

NCCU 40 Under 40 Awards Gala Sponsorship Opportunities

- I would like to support the NCCU 40 Under 40 Alumni Awards**
(Contributions are tax deductible to the extent allowable by law)

SPONSORSHIP LEVELS

- Eagle Sponsor** **\$1,200**
- *Eagle Sponsor* reference in all press releases and promotional materials
 - Logo representation in promotional materials, signage and on-table signage
 - One-page ad in the souvenir booklet
 - Opportunity to include an item in participant giveaway bag
 - 6 reserved seats at the banquet
 - Extended rights to retain participating sponsorship for next year
 - Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
 - Cover photo for 30 days of all logo sponsors
 - Between September 2014 and September 2015, ad will be in rotation on our Social media outlets
- Maroon Sponsor** **\$600**
- *Maroon Sponsor* reference in all promotional materials
 - Half-page ad in the souvenir booklet
 - Opportunity to include an item in the participant giveaway bag
 - Signage with your logo
 - 4 reserved seats at the banquet
 - Extended rights to retain table sponsorship for next year
 - Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
 - Cover photo for 30 days of all logo sponsors
- Gray Awards Sponsor** **\$250**
- *Gray Awards* recognition at the banquet
 - Quarter-page ad in the souvenir booklet
 - Mention and listing during awards presentation
 - Listing in the souvenir booklet
 - Extended rights to retain presenter sponsorship for next year
 - Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
 - Cover photo for 30 days of all logo sponsors
- Reception Sponsor** **\$2500**
- Recognition at the banquet
 - Listing in the souvenir booklet
 - Extended rights to retain sponsorship for next year
 - Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
 - Cover photo for 30 days of all logo sponsors

SPONSORSHIP INFORMATION

1. Select your sponsorship level:

- Eagle Sponsor — \$1,200
- Maroon Sponsor — \$600
- Gray Sponsor — \$250
- Reception Sponsor — \$2500

2. Purchase event tickets:

No. of Tickets _____ X \$50 = _____

3. I would like to place an ad in the program booklet. The deadline is August 15, 2014, for all souvenir booklet entries. Rates and ad specifications are as follows:

- Full-Page Ad — \$250 8” wide x 10.5” tall
- Half-Page Ad — \$150 8” wide x 5.125” tall
- Quarter-Page Ad — \$100 3.875” wide x 5.125” tall
- Business Card Reproduction — \$50 and I have included a 600 dpi JPEG or PDF of my card
- I am requesting help with designing my ad (additional charge may apply)

Please submit electronic versions (JPEG /600 dpi or PDF) of your ad by email to: <40under40@ncsu.edu>. Include your name, business name and contact telephone number.

4. Please provide your contact information:

Contact Name and Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Alt. Phone _____ Fax _____
E-mail _____

5. Amount Due: _____

6. Payment options:

- Check (Payable to: **NCCU Foundation, Inc. Memo: 40 Under 40 Gala**)
- Credit Card:
 - Visa MasterCard Amex Discover

Credit Card # _____ Exp. Date _____ Security Code _____

Signature _____

Return Completed Forms to
NCCU Office of Alumni Relations
2223 Fayetteville St., Durham, NC 27707
Questions? Call Phone number: 919-530-7361

Thank you for your support.