School of Business
2015 Summer Youth Business and Entrepreneurship Academy
Sunday, June 14, 2015 thru Friday, June 26, 2015

Applications are being accepted for the 2015 North Carolina Central University Summer Youth Business and Entrepreneurship Academy presented by the Executive Leadership Council, hosted by the NCCU School of Business. The Academy is open to 60, high achieving rising 10th, 11th, and 12th grade high school students, with a B average or higher. Selected students will receive business training and exposure to higher education on the campus of NCCU, along with a full scholarship to cover the cost of attendance plus materials.

The two-week Academy includes:

- ***Residential Facilities and Meals*** Students will participate in a fully immersed collegiate experience on the campus of North Carolina Central University including 3 meals a day.

- ***Lectures*** taught by host NCCU professors and local business leaders. Topics include introductory business courses in marketing, finance (financial literacy), entrepreneurship, leadership and ethics.

- ***Corporate visits*** to help students gain exposure to the application of business principles in the real world as they interact with local corporate executives during on-site visits.

- ***Business plan development and team competition*** with participants to derive a business plan for a new idea. A panel of judges from the business community will evaluate the plan and a prize will be awarded to the winning team.

For more information, please email kmark3@nccu.edu or (919) 530-6804

April 3, 2015

The **Executive Leadership Council** (ELC) is an independent, nonprofit 501(c)(6) corporation founded in 1986, composed of current and former black CEOs, board directors and senior executives at Fortune 500 companies. For more than 25 years, the ELC has worked to build an inclusive business leadership pipeline. They empower black corporate leaders to make significant contributions in the global marketplace and their communities. The ELC's related charitable organization, the Executive Leadership Foundation (ELF), focuses on improving local communities and helping disadvantaged groups within the broader society.

North Carolina Central University, founded in 1910, was the first publicly supported liberal arts college for African-Americans. Today, the university has a diverse population of more than 8,300 students enrolled in first-class academic programs. NCCU's fully accredited School of Business trains students to become specialists in major fields of business administration and management.

North Carolina Central University School of Business
2015 Summer Youth Business and Entrepreneurship Academy
Program Application

Applications are being accepted for the 2015 North Carolina Central University Summer Youth Business and Entrepreneurship Academy presented by the **Executive Leadership** Council (ELC), hosted by the NCCU School of Business. The Academy is open to 60, high achieving rising 10th, 11th, and 12th grade high school students. Students will receive business training and exposure to higher education on the campus of NCCU. The Academy will run from June 14 – June 26, 2015.

Application description: All application materials must be *received* (not postmarked) by **Friday, April 3, 2015**. Due to limited space in the program, late and incomplete applications will not be accepted. Signatures are required for both applicant and parent or guardian. You will be notified of acceptance by mail or email by May 1, 2015. Decisions of the selection committee are final. Upon acceptance, a fully refundable deposit in the amount of $100.00 is required to reserve a spot in the Academy. Upon successful completion of the Academy, deposit monies will be returned.

Application Deadline: April 3, 2015

Eligibility:

- Enrolled (in fall 2015) in high school as a 10th, 11th, and 12th grader
- A cumulative 3.0 GPA on 4.0 scale (B average or higher)
- Excellent attendance record
- Extra-curricular activities and involvement
- Students with GPA lower than 3.0 and involved in significant extra-curricular activities are encouraged to apply

Application materials checklist:	**Check**
• Completed application form	[ ]
• Statement of Purpose (see reverse page for instructions)	[ ]
• Official high school transcript	[ ]
• Recommendation letter from high school counselor/other academic reference	[ ]

APPLICANT INFORMATION:

Name:	**Student Email Address:**	
Street Address:	**Apt #:**	
City:	**State:**	**Zip:**
Telephone Number: ( )	**Date of Birth (M/D/Yr):**	**Gender:**
Parent/Guardian Name:	**Anytime telephone Number: ( )**	
High School Name:		
Street Address:		
City:	**State:**	**Zip:**
Counselor Name:	**Counselor Email Address:**	

Return all application materials to:

ATTN: Summer Youth Business Academy (Program Director)

Email application to kmark3@nccu.edu or mail to:

Keisha Williams
School of Business
North Carolina Central University
PO Box 19716
Durham, NC 27707

Race/Ethnicity and Gender Information (optional):*
To help us understand the diverse racial/ethnic backgrounds and gender of our applicants, which of the following best describes your background? Check as many categories as may be appropriate for you. ___ African American or Black ___ American Indian or Alaska Native ___ White/Caucasian ___ Native Hawaiian or Other Pacific Islander ___ Asian ___ Wish not to disclose **Do you consider yourself Hispanic or Latino? Includes persons of Cuban, Mexican, Puerto Rican, South or Central American or other Spanish culture or origin.** Yes _____ No_____ Wish not to disclose_____ ***No information that you provide in this section will be used in a discriminatory manner. The information will be used for statistical purposes only.**
STATEMENT OF PURPOSE:
Attach a separate sheet with your personal statement (240-500 words, typed, and with your name on the sheet) in response to the following question: How would attending NCCU School of Business Summer Youth Business and Entrepreneurship Academy help you meet your future academic and career goals?
SIGNATURE: I certify that to the best of my knowledge all statements by me are correct, complete, and my own.

Student Signature and Date:	Parent/Guardian Signature and Date:

OFFICE USE ONLY - Date Received:

For additional information:

Contact: Keisha Williams
Email: kmark3@nccu.edu
Phone: 919-530-6804
Website: http://www.nccu.edu/academics/sc/business/summer-academy.cfm

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Please visit us at:
www.nccu.edu/academics/sc/business

The Executive Leadership Council™