of the 21st Century scholars and researchers.	Information Technology
Complete repair and renovation of life safety issues in Baines residence hall.	Administration & Finance
Develop a preventative maintenance plan for all campus facilities.	Administration & Finance
Complete advance planning process for the new student center and business school.	Administration & Finance
Develop a plan and identify a budget for the furnishings and equipment on the second floor of the campus library.	Administration & Finance Shepard Library