EAGLE VIEW
A Monthly Newsletter from the Office of Institutional Advancement

APRIL 2011

NCCU is Competing in Home Depot Retool Your School Contest
Home Depot Presents the Retool Your School Contest

Show your NCCU support by voting online once a day until April 22 in Home Depot’s “Retool Your School” competition. NCCU has submitted two projects for consideration.

**Major Project:** NCCU proposes to beautify the McDougald – McLendon Gymnasium to match current campus architecture and install an accessible ramp to the upper level entrance.

**Minor Project:** NCCU proposes to update the “Greek Bowl” with new benches, masonry and signs as well as floral elements for Greek Life groups.

The Retool Your School grant program will award $150,000 in grants, distributed as one $50,000 grand prize and 10 other grants of $10,000 each. The entries will be judged according to the number of votes received on the Home Depot website and a review by judges.

To vote for NCCU, visit <www.homedepot.com/retoolyourschool>.

Open House Volunteer Recruitment

It is that time of year again! Spring Open House will be held on Saturday, April 9, starting at 10 a.m. Alumni are needed throughout the day to assist with student registration, customer service and information stations, and to serve as greeters. E-mail <alumnivolunteers@nccu.edu> or call the Office of Alumni Relations at (919) 530-6363. Help us plan. The Open House committee meets weekly on Thursdays at 10 a.m. If you would like to attend a committee meeting, please contact Vonda Easterling at <veasterling@nccu.edu> or (919) 530-6909. We are expecting another great event and look forward to your help.

Professor Lenora Zenzalai Helm and Students perform tribute concert in South Africa

NCCU professor and jazz vocalist Lenora Zenzalai Helm recently performed two concerts in Johannesburg, South Africa, honoring South African composer Benjamin Tyamzashe at Theater on Track, a state-of-the-art performance space.

Helm performed with a trio of young musicians, all products of NCCU’s Jazz Studies program: pianist Ryan Hanseler, drummer Larry “Q” Draughn Jr. and bassist Lance Scott Jr. These young musicians have already received accolades in their careers. Hanseler is a member of the faculty at East Carolina University as a piano and ensemble instructor in the jazz studies program. Draughn was tapped to tour with NCCU artist-in-residence Joey Calderazzo on Calderazzo’s European tour, and Scott is a rising-star senior at NCCU.

In addition to the two concerts, Helm and the trio conducted a master class and workshop for local musicians and students in Soweto and appeared on a local TV show, Weekend Live. “These musicians are bristling with excitement and bring a new energy and perspective to my music,” Helm said.
Governor Taps NCCU Professor to Head African-American Panel

Dr. Freddie L. Parker ’75, professor of history, former chair and current interim chair of the History Department at North Carolina Central University, has been appointed chairman of the state’s African-American Heritage Commission by Gov. Bev Perdue.

Parker joined the commission when it was created two years ago. Established by the North Carolina legislature in 2008, the commission advises and assists the state Secretary of Cultural Resources in the preservation, interpretation and promotion of African-American history, arts and culture. Parker succeeds Harry Harrison of Asheville.

“We are delighted to have Dr. Parker take on this important leadership role for the commission and for the people of North Carolina, as we are in a critical and exciting stage of development,” said Michelle Lanier, acting director of the commission.

An NCCU alumnus, Parker has lent his time to a number of organizations related to history. He is past chairman of the N.C. Historical Highway Marker Commission and currently is chairman of the African American History Project Advisory Board at Tryon Palace in New Bern. Last fall, he was elected vice-president of the Historical Society of North Carolina and will become its president this year.

ATHLETICS SCHEDULE

Baseball

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<tr>
<th>Date</th>
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<tr>
<td>4/2</td>
<td>Savannah State Univ.</td>
<td>Durham</td>
<td>1 and 4 p.m.</td>
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<td>4/3</td>
<td>Savannah State Univ.</td>
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<td>4/6</td>
<td>Campbell University</td>
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<td>4/8</td>
<td>Virginia State Univ.</td>
<td>Durham</td>
<td>2 and 5 p.m.</td>
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<td>4/12</td>
<td>Florida A&amp;M Univ.</td>
<td>Durham</td>
<td>2 and 5 p.m.</td>
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<td>Durham</td>
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<td>4/14</td>
<td>Longwood Univ.</td>
<td>Farmville, Va.</td>
<td>3 p.m.</td>
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<td>4/16</td>
<td>Coppin State Univ.</td>
<td>Durham</td>
<td>2 and 5 p.m.</td>
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<td>Coppin State Univ.</td>
<td>Durham</td>
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Men’s Tennis

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<td>4/15-17</td>
<td>TBA</td>
<td>Farmville, Va.</td>
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Softball

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<td>Elon University</td>
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<td>Cary</td>
<td>noon</td>
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<td>Winston-Salem, N.C.</td>
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<td>Daytona Beach, Fla.</td>
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<td>Bethune-Cookman Univ.</td>
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<td>4/30</td>
<td>S.C. State University</td>
<td>Orangeburg, S.C.</td>
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SCHEDULE CONTINUED ON NEXT PAGE >>
NCCU Students “Rock Out” with Bon Jovi

When legendary rock group Bon Jovi took the stage at the RBC Center during their Live 2011 World Tour, eight NCCU students were “with the band.”

The students, all members of the Lambda Pi Eta Honor Society, were selected to shadow the Bon Jovi crew as they prepared for the performance. Students spent a full day helping unload and build the stage before returning for a tour of the arena, sound check and testing.

The current Bon Jovi tour, voted the No. 1 worldwide touring act by Billboard and Pollster, presents a spectacle that includes 1.5 million pixels on the high-definition video screens; 8,400 amplifiers for lights, audio, video, rigging, motion control and robots, and 950 separate video cues during the show to display the performance on the video screens.

Bon Jovi will travel to 19 countries while on tour and include more than 250 students in the Bon Jovi internship for a day.

According to Dr. Charmaine McKissick-Melton, the experience was educationally driven. The students participating are mass communication and music industry majors.
Alumni Association is in Good Hands with Davis

Tania Davis (’94) was installed on July 9, 2010, as president of the NCCU Alumni Association, and for nearly a year has been providing leadership to a fast-growing organization. But leadership for Davis is old hat; prior to her election as president she served as national vice-president. As a member of the District of Columbia chapter, she served as the assistant secretary, president, scholarship chairperson and as a member of the Dinner Dance Committee. She also was Ms. Alumni (1995-1996).

Always looking for opportunities to increase alumni involvement, Davis implemented the Eagle Outreach Committee, which is responsible for promoting membership, cultivating leadership and developing outreach efforts to encourage active participation among young alumni.

Davis has more than 15 years of experience with the federal government, starting as an acquisition intern with Naval Air Systems Command (NAVAIR) in 1994. She is now a supervisory contract specialist with the Internal Revenue Service’s Office of Procurement. Davis has been an adjunct professor at Bowie State University and is a senior fellow in the Excellence in Government Fellows Program, sponsored through the Partnership in Public Service, which is a yearlong executive leadership development program.

A member of Alpha Kappa Alpha Sorority, the National Contract Management Association, National Black MBA Association – DC Chapter and the NAACP, Davis became a life member of the NCCU Alumni Association in 2001.

Class Reunions: All about coming back and giving back!

Each year during homecoming, classes celebrate the five-year milestone and come back to campus to reconnect with classmates and friends. It’s also a time to recognize the difference NCCU has made in your life and to learn about the amazing contributions our alumni have made to the campus and their community. Whether you give to scholarships, the Eagle Club, the arts, an academic unit or the library, every dollar counts toward your reunion class gift!


BE A REUNION VOLUNTEER

The Class Reunion Program relies on volunteers to assist the Office of Alumni Relations and Annual Fund staff. Volunteers help plan activities for their classmates, encourage classmates to attend the reunion and make a gift to the university. Staff members are on hand to help every step of the way. If you are interested in becoming a reunion volunteer, please email <alumni@nccu.edu> or call Joan Morrison ’79 at (919) 530-7830.

THANK YOU, REUNIONS 2010

Congratulations to the classes of 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000 and 2005 for your leadership in fundraising and participation. The class gift total for 2010 was $737,482.27 and the five-year total was $2,862,137.87. Gift totals include pledges, cash, matching and planned gifts. Thank you for supporting NCCU!
Homecoming 2011: Save the Date

NCCU’s football squad will take on Bethune–Cookman University on Saturday, Oct. 29. Homecoming 2011 activities will run from Oct. 23 to 30. Get ready to soar into the celebration! Look forward to traditional favorites like the Miss NCCU Coronation, Annual Choir Ball, Lyceum Concert, All Class Reunion Banquet, the Homecoming Parade, Football Game, Alumni Dance and Praise and Worship Concert. Plus Eagle Homecoming Camp, Miss NCCU Tea, and much more! Mark your calendar today.

View the 2010 homecoming photo gallery at <www.nccu.edu/homecoming>.

Habitat House: Alumni Build Day

Join alumni and friends as we honor our commitment to “Truth and Service” on Saturday, May 7, to put the finishing touches on Eagle Habitat 3, a house at 808 Colfax St., a few blocks north of the NCCU campus. Volunteers are needed to work shifts from either 8:15 a.m. to noon or 12:45 p.m. to 4 p.m. Email <alumnivolunteers@nccu.edu> to confirm your commitment to “Truth and Service”.

In collaboration with the University Honors Program and the Habitat for Humanity Committee, NCCU volunteers have been building houses in neighborhoods near the campus since 2008. So far, two homes have been completed, thanks to the work of 630 volunteers from NCCU and the Durham community.

Habitat for Humanity of Durham builds, renovates and sells safe, decent and affordable homes in partnership with local businesses, volunteers and hardworking families. Habitat offers a no-interest loan to qualifying low-income families. Habitat homeowners are selected based on housing need, ability to repay the loan in full and willingness to partner with Habitat.

Alumna Profile: Morgan Wallace ’10

Morgan Wallace is a Fall 2010 magna cum laude graduate of NCCU with a B.S. in Hospitality and Tourism Administration. During her time at NCCU she served as a vital component to several organizations on campus, including the National Society of Minorities in Hospitality, Eta Sigma Delta International Hospitality Honor Society and Alpha Kappa Alpha Sorority Inc.

Wallace’s involvement in these organizations, along with a rigorous curriculum and multiple internships, clearly prepared her for her current role with ARAMARK as an account executive at the National Conference Center in Northern Virginia. Morgan is in an entry-level sales management position designed to support group sales managers through territory, account and segment research, along with solicitation to generate qualified leads. As part of the development process, her position includes booking and planning small meetings. Her current position is designed primarily to prepare her for a sales manager position.

She believes that the work experiences and internship requirement for the Hospitality and Tourism program, along with a sound curriculum, caring and dedicated faculty and many opportunities to develop leadership skills have prepared her well for her current position and future growth with the company.
Quality Service Initiative

The journey continues. In 2007, Chancellor Charlie Nelms established the Quality Service Initiative (QSI) at NCCU to foster a respectful, responsive and encouraging environment for students, faculty and staff that will lead to greater retention and graduation rates.

QSI is still here and will be offering all students, faculty, staff, administrators and alumni exciting opportunities to contribute and share in the goals of the QSI initiative and the NCCU Strategic Plan.

In particular, the “NCCU Listens” program is a way to voice your opinion, ask a question, file a complaint, or provide a suggestion. Visit the website <www.nccu.edu/ncculistens> to participate. Your opinion counts!

For more information contact the new director of the Training and Organization Development and QSI Department, Norma Petway, ‘77.

Petway may be reached at 212-A Hubbard-Totton Building, (919) 530-6435 or <npetway@nccu.edu>.

You may also contact Earlinda Elder-Albritton, human resource training consultant, 212-B Hubbard-Totton Building, (919) 530-6768 or <eelderalbritton@nccu.edu>.

Old-School Eagle-Aggie Hardwood Classic

March Madness has been extended into April as the NCCU Department of Athletics, in partnership with All Four One Entertainment, hosts the Old-School Eagle-Aggie Hardwood Classic. The teams will consist of former Eagles and Aggies. The game will be held April 9 at 6 p.m. in the McDougald – McLendon Gymnasium. Tickets are $10 in advance and $15 at the door and can be purchased from the NCCU Ticket Office.

Spring Football Game

The NCCU Athletics Department host its Spring Football Game on Saturday at 3 p.m., O’Kelly-Riddick Stadium.

21st Annual NCCU Jazz Festival Week, April 11-16

Event tickets and CDs may be purchased by visiting <www.nccu.edu/jazzfest> or call the NCCU Ticket Office at (919) 530-5170. Tickets are $15 for the Meet and Greet the Festival Artist event, $15 for Friday night, $20 for Saturday night, or you may purchase a combo ticket for $30.

April 11 NCCU Jazz Ensemble II and III, Jazz Central, Alfonso Elder Student Union, 7 – 9:30 p.m. No ticket is required.

April 12 NCCU Jazz Combos, B.N. Duke Auditorium, 7:30 p.m. No ticket is required.

April 13 Meet and Greet the Festival Artists, Beyú Caffé, Durham, 6:30 – 9 p.m. Tickets are $15.

April 14 NCCU Faculty Jazz Group, B.N. Duke Auditorium, 8 p.m. No ticket is required.

April 15 Open Discussion Workshop with Doug Richards and Rene Marie, Band Room, Noon – 1:30 p.m. No ticket is required.

Vocalist Renee Marie with Doug Richards and the NCCU Jazz Ensemble with the opening performance by the NCCU Vocal Jazz Ensemble.

B.N. Duke Auditorium, 8 p.m. Doors open at 7 p.m.

April 16 Roy Hargrove Quintet with opening performance by the NCCU Vocal Jazz Ensemble. B.N. Duke Auditorium, 8 p.m. Doors open at 7 p.m.
Marching Sound Machine Booster Club Provides Ongoing Support

The NCCU Sound Machine Booster Club invites alumni and friends to join them in supporting band activities this spring. Join them the second Wednesday of each month at 7 p.m. in the Alfonso Elder Student Union. Mark your calendar for upcoming band events.

April 1       Symphonic Band Concert, B.N. Duke Auditorium
April 9       Band Blast and Open House, Band Room
April 23 & 24 Wind Symphony Concert, B.N. Duke Auditorium
April 30      Wind Symphony Concert, TBA

Visit <www.nccusmbc.com> to become a member and for more information.

Thank you from the Eagles of Kimberley Park Elementary

For the third straight year, the Mid-East Athletic Conference has teamed up with Winston-Salem/Forsyth County Schools to sponsor the “Read with MEac” community reading program.

The program encourages 4th graders to read and keep track of the number of pages they read. The winning school receives $3,000. The Eagles of Kimberley Park didn’t win the $3,000 but did receive books for their students, the library and additional funding for much-needed supplies and books. The Winston-Salem Chapter of the NCCU Alumni Association, in cooperation with the National Alumni Association and the NCCU campus, provided weekly incentives and prizes to top readers. A special thanks to Sylvia Squire for helping our little Eagles soar.

Congratulations to Sarah Bell-Lucas

NCCU alumna Sarah M. Bell-Lucas received the Distinguished Alumnus award from the Mid-Eastern Athletic Conference (MEAC). Bell-Lucas received her bachelor’s and master’s degrees at NCCU and later served as an instructor, counselor, recruiter, director of the Center for Academic Enrichment and director of student academic advising for undergraduates. She retired last year. An anchor and leader in the Durham community, known for her leadership and commitment to service, she has received numerous awards. She has given unselfishly of herself in time, service and genuine love to North Carolina Central University. Her nominator wrote, “She reared many Eagles while employed at the university and never once did she expect anything in return. Regardless of what event was being held on campus, she would be there to support our Eagles in every way possible. Stern but fair, she was recognized as ‘Mother Eagle’ by many.”

Each year at the MEAC basketball tournament, the conference honors a distinguished alumnus from each institution.