NCCU

North Carolina Central University
August 2, 2012 -

GLOBAL EDUCATION PLAN

NCCU Global Education Plan Committee:
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GLOBAL EDUCATION PLAN DRAFT
NORTH CAROLINA CENTRAL UNIVERSITY

The mission of North Carolina Central University (NCCU) is to prepare students academically and professionally to become leaders prepared to advance the consciousness of social responsibility in a diverse, global society. It is imperative in an increasingly interconnected world for students to become globally engaged and conscious through diverse global learning experiences. Participation in global learning experiences is a university priority established in objective 5.2 of the NCCU Strategic Plan, and it is also aligned with UNC Tomorrow Goals 4.1.1 and 4.1.3 focusing on global education and collaboration.

Global learning prepares students to be effective leaders and problem solvers in a world where societies, cultures, economies, and environments are inextricably interlinked. Global learning illuminates diverse values, helping students to develop an understanding and appreciation of different cultural perspectives and find common ground by creating cultural bridges. Further, global learning inspires students to experience a transformation of social consciousness beyond national consciousness, becoming responsible global citizens who understand cultural diversity as an important context in which people can address issues common to humanity.

The NCCU Global Education Plan is aimed at strengthening global competence at North Carolina Central University through the promotion of multicultural and international learning and engagement. Achieving global competence at NCCU will be accomplished through a focus on Academic Curriculum, Study Abroad, Institutional Partnerships, Extracurricular Activities, and International Recruitment. Through an interdisciplinary and experiential approach to global education, NCCU will create opportunities for students to immerse themselves in diverse systems, values, and experiences as a community of global citizens and scholars, while further deepening a richer understanding of their own cultural heritage. Students graduating from NCCU will be globally competent leaders who demonstrate specific competencies in the following areas: 1) Students will recognize diverse cultural perspectives and the role of culture in identity formation and human understanding; 2) Students will be able to communicate and interact across diverse cultures; and 3) Students will be able to identify and engage global events, processes, trends, and issues. The implementation of this Global Education Plan will be assessed by the Office of the Provost in the spring of 2015, and appropriate adjustments in strategies and implementation will be made accordingly.

ACADEMIC CURRICULUM

GOAL 1: To enhance the global competence of students through academic curriculum and programs at North Carolina Central University.

- **Strategy 1.1. GLST 1000 Global Experience will be a required course in the General Education Curriculum.**

Measurements	Timeframe	Person(s) responsible
Metric 1.1.1: Review General Education Curriculum to determine modifications to integrate GLST 1000 as a required course.	December 2012	GEC Director and Advisory Council
Metric 1.1.2: Select Faculty coordinator for GLST 1000.	September 2012	GEC Director
Metric 1.1.3: Submit GLST 1000 through the APC process for approval as a required GEC course.	December 2012	GLST Coordinator, GEC Director
Metric 1.1.4: Submit GLST 1000 for publication in the university catalog, the GEC webpage and other materials as a required course for all students entering in Fall 2013.	January 2013	GEC Director, Registrar, Information Technology Services Webmaster
Metric 1.1.5: Brief University College advisors on the new course requirement.	January 2013	Dean of University College
Metric 1.1.6: Offer sections of GLST 1000 to accommodate enrollment.	February 2013	GLST Coordinator
Metric 1.1.7: Provide Faculty workshops for GLST 1000.	July 2013	GLST Coordinator and Faculty
Metric 1.1.8: Require incoming Freshmen in Fall of 2013 to take GLST 1000 as a GEC requirement.	August 2013	GEC Director, Dean of University College
Metric 1.1.9: Incorporate engaged learning into GLST 1000 such as service learning projects with a global focus (in coordination with ACSLP) or international pen pals (in coordination with assigned Library liaisons).	August 2013	GLST 1000 Faculty, Director Academic Community Service Learning Program, James E. Shepard Librarian(s)

- **Strategy 1.2. GEC courses will adopt a Global Student Learning Outcome that promotes global engagement and competence.**

Measurements	Timeframe	Person(s) responsible
Metric 1.2.1: Develop a Student Learning Outcome for GEC courses that promotes global engagement and competence.	October 2012	GEC Advisory Council
Metric 1.2.2: Incorporate Global Student Learning Outcome into GEC course syllabi with curriculum and course content that demonstrates a comprehensive inclusion of global engagement and learning.	August 2013	GEC Course Coordinators and Faculty
Metric 1.2.3: Include in all GEC SRI's a question asking whether students were able to apply classroom knowledge to engage contemporary global issues or societies.	November 2013	GEC Course Survey Manager
Metric 1.2.4: Assess Global Student Learning Outcome to determine if it is promoting engaged global awareness in the GEC courses.	April 2014	GEC Director, Assistant Vice Chancellor for University Programs
Metric 1.2.5: Incorporate any necessary modifications to the Global Student Learning Outcome into all GEC syllabi.	August 2014	GEC Director, GEC Course Coordinators and Faculty

- **Strategy 1.3. Enhance integration of intercultural and global learning into HUSC 1521 Dimensions of Learning.**

Measurements	Timeframe	Person(s) responsible
Metric 1.3.1: Require students in HUSC 1521 to research their family ancestry, culture, customs, and story to present to their class.	August 2013	HUSC 1521 Faculty
Metric 1.3.2: Require students in HUSC 1521 to obtain and complete passport application.	April 2014	HUSC 1521 Faculty

- **Strategy 1.4. Incorporate diverse foreign languages that are strategic and useful for global competence and culturally informed communication on all continents.**

Measurements	Timeframe	Person(s) responsible
Metric 1.4.1: Incorporate comprehensive experiential cultural learning and cross-cultural communication in all foreign language course syllabi and curriculum.	August 2012	Department Chair of Language & Literature
Metric 1.4.2: Implement Collection Development Policies in the James E. Shepard Library to increase the number of multiple languages resources.	September 2012	Director of Library
Metric 1.4.3: Obtain APC approval for the following courses in Mandarin and Swahili: SWAH I, II, III; and MAND I, II, III.	March 2013	Department Chair of Language & Literature
Metric 1.4.4: Enroll at least one full section of SWAH II and MAND II.	January 2014	Department Chair of Language & Literature
Metric 1.4.5: Enroll at least one full section of SWAH III and MAND III.	August 2014	Department Chair of Language & Literature
Metric 1.4.6: Offer pilot courses in Hindi and Arabic in Department of English and Foreign Languages.	August 2014	Department of Language and Literature
Metric 1.4.7: Assess all foreign language courses for student enrollment, progression, and proficiency.	April 2015	Department Chair of Language & Literature
Metric 1.4.8: Develop plan to incorporate any modifications to foreign language offerings based upon assessment.	October 2015	Department Chair of Language &Literature

- **Strategy 1.5. Each Academic Department will develop a program learning outcome that enhances global competence.**

Measurements	Timeframe	Person(s) responsible
Metric 1.5.1: Develop and submit departmental global competence program learning outcomes and metrics for achieving the outcomes to Deans.	November 2012	Department Chairs and Deans

Metric 1.5.2: Incorporate global competence program learning outcomes and metrics into academic curriculum, with a focus on educating students in global issues particular to their majors and involving intercultural engagement.	March 2013	Department Chairs and Faculty
Metric 1.5.3: Assess measures of global competence program learning outcome and submit to Assistant Vice Chancellor of University Programs.	April 2015	Department Chair, Deans, and Faculty
Metric 1.5.4: Assess implementation of global competence program learning outcomes and make recommendations to Provost and Deans.	May 2015	Assistant Vice Chancellor for University Programs
Metric 1.5.5: Submit recommendations to Departments who will modify global competence program learning outcomes and metrics accordingly.	June 2015	Provost, Deans, and Department Chairs

- **Strategy 1.6. Explore feasibility for Degree Program in Global Studies.**

Measurements	**Timeframe**	**Person(s) responsible**
Metric 1.6.1: Conduct market and feasibility study for offering degree program in Global Studies.	May 2013	Assistant Vice Chancellor for University Programs, Global Studies Coordinator
Metric 1.6.2: Review results of market and feasibility study to determine if Global Studies degree should be offered.	March 2014	Assistant Vice Chancellor for University Programs, Global Studies Coordinator

- **Strategy 1.7. Establish administrative framework to facilitate coordination of Global Education Plan with Departments, Schools, and Programs.**

Measurements	Timeframe	Person(s) responsible
Metric 1.7.1: Provide oversight of coordination of Global Education Plan.	July 2012	Assistant Vice Chancellor for University Programs
Metric 1.7.2: Develop plan to streamline administrative processes to facilitate implementation of Global Education Plan and internationalization of the campus.	August 2012	Assistant Vice Chancellor for University Programs, Vice Chancellor for Administration and Finance, Director of International Affairs
Metric 1.7.3: Identify a contact person in the Library who will provide university support with global learning resources.	August 2012	Director of Library and James E. Shepard Librarian(s)

STUDY ABROAD

GOAL 2: To develop the knowledge, skills, and attitudes needed for students to succeed as leaders in a global society through study abroad and international experiences.

- **Strategy 2.1. Increase opportunities and the number of students studying abroad.**

Measurements	Timeframe	Person(s) responsible
Metric 2.1.1: Increase dollars for university sponsored study abroad by 25% through fundraising, scholarships, fees, and grants.	May 2015	Director Office of International Affairs, Vice Chancellor for Institutional Advancement, Director of Financial Aid, Director Office of Title III Programs
Metric 2.1.2: Increase the percentage of students studying abroad and participating in short-term exchanges to 5%.	July 2018	Director Office of International Affairs, Deans and Department Chairs

- **Strategy 2.2. Identify and collaborate with bilateral foreign institutions to create opportunities for international internships.**

Measurements	Timeframe	Person(s) responsible
Metric 2.2.1: Increase the number of student internships at institutions abroad by 5%.	July 2014	Director Office of International Affairs, Office of Career Services, Deans and Department Chairs
Metric 2.2.2: Increase the number of student internships at institutions abroad by 10%.	July 2016	Director Office of International Affairs, Office of Career Services, Deans and Department Chairs
Metric 2.2.3: Increase the number of student internships at institutions abroad by 20%.	July 2018	Director Office of International Affairs, Office of Career Services, Deans and Department Chairs

INSTITUTIONAL PARTNERSHIPS

GOAL 3: To establish mutually beneficial and collaborative relationships with educational, nonprofit, and commercial institutions that will promote global awareness and lead to opportunities for student exchanges, study abroad, internships, and global research.

- **Strategy 3.1. Identify educational, nonprofit, and commercial institutions whose goals and values are aligned with NCCU.**

Measurements	Timeframe	Person(s) responsible
Metric 3.1.1: Identify organizations with which each department and school can build strategic partnerships (such as the Institute of International Education, the HBCU Faculty Development Network, NAFSA, National Science Foundation, and Association of International Educators).	March 2013	Deans and Department Chairs

Metric 3.1.2: Investigate entering into International memoranda of understanding with potential partners based on the university guidelines.	December 2013	Deans and Department Chairs, Director of International Affairs, MOU Approval Process
Metric 3.1.3: Require each department and school to establish a partnership with at least one national agency currently partnered with another country or an international agency.	May 2014	Deans and Department Chairs, Director of International Affairs
Metric 3.1.5: Create partnerships with Triangle Research Libraries Network and coordinate Interlibrary Loan Service by sharing resources and services from libraries locally and overseas for NCCU students and faculty who are studying, working, and researching globally.	September 2013	Director of Library Services

- **Strategy 3.2. Expand outreach activities with educational, nonprofit, and commercial institutions to promote global activities.**

Measurements	Timeframe	Person(s) responsible
Metric 3.2.1: Increase dollars to support faculty international research and teaching by 20% through fundraising and grants.	December 2014	Vice Chancellor for Institutional Advancement, Director of Financial Aid, Director Office of Title III Programs, Director Office of International Affairs
Metric 3.2.2: Create activities with existing partnerships within Triangle area public schools to promote global and multicultural civic engagement, service, and education.	August 2014	Director Academic Community Service Learning Program, Director Government and Community Relations
Metric 3.2.3: Increase by 10% partnership opportunities with universities in the United States to provide global collaboration activities for NCCU students.	August 2014	Deans and Department Chairs, Director Office of International Affairs
Metric 3.2.4: Increase faculty exchanges and international teaching opportunities by 10% through existing partnerships with international organizations.	August 2014	Deans and Department Chairs, Director Office of International Affairs

Metric 3.2.5: Build and develop relationships with public libraries and other local and international agencies that support global learning, such as sister cities and sister libraries initiatives that support global learning and interaction.	January 2013	Director of Library Services, Deans and Department Chairs

EXTRACURRICULAR ACTIVITIES

GOAL 4: To introduce students to global experiences and engagement through extracurricular activities.

- **Strategy 4.1. Develop plan of action to integrate global experiences into extracurricular activities.**

Measurements	Timeframe	Person(s) responsible
Metric 4.1.1: E-mail "Global Extracurricular Activities" survey to students in select organizations* to gauge understanding of global citizenship, process for obtaining passport, and student anxieties and concerns with global experiences and new cultures.	August 2012	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.1.2: Tabulate and interpret survey from students to create curriculum for extracurricular activities.	November 2012	Vice Chancellor Student Affairs, Director Office of International Affairs
Metric 4.1.3: Convene working lunch meetings with select organizations* and committee representatives to determine plan of action	January 2013	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.1.4: Finalize and approve extracurricular activities curriculum, including plan to support faculty and staff to facilitate Global Citizenship Workshops with academy policies and practices.	June 2013	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.1.5: Design an assessment plan to measure the impact of Global Citizenship Workshops.	July 2013	Vice Chancellor Student Affairs, Assistant Vice Chancellor for University Programs
Metric 4.1.6: Design student entry and exit surveys to assess impact of University global education initiatives upon students.	July 2013	Vice Chancellor Student Affairs, Assistant Vice Chancellor for University Programs

**** "Organization Directors" and "select organizations" include the Centennial Scholars Program, University Honors Program, Teaching Fellows, Aspiring Eagles Academy, Annie Day Shepard Scholars, and Fostering Undergraduates Through University Research and Education***

- **Strategy 4.2. Host Global Citizenship Workshops where students will learn about being global citizens.**

Measurements	Timeframe	Person(s) responsible
Metric 4.2.1: Disseminate applications to students from select organizations (up to 100 student participants).	March 2013	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.2.2: Host Student Global Extracurricular Informational Session with incoming student from select organizations* during New Student Orientation.	June 2013	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.2.3: Interview potential student participants.	August 2013	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.2.4: Administer preliminary survey for follow up assessment plan to measure the impact of Global Citizenship Workshops.	August 2013	Vice Chancellor for Student Affairs, Office of International Affairs, Organization Directors*
Metric 4.2.5: Kick off Global Citizenship Workshops with various types of international refreshments.	September 2013	Vice Chancellor for Student Affairs, Office of International Affairs, Organization Directors*
Metric 4.2.6: Administer follow up assessment survey to measure the impact of Global Citizenship Workshops.	April 2014	Vice Chancellor for Student Affairs, Office of International Affairs, Organization Directors*

- **Strategy 4.3. Conduct global civic engagement initiatives with NCCU students.**

Measurements	Timeframe	Person(s) responsible
Metric 4.3.1: Create rubric to determine eligible student participants for global civic engagement project and summer excursion.	December 2012	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*

Metric 4.3.2: Select cohort of student participants who will partner with faculty and staff on a global civic engagement project.	August 2013	Vice Chancellor for Student Affairs, Director Office of International Affairs, Director Academic Community Service Learning Program, Director Institute for Civic Engagement and Social Justice, Deans and Department Chairs
Metric 4.3.3: Sponsor students who will participate in Model United Nations conference, writing short reflection.	April 2014	Vice Chancellor for Student Affairs, Director Office of International Affairs, Model UN Advisor
Metric 4.3.4: Sponsor cohort of student participants who will have Global Citizenship Summer Abroad Cultural Excursion.	May 2014	Vice Chancellor Student Affairs, Director Office of International Affairs, Organization Directors*
Metric 4.3.5: Host Global Citizenship Week and Symposium where students will present on global citizenship projects and activities with reflections to be compiled for assessment.	October 2014	Vice Chancellor for Student Affairs, Director Office of International Affairs, Dean of Library and Information Science, Organization Directors*

- **Strategy 4.4. Support global awareness through homecoming, convocation, commencement, and intellectual climate activities.**

Measurements	Timeframe	Person(s) responsible
Metric 4.4.1: Conduct Homecoming fundraising campaign to increase resources for study abroad and global experiences.	October 2013	Vice Chancellor for Student Affairs, Office of International Affairs, Organization Directors*
Metric 4.4.2: Invite three speakers with global focus or international speakers as commencement and convocation speakers.	May 2014	Chairs of Commencement and Convocation Committees
Metric 4.4.3: Dedicate summer book reading for Orientation and First-Year Experience to an annual global theme.	July 2013 -	Director Orientation and First-Year Experience

Metric 4.4.4: Invite Lyceum Series speaker to speak yearly on the annual global theme for Dimensions of Learning summer reading.	August 2013 -	Lyceum Series Coordinator

- **Strategy 4.5. Assess the impact of global learning initiatives with NCCU students.**

Measurements	Timeframe	Person(s) responsible
Metric 4.5.1: Administer preliminary survey of global competence amongst all incoming freshmen in Freshmen Orientation or Dimensions of Learning.	August 2013	Vice Chancellor for Student Affairs, Director Office of International Affairs, Director Freshmen Orientation, HUSC 1521 Coordinator and Faculty
Metric 4.5.2: Administer exit survey on the global competence of all graduating students and revise university's global education initiatives based upon comparative assessment of student entry and exit surveys.	May 2017	Vice Chancellor for Student Affairs, Registrar, Director Office of International Affairs, Assistant Vice Chancellor for University Programs

INTERNATIONAL RECRUITMENT

GOAL 5: To enhance global education at North Carolina Central University through the recruitment of international students.

- **Strategy 5.1. Utilize fundraising, outreach, and marketing to recruit international students to NCCU.**

Measurements	Timeframe	Person(s) responsible
Metric 5.1.1: Establish an international student recruitment fund to assist with recruitment and financial support of international students.	May 2013	Vice Chancellor for Institutional Advancement, Director of Financial Aid, Director Undergraduate, Admissions, Director Office of International Affairs Admissions

Metric 5.1.2: Develop international student recruitment plan.	May 2013	Director Undergraduate Admissions, Director Office of International Affairs, Deans and Department Chairs
Metric 5.1.3: Publish core recruitment materials in Spanish.	May 2013	Director Undergraduate Admissions
Metric 5.1.4: Provide recruiting brochures to all international students to use for recruiting students from their home countries.	August 2013	Director Office of International Affairs, Director Undergraduate Admissions
Metric 5.1.5: Utilize marketing agencies and recruiting networks to sponsor recruitment outreach and tours of NCCU.	September 2013	Director Undergraduate Admissions, Director Office of International Affairs

- **Strategy 5.2. Incrementally increase the number of international students enrolling at NCCU.**

Metric 5.2.1: Recruit at least 2 additional international students within each department and school.	August 2014	Deans and Department Chairs, Director Office of International Affairs, Admissions Office
Metric 5.2.2: Increase the number of international students at NCCU by 5% annually, and 25% after 5 years.	May 2018	Director Undergraduate Admissions, Director Office of International Affairs

- **Strategy 5.3. Utilize NCCU faculty and departments for the recruitment and support of international students.**

Measurements	**Timeframe**	**Person(s) responsible**
Metric 5.3.1: Conduct semesterly orientation sessions and support for international students with annual survey assessment of support provided to international students.	April 2013 -	Director Office of International Affairs, Assistant Vice Chancellor for University Programs
Metric 5.3.2: Conduct Information Literacy Program workshops to assist international students with cultural immersion.	August 2012	Director of Library Services, James E. Shepard Librarian(s), Office of International Affairs

Metric 5.3.3: Create a caucus of faculty and staff to promote the recruitment, support, and retention of international students.	September 2012	Faculty Senate Officers, Director Office of International Affairs, Assistant Vice Chancellor for University Programs
Metric 5.3.4: Host NCCU International Day to promote Global Education and recruit international students.	October 2013	International Faculty Caucus, Director Office of International Affairs, Director Undergraduate Admissions

- **Strategy 5.4. Host international students at NCCU for study abroad and student exchange experiences.**

Measurements	Timeframe	Person(s) responsible
Metric 5.4.1: Establish strategic partnerships to host international students from Africa, China, India, Israel, and the Islamic World for study abroad and student exchanges at NCCU.	July 2014	Director Office of International Affairs, Assistant Vice Chancellor for University Programs