NCCU 40 Under 40 Awards Gala Sponsorship Opportunities

☐ I would like to support the NCCU 40 Under 40 Alumni Awards
(Contributions are tax deductible to the extent allowable by law)

SPONSORSHIP LEVELS

Eagle Sponsor  $1,200
- *Eagle Sponsor* reference in all press releases and promotional materials
- Logo representation in promotional materials, signage and on-table signage
- One-page ad in the souvenir booklet
- Opportunity to include an item in participant giveaway bag
- 6 reserved seats at the banquet
- Extended rights to retain participating sponsorship for next year
- Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
- Cover photo for 30 days of all logo sponsors
- Between September 2014 and September 2015, ad will be in rotation on our Social media outlets

Maroon Sponsor  $600
- *Maroon Sponsor* reference in all promotional materials
- Half-page ad in the souvenir booklet
- Opportunity to include an item in the participant giveaway bag
- Signage with your logo
- 4 reserved seats at the banquet
- Extended rights to retain table sponsorship for next year
- Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
- Cover photo for 30 days of all logo sponsors

Gray Awards Sponsor  $250
- *Gray Awards* recognition at the banquet
- Quarter-page ad in the souvenir booklet
- Mention and listing during awards presentation
- Listing in the souvenir booklet
- Extended rights to retain presenter sponsorship for next year
- Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
- Cover photo for 30 days of all logo sponsors

Reception Sponsor  $2,500
- Recognition at the banquet
- Listing in the souvenir booklet
- Extended rights to retain sponsorship for next year
- Listed on NCCU Office of Alumni Relations social media: Instagram, Facebook, Twitter
- Cover photo for 30 days of all logo sponsors
SPONSORSHIP INFORMATION

1. Select your sponsorship level:
   - Eagle Sponsor — $1,200
   - Maroon Sponsor — $600
   - Gray Sponsor — $250
   - Reception Sponsor — $2500

2. Purchase event tickets:

   No. of Tickets ________ X $50 = __________________

3. I would like to place an ad in the program booklet. The deadline is August 15, 2014, for all souvenir booklet entries. Rates and ad specifications are as follows:
   - Full-Page Ad — $250  8” wide x 10.5” tall
   - Half-Page Ad — $150  8” wide x 5.125” tall
   - Quarter-Page Ad — $100  3.875” wide x 5.125” tall
   - Business Card Reproduction — $50 and I have included a 600 dpi JPEG or PDF of my card
   - I am requesting help with designing my ad (additional charge may apply)

Please submit electronic versions (JPEG /600 dpi or PDF) of your ad by email to: <40under40@nccu.edu>. Include your name, business name and contact telephone number.

4. Please provide your contact information:
   Contact Name and Title______________________________________________________________
   Company ______________________________________________________________________
   Address _________________________________________________________________________
   City __________________________ State ___________ Zip ________
   Phone ________ Alt. Phone __________________ Fax __________________
   E-mail ____________________________

5. Amount Due: __________________

6. Payment options:
   - Check (Payable to: NCCU Foundation, Inc.  Memo: 40 Under 40 Gala)
   - Credit Card:
     Visa  MasterCard  Amex  Discover
   Credit Card #_________________________ Exp. Date ________________ Security Code ______
   Signature_____________________________________________________________________

Return Completed Forms to
NCCU Office of Alumni Relations
2223 Fayetteville St., Durham, NC 27707
Questions? Call Phone number: 919-530-7361

Thank you for your support.