

## ADMISSION REQUIREMENTS

Admission to the NCCU MBA program is based on a qualitative and quantitative assessment of factors deemed relevant for successful graduate study. Candidates are carefully evaluated with respect to their ability to handle the academic demands of the program and potential for continued growth as entrepreneurs, managers and leaders. The admissions committee seeks to enroll a diverse MBA class with a variety of interests, experiences and talents.

Students are admitted for the fall or spring semester. Factors considered in the admission decision include:

1. Graduate Management Admission Test (GMAT) Score
2. Prior academic record
3. Employment history
4. Personal essay
5. Recommendations of instructors, employers or others
6. TOEFL score required for non-native English speakers, unless your degree is from an English-language university in a country where English is the native language.
7. A personal interview is frequently required.

## APPLICATION DEADLINES

Space in graduate programs offered by the School of Business is limited. Applicants are advised to apply early.

	Fall	Spring
U.S. Applicants	Aug. 1	Dec. 1
International Applicants	April 1	Sept. 1

## PROGRAM COST

North Carolina Central University's state affiliation keeps tuition costs reasonable, making the NCCU MBA an exceptional educational value. In the 2013-14 academic year, students carrying a full load (nine credits or more) have tuition and fees of \$4,252 per semester. For nonresidents of North Carolina, tuition and fees (nine credits or more) are \$10,077 per semester. If you are not a North Carolina resident but are a U.S. citizen, your tuition and fees will most likely decrease for your second year once you qualify for state residency.

## ACCREDITATION

NCCU's School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the gold standard for business schools worldwide.



## WHY CHOOSE A SCHOOL ACCREDITED BY AACSB?

It's your assurance that the institution delivers quality higher education. Fewer than 10 percent of business schools worldwide have earned this accreditation. AACSB accreditation signals school and program excellence.

## RECENT COMPANIES HIRING NCCU MBAS

The following is a partial listing of companies hiring NCCU MBAs.

Accenture • Campbell Soup • GlaxoSmithKline • IBM • Bell South • Blue Cross Blue Shield of N.C. • Bank of America • Bayer • ICON Clinical Research • Duke Clinical Research • Sprint • Belk Corporation • Wachovia • Lenovo • Central Intelligence Agency • Credit Suisse • SAS Institute • NASA • Avaya • Department of Defense • North Carolina State University • CitiFinancial • Fidelity Investments • EPA • American Airlines • U.S. State Department

## FOR MORE INFORMATION

### PHONE NUMBER

919-530-6405

### FAX NUMBER

919-530-7961

### E-MAIL ADDRESS

[mba@nccu.edu](mailto:mba@nccu.edu)

### WEB ADDRESS

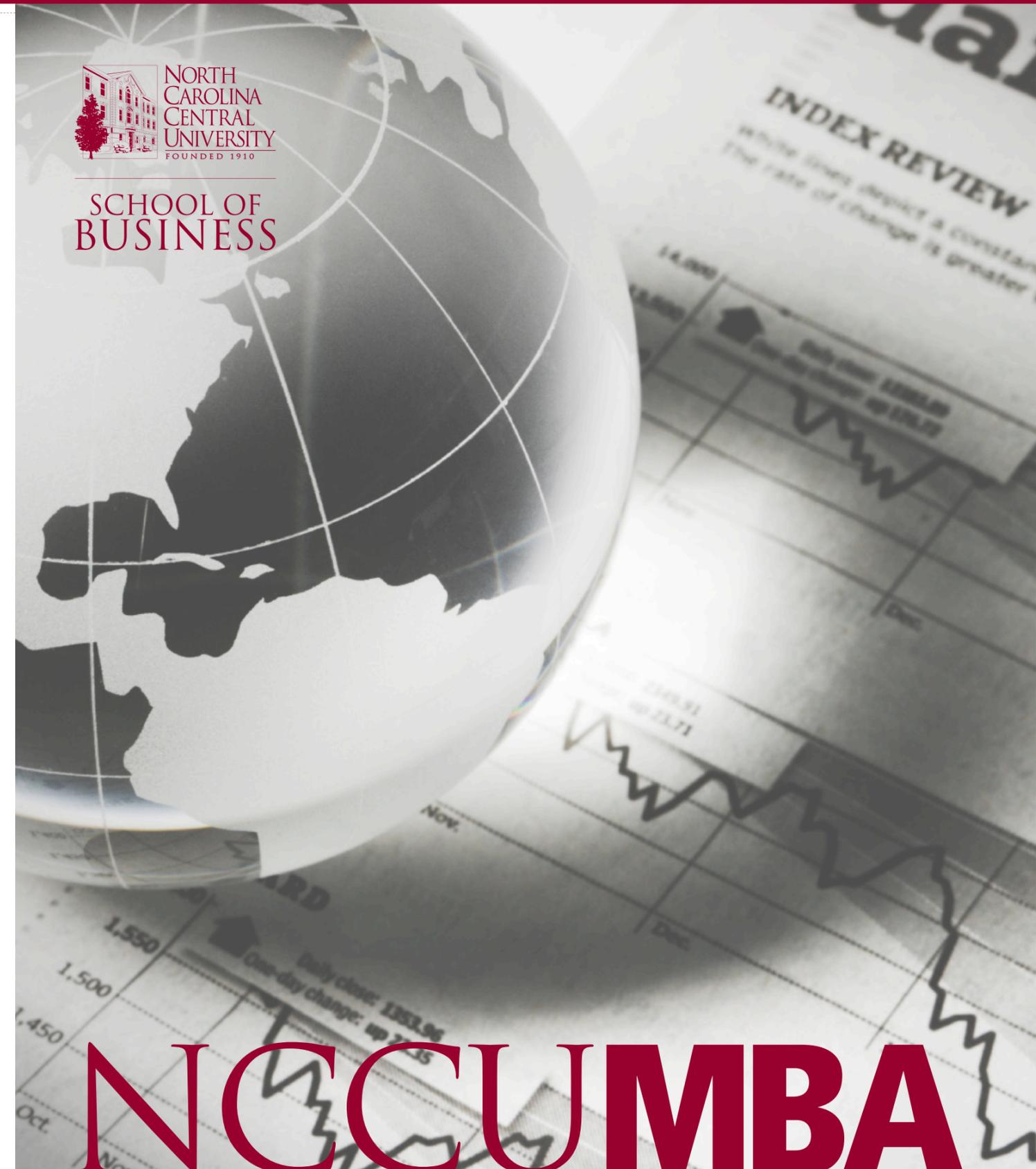
[mba.nccu.edu](http://mba.nccu.edu)

### PHYSICAL ADDRESS

North Carolina Central University  
212 C.T. Willis Commerce Building  
Durham, NC 27707

### MAILING ADDRESS

North Carolina Central University  
P.O. Box 19686  
Durham, NC 27707



# NCCU MBA

North Carolina Central University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's, education specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, or call 404-679-4500 for questions about the accreditation of North Carolina Central University. 200 copies of this publication were printed at a cost of \$1.16 per copy.

## WHY AN NCCU MBA?

- Educational excellence assured by Association to Advance Collegiate Schools of Business (AACSB) accreditation
- Accessible faculty with a global business perspective
- Small interactive classes (student/faculty ratio is 5 to 1)
- Flexibility of the program (take one to four courses at a time)
- Great educational value with high ROI

## PROGRAM OVERVIEW

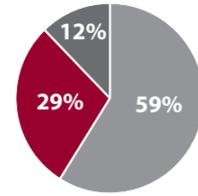
An MBA is an investment—an investment in time, energy and financial resources—in your future. Our goal in the MBA Program at North Carolina Central University is to strengthen your investment by providing an excellent business education and preparing you for the challenges of a professional career. An NCCU MBA develops the business skills, managerial perspective and strategic vision needed to establish a business and succeed in the modern organization.

An NCCU MBA prepares students to be leaders in business, industry and government. It provides them with a comprehensive view of the total business organization and the competitive edge needed in today's global marketplace. While opportunities exist for specialization, the program emphasizes breadth. Classes are structured so that opportunities for problem definition, analysis and solution are plentiful.

The international diversity of our faculty assures a global focus in every aspect of the program. The School of Business is a student-oriented place of learning. An NCCU MBA is rigorous, but also very collegial. A supportive atmosphere is sustained by our students, professors and alumni.

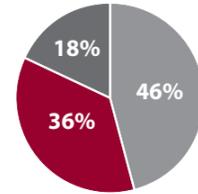
## STUDENT PROFILE

ENTERING CLASS PROFILE	
Male	47%
Female	53%
Average age	26
Average years work experience	4
Non-U.S. citizens	7%



**Undergraduate Field of Study**

- Humanities/Social Science **59%**
- Business **29%**
- Engineering/Math/Science **12%**



**Years of Work Experience**

- 0-2 Years **36%**
- 3-6 Years **46%**
- 7-9 Years **18%**

## MBA DEGREES

### JOINT DEGREE PROGRAMS

The joint **Master of Business Administration / Juris Doctor degree program** can be completed in four years. The degree of Juris Doctor (JD) is granted by the School of Law upon successful completion of a minimum of 88 semester hours of required and elective courses. Nine semester hours of graduate level business courses will meet the electives for the law degree and nine semester hours of law school courses will meet the electives requirements for the Master of Business Administration degree.

The joint **Master of Business Administration / Master of Information Science degree program** can be completed in two calendar years. The School of Business and the School of Library and Information Sciences grant MBA and Master of Information Sciences (MIS) degrees upon completion of a minimum of 48 semester hours of required and elective courses.

### CONCENTRATIONS

The MBA with a concentration in **entrepreneurship** provides students interested in establishing a new business enterprise with the strategic planning and operational management expertise needed for a sustainable launch.

## A CURRICULUM DESIGNED FOR PROFESSIONAL SUCCESS

The MBA curriculum at NCCU is designed to create a rigorous and academically challenging experience for all students regardless of background. The focus is on developing analytical and problem-solving skills and encouraging strategic thinking. Students experience a rigorous introduction to management perspectives in the key disciplines in which business decisions are made in the modern organization.

The curriculum consists of three components. Students can adjust the number of courses taken each semester to accommodate the demands of their lives.

### I. MBA CORE

Twenty-seven semester hours of graduate management core courses comprise the heart of the MBA program. They focus on organizational decision-making, behavioral factors affecting decision-making, and the environment in which the organization functions.

### II. MBA ELECTIVES

There are six hours of graduate electives. Except for joint degree students, all students must select at least two elective courses.

### III. FOUNDATION COURSES

The foundation courses consist of 30 hours of undergraduate-level course work—courses that typically have been completed by applicants holding a baccalaureate degree in a business discipline. Some or all of the foundation courses are waived for students with prior appropriate course work.

“*Real Learning for the Real World*”

## NCCU MBA CURRICULUM

### MBA CORE COURSES

Managerial Accounting  
 Management Information Systems  
 Managerial Statistics  
 Production and Systems Management  
 Economic Analysis  
 Financial Policies  
 Behavioral and Management Theory and Analysis  
 Marketing Strategy  
 Management Strategy and Policy Analysis

### MBA ELECTIVE COURSES

Elective course offerings vary from year to year. Possible course offerings include the following:

Project Management  
 Entrepreneurial Finance  
 Financial Information and Control Systems  
 Advanced International Finance  
 Search Engine Marketing  
 Investments: Theory and Practice  
 Topics in International Business  
 Marketing Research  
 Multinational Marketing  
 Supply Chain Management  
 Creativity, Opportunity Recognition and Feasibility Studies  
 Technological Entrepreneurship and High Growth Ventures

### FOUNDATION COURSES

Principles of Accounting I  
 Principles of Accounting II  
 Principles of Macroeconomics  
 Principles of Microeconomics  
 Elementary Statistics or Decision Science  
 Calculus  
 Organization and Management  
 Principles of Marketing  
 Principles of Finance  
 Legal Environment of Business I

VISIT US ON THE WEB AT [MBA.NCCU.EDU](http://MBA.NCCU.EDU)